

Stream to Conquer Arthritis

Frequently Asked Questions

Do it yourself fundraising, including Streaming to Conquer Arthritis, means raising awareness and monetary support for the Arthritis Foundation — and doing it your way! If questions arise beyond the FAQs below, please reach out to stream@arthritis.org for additional support.

1. What platform should I use?

Choose where to start your Stream to Conquer Arthritis, and create your campaign on one of our three platforms:

- [Tiltify](#)
- [Streamlabs Charity](#)
- [DonorDrive](#)

2. I have a question about the platform. Who should I contact?

- For questions about the Tiltify platform, visit the [Tiltify support page](#).
- For questions about Streamlabs Charity platform, visit [Streamlabs Charity's Resource Hub](#).
- For questions about DonorDrive, contact stream@arthritis.org.

3. What type of things can I do to support the Arthritis Foundation?

The sky's the limit! DIY fundraising means raising awareness and monetary support for the Arthritis Foundation—and doing it your way. Read [FAQ #4](#) for activities not permitted and refer to the Foundation's [DIY Fundraising Event Terms and Conditions](#) for a detailed explanation on policies regarding third-party DIY, including Streaming to Conquer Arthritis fundraising events.

4. What activities are not permitted?

To reduce risk to participants and to the Arthritis Foundation, the following activities are not permitted for DIY events:

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|--|---------------------------------------|---------------------------|--------------------------------------|
| • Base jumping | • Extreme skiing (adaptive skiing OK) | • Motocross | • Skateboarding with stunts involved |
| • Bull riding | • Fireworks sales/displays | • Motorcycle events | • Ski jumping |
| • Car racing | • Gliding | • Private aircraft travel | • Skydiving |
| • Charity stream games rated Adults Only & Twitch banned Games listed HERE | • Hang gliding | • Rappelling | • Use of bouncy houses |
| | • Hot-air ballooning | • Rock climbing | • White water rafting/kayaking |
| | | • Scuba diving | |

Please note this list is not all inclusive. The Arthritis Foundation has the right to deny use of the fundraising platform and/or refuse donations raised through such events.

5. What are milestones and incentives?

Milestones and incentives help create opportunities for your community to celebrate the achievement together—in a fun and unique way!

- Milestones serve as mini-goal checkpoints. For example, if your goal is \$1000, your first milestone might be \$250, the next might be \$500, then \$750 etc.)
- Incentives help motivate your audience to take a specific action. They may be virtual or in person, but it's important to make sure it's safe and something you are comfortable doing over and over again.

For example: For every \$10 donation I'll eat a Bean Boozled. Or for every \$25 donation I'll put a temporary tattoo on my arm. Or if we get halfway to our goal, I'll jump into the pool fully clothed.

6. Are donations to my charity stream fundraiser tax-deductible?

Donations made directly to the Arthritis Foundation online, via check made payable to the Arthritis Foundation, or through charitable fundraising platforms, like Tiltify, are tax-deductible and will receive an acknowledgement from the Arthritis Foundation. Donations made through PayPal and Stripe will appear as such on your credit card statement.

Any other means of fundraising, including giving money to a streamer through a donation, subscription, Twitch Bits, etc. that they will later donate to a charity, is not considered a charitable donation and is not tax-deductible.

7. Can I donate my subscription or Cheered Bits directly to the Arthritis Foundation?

No, currently Twitch has no product that allows for charitable donations via Bits and subscriptions.

8. What do I do with cash and checks I receive?

Requesting your supporters to donate online is the easiest way to ensure your fundraiser is credited appropriately and that donors receive a receipt right away. However, should you collect cash or checks, they can be submitted and credited to your fundraiser in a few easy steps:

- Ensure that all checks are made payable to the Arthritis Foundation.
- Consolidate any cash into a personal check or money order.
- Complete the donation submission form to ensure the checks are properly credited to your fundraising efforts.
- Within 15 days of the end of your fundraiser, please mail the form and all checks to:

Arthritis Foundation – Attn: DIY

1355 Peachtree Street NE
Suite 600
Atlanta, GA 30309

Please include your first and last name, email, phone number and reference your DIY fundraiser in all correspondence.

9. How much of the money raised through my stream is received by the Arthritis Foundation?

The Foundation will receive 100% of the donations raised from Stream to Conquer Arthritis fundraisers. When a donation is made, a minimal transaction fee may be taken by PayPal and Stripe, according to their policies. Additionally, a platform fee may be taken out, up to 5% per transaction, by fundraising platforms.

10. Can I use the Arthritis Foundation's tax-exempt status?

No, DIY event organizers cannot use the Arthritis Foundation's tax-exempt status to purchase materials. The Foundation's 501(c)(3) status only covers programs and activities organized by the Foundation. However, Arthritis Foundation staff can provide a letter verifying that you are raising funds for the benefit of the Arthritis Foundation.

11. Can I host a raffle or auction at my fundraiser?

Yes, but please remember to follow your state laws regarding raffles, lotteries and auctions for charitable purposes. The Foundation's 501(c)(3) status only covers programs and activities organized by the Foundation.

12. Can I be reimbursed for event expenses?

No, the Arthritis Foundation cannot pay for or reimburse you for any event or fundraising expenses. As the event organizer, you are responsible for logistical costs, marketing and promotion associated with your fundraiser.

To keep expenses to a minimum, consider asking local businesses for in-kind donations in exchange for recognition for their donation. The Arthritis Foundation cannot supply any funding for your event and is not responsible for any debts incurred.

Donations made directly to the fundraiser could be used to cover expenses but are not tax-deductible; the Foundation will not issue acknowledgments of these donations.

13. Do I need insurance for my event?

All third-party DIY event organizers are responsible for providing insurance as required by law or established business practice.

Because DIY fundraising events are organized and conducted by third parties, not the Arthritis Foundation, the Arthritis Foundation cannot extend its insurance coverage or provide certificates of insurance for DIY Fundraising Events or for organizers, volunteers, participants or observers of such events. The third-party DIY organizer is strongly encouraged to seek liability insurance, and any other appropriate insurance coverage, through a licensed provider.

Check with your venue and insurance provider to see what might be necessary, many insurance companies offer short-term special event insurance policies.

14. Can the Foundation assist with my event?

Though we are unable to promote DIY events nationally, we encourage you to reach out to your local Foundation staff to discuss if promotional opportunities exist. If you'd like to brainstorm or discuss a specific idea, please email us at stream@arthritis.org.

15. Can I use the Arthritis Foundation logo or name to advertise my fundraiser?

“Benefiting the Arthritis Foundation” logo and other charity stream resources are available for download in the Stream to Conquer Arthritis resources. Use these resources to ensure people are aware that the fundraiser is supporting the Arthritis Foundation.

When writing our name in text, always use our full name “the Arthritis Foundation.” Say “To benefit” or “Benefiting” before listing the Arthritis Foundation.

- To benefit the Arthritis Foundation
- Benefiting the Arthritis Foundation

Please refer to our **Brand Guidelines** for additional information.

16. Social Media and Code of Conduct

The Arthritis Foundation recognizes that social networking is part of today’s society and is an important way for people to communicate. At the same time, we want to make sure that the use of social networking sites by the Arthritis Foundation event participants does not create any issues for the Arthritis Foundation or the participant. As a result, we ask that our participants exercise discretion, be mindful of their actions and be thoughtful and respectful of the anticipated audience of the content.

To help guide you in your use of social networking sites as an extension of the Arthritis Foundation, please refer to the Foundation’s **Social Media and Volunteer Code of Conduct found in DIY Fundraising Event Terms & Conditions**. For additional guidance, contact socialmedia@arthritis.org.

17. Can I use a donate button on Facebook to collect donations for my DIY fundraiser?

Please note: If you sign up as a fundraiser directly on Facebook or Instagram, the Foundation cannot allocate funds raised on those platforms toward your DIY Fundraising Event and cannot designate those funds to your local office. However, by signing up on a Foundation hosted fundraising page on Tiltify, Streamlabs Charity or DonorDrive first, you can then share and link your DIY fundraising page directly on social media.

18. Can the dollars raised through my DIY Fundraising Event or Facebook Challenge be credited to my participation in other Foundation-hosted events, such as Walk to Cure Arthritis?

If DIY fundraisers are participating in Walk to Cure Arthritis, Jingle Bell Run or another Foundation-hosted event (such as a social event, gala, golf tournament, etc.), funds raised through DIY *will not* be credited toward their Foundation-hosted event, nor their individual or team fundraising totals.

If you are looking for ways to supplement your Walk to Cure Arthritis, Jingle Bell Run, or other Foundation-hosted event fundraising totals by organizing additional fundraisers, please use your existing event registration and fundraising page and include those details on your existing team or individual fundraising page. This ensures that these additional fundraisers are credited to your Walk to Cure Arthritis, Jingle Bell Run, or other Foundation-hosted fundraising efforts. Please reach out to your local staff partner with additional questions.

19. What other Arthritis Foundation guidelines and information should I know?

The Foundation reserves the right to decline a third-party DIY Fundraising Event, including those organized on Tiltify, Streamlabs Charity and DonorDrive. All third-party DIY Fundraising Events benefiting the Foundation must be reputable and align with the mission the Foundation. All third-party DIY Fundraising Events and participants must understand that DIY Fundraising Events are not produced by the Arthritis Foundation.

Refer to the Foundation's **DIY Fundraising Event Terms and Conditions** for a detailed explanation on policies regarding third-party DIY Fundraising Events.