



Sample Social Media Messages

Social media can be an effective way to boost your fundraising and teambuilding efforts for the Florida AIDS Walk & Music Festival. Use the sample messages below to engage your friends (and their friends!) on Facebook, Twitter and Instagram.

Follow @floridaaidswalkandmusicfest on Facebook and Instagram and tag us in your posts, along with #FAW2019. We want to get social with you!

FACEBOOK

Fundraising/Teambuilding

I just registered for the Florida AIDS Walk & Music Festival. It's a 5K walk ending with a party on the beach that is also a fun way to give back and prevent HIV. Please join my team or donate today at [Insert Your Page Link]!

Fundraising — General

Did you know that an estimated 1.1 million people in the US are living with HIV, and 15% of them don't even know it? While progress has been made, the rate of new HIV diagnosis is back on the rise. Please donate today at [Insert Your Page Link] to help fund testing, education and support.

Fundraising — Progress to Goal

I am XX% to my fundraising goal for the Florida AIDS Walk & Music Festival. Please help me reach my goal by donating today: [Insert Your Page Link]. While progress has been made, the rate of new HIV diagnosis is back on the rise. Your support has never been more vital to the cause than it is today!

Fundraising — Thank You

Thank you to [tag @name] who donated today to support my fundraising efforts for @FloridaAIDSWalk. You can follow my fundraising progress and donate here: [Insert Your Page Link].

Facebook Tip: Thank your donors by tagging them in a Facebook status update. It will make them feel appreciated and will encourage other friends to donate!

Link Tip: To find your personal page link, log in at FloridaAIDSWalk.org, click the "Your Page" icon at the top of the page and go to the Settings tab to copy your personal URL. Shorten your URL with bit.ly to help it fit into your tweets.



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TWITTER and INSTAGRAM

@FloridaAIDSWalk is going to be the best party on the beach! Join my team or donate today!
[Insert Your Page URL] #FAW2019

I'm XX% to my fundraising goal for @FloridaAIDSWalk! Please donate today and help me save lives. Donate at FloridaAIDSWalk.org

1.1 million people in the US are living with HIV, and 15% of them don't even know it. Let's fight the stigma and end AIDS. Join my team or donate today! [Insert Your Page URL]

While progress has been made, the rate of new HIV diagnosis is back on the rise. Let's come together and help our community. Join my team or donate today! [Insert Your Page URL]

Party on the beach at @FloridaAIDSWalk! #FAW2019

It Takes All of Us to End AIDS at @FloridaAIDSWalk. #FAW2019

Prevent HIV at @FloridaAIDSWalk. #FAW2019

Support our Community at @FloridaAIDSWalk. #FAW2019