

# Walk & Roll – Neighborhood Edition

Benefiting Gillette Children's Specialty Healthcare



## About the Event

Join Gillette Children's Specialty Healthcare for a safely held virtual Walk & Roll event taking place across Minnesota and the United States. This year's event will encourage our participants to walk in their own neighborhood as we put patient safety first and avoid a large in-person gathering in light of Covid-19. Now, more than ever, Gillette patients and healthcare heroes benefit from the support of community donors to maintain the various programs most critical.

As a sponsor, you'll not only provide vital support to enrich the lives of Gillette patients, you'll also be able to engage your employees through virtual event participation and market your business through digital promotional opportunities like never before. Join us in standing behind our patients and healthcare heroes with your sponsorship today.

September 18, 2021  
Virtual • Your Neighborhood

## About Gillette

For over 120 years, Gillette has specialized in serving children who have complex, rare or traumatic conditions that require long-term expert care.

Gillette sees over 25,000 patients each year and has provided care to kids from every county in Minnesota, all 50 states and 24 countries around the world.



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## SPONSORSHIP LEVELS

	Presenting \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,000
Exclusive presenting rights	★				
Exclusive logo inclusion on event yard signs	★				
Company featured team social media post	★				
Opportunity to have cameo in kick-off video	★	★			
Logo on social media shared with all participants	★	★			
Inclusion in press release to media	★	★			
Social media mentions	★	★	★		
Company Team Page with Video Opportunity	★	★	★		
Logo inclusion on team fliers	★	★	★		
Mentions in Gillette communications	★	★	★	★	
Verbal mention in kick-off video	★	★	★	★	★
Logo inclusion on participant t-shirt	★	★	★	★	Name
Logo on event materials	★	★	★	★	Name
Listed on event websites	Linked Logo	Linked Logo	Linked Logo	Logo	Name

