

| Personal | | Write down your ideas of who to contact and how (reach out by phone, e-mail, social media, letter-writing, fundraising events) |
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| Family | <p>Go beyond your immediate family</p> <p>- Who did you see at the last holiday party or reunion?</p> | |
| Friends | <p>Include friends from other periods of your life</p> <ul style="list-style-type: none"> • Grade school, high school, college, graduate programs, • Book clubs, poker night, connections groups, intramural sports groups | |
| Distant Contacts | <p>Think of past events that you hosted</p> <ul style="list-style-type: none"> • Review wedding or shower guest lists • Your holiday card list • Sorority/fraternity sisters/brothers • Ask your event coordinator for past campaigns, donor lists, or team rosters • Anyone who you recently supported in a charity event | |
| Community | <p>How are you involved in your community?</p> <ul style="list-style-type: none"> • Neighbors • Volunteer activities/organizations • Your children's activities • Civic or religious organizations • Facebook groups • Connections on social media | |
| Daily Activity | <p>What does your average day or weekend look like? What businesses do you frequent?</p> <ul style="list-style-type: none"> • Grocery stores, dry cleaners, gyms, salons, florist, school, coffee shop, favorite restaurant | |
| Professional Services | <p>Your accountant? Babysitter? Dentist? Think out of the box!</p> <ul style="list-style-type: none"> • Doctors, dentist, chiropractor, physical therapist, nurses, pharmacist • Accountant, attorney, real estate agent • Babysitter, wedding/event planner, barber, pet groomer, vet • Landlord, manager | |
| Professional | | Write down your ideas of who to contact and how (reach out by phone, e-mail, social media, letter-writing, fundraising events) |
| Co-workers | <p>Ask outside your department or direct contacts</p> <ul style="list-style-type: none"> • Outlook contacts, office directory, former co-workers from previous jobs or positions | |
| Business Contacts | <p>Who would you regularly interact with?</p> <ul style="list-style-type: none"> • Clients, partners, vendors - Where does your business regularly spend money | |
| Professional Groups | <p>Review your LinkedIn network. Think of different organizations whose meetings you attend regularly</p> <ul style="list-style-type: none"> • Chamber of Commerce, municipal meetings, networking groups • Industry groups, professional development | |