

# 5<sup>th</sup> Annual 5K & Family Fun GLOW WALK RUN

To Benefit:  
**EPILEPSY  
SERVICES  
NEW JERSEY**



**SATURDAY, OCTOBER 27, 2018**

LIBERTY STATE PARK - JERSEY CITY, NJ

[WWW.GLOWWALKRUN.ORG](http://WWW.GLOWWALKRUN.ORG)

## 2018 Glow Walk Run Sponsorship Opportunities

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### **\$10,000 Presenting Sponsor**

- Sponsor's name and logo prominently placed as Presenting Sponsor on all Glow Walk Run (GWR) print materials (At time of commitment).
- Sponsor's name and logo on Presenting Sponsor banner at registration.
- Sponsor's corporate banner to be prominently displayed at the start/finish line of the run.
- Sponsor receives a Premium Exhibitor location (tent, table & chairs-provided).
- Sponsor's logo on Schedule of Events for the GWR.
- As Presenting Sponsor, you receive 10 registrations for the 5K, toward your corporate team.

### **\$7,500 Glow Sponsor**

- Sponsor's name and logo listed on all GWR print materials as the Glow Sponsor.
- Sponsor's logo on sponsor banner at registration.
- Sponsor receives Premium Exhibitor location (tent, table & chairs-provided).
- Sponsor's corporate banner to be prominently displayed at "the turn" along 5K route.
- As a Glow Sponsor, you receive 5 registrations for the 5K, toward your corporate team.

### **\$5,000 Costume Catwalk Sponsor**

- Sponsor's name and logo listed on all GWR print materials as Costume Catwalk Sponsor.
- Sponsor's logo on sponsor banner at registration.
- Sponsor receives Premium Exhibitor location at contest judging area (tent, table & chairs-provided).
- One sponsor staff person to assist with judging of costume contest.
- Sponsor's logo on costume competition awards with ESNJ logo.
- Sponsor's corporate banner to be displayed along the 5K route.
- Sponsor's logo on Schedule of Events for the GWR.
- As the Costume Catwalk Sponsor, you receive 3 registrations for the 5K, toward your corporate team.

### **\$3,500 Family Fun Walk Sponsor**

- Sponsor's logo on sponsor banner at registration.
- Sponsor may provide promotional item or "treat" for table for "trick or treat" bags.
- Sponsor's logo on signs along path for Family Fun Walk.
- Sponsor's logo on Schedule of Events for the GWR.
- Sponsor's corporate banner to be displayed along the 5K route.

### **\$2,500 5K Pathway Sponsor**

- Sponsor's logo affixed to signs directing runners along the 5K route.
- Sponsor's logo on sponsor banner at registration & name on schedule of events for GWR.
- Sponsor receives Standard Exhibitor opportunity.
- Sponsor's corporate banner to be displayed along the 5K route.

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## **\$1,000 Food Truck Sponsor**

- Sponsor's logo on sponsor banner at registration.
- Sponsor's name on Schedule of Events for the GWR.

## **2018 Exhibitor Opportunities**

### **Exhibitor Information**

- All exhibitors must check in at Exhibitor Check-In location (signs designating), prior to any set-up.
- Set-Up begins at 3pm, must be completely set-up by 3:45pm.
- Exhibitor Tent holds all standard exhibitors, each is provided; (1) 6' table and two chairs.
- Exhibitors are encouraged to bring a company logo table cloth.
- Your promotional items are permitted to be distributed at your table (no food please).
- If at any time, you need to leave your table, ESNJ is not responsible for your belongings.

### **Exhibitor Fees:**

\$1,800 Premium (not located under the Exhibitor Tent).

10x10 area, (tent provided, or you can bring your own company logo tent).

(1) 6' table and (2) chairs, your corporate banner placed along 5K run route.

\$1,500 Standard Exhibitor (Exhibitor Tent).

(1) 6' table and (2) chairs.

**Payments can be made by check or credit card.**

**Please make checks payable to: Epilepsy Services New Jersey**

**Mail completed forms and payment to:**

Epilepsy Services New Jersey

Attn: Special Events

1 AAA Drive Suite 203

Trenton, NJ 08691

**Credit card payment option are available online for quicker and easier processing**

(Visa, MasterCard, American Express, Other)

**Go to: [www.glowwalkrun.org](http://www.glowwalkrun.org)**

**Contributions are tax-deductible to the extent provided by the law TAX ID #23-7082215**