

10 Tips for Recruiting Co-Workers

Co-workers make great additions to your team! Here are 10 tips to get your colleagues on board.



Start early.

Begin recruiting right after you register your team. The sooner you build your team, the more time you'll have to raise awareness and funds. Contact your HR department to help get organized to assist with outreach, fundraising and beyond.



Speak at a company or team meeting.

Sharing your reason for participating may motivate others to get involved.



Post information in your workspace and around the office.

Print fast fact flyers and posters from your Participant Center and hang them in break rooms and other common areas. Don't forget to include your contact information or a link to your team page.



Include a blurb in your company newsletter or shared messaging platforms.

Share a brief story that explains your connection to the cause and lets others know how they can join your team.



Ask your manager or CEO to send an email on your behalf.

Draft the email you'd like sent and invite them to include a personal story if they have one.



Offer incentives.

Encourage colleagues to sign up by offering small prizes to the first people who register for your team. Work with your HR department to offer extra perks to the top fundraiser, match gifts up to a certain amount, and more! Get creative.



Get the word out.

Let your co-workers know you're looking for team members and ask them to help spread the word. They may know someone in another department who would like to participate.



Set up a table during lunch.

Attract attention to your table by offering candy or baked goods. Strike up a conversation about the event and the cause with those that stop by. Have copies of your event materials on hand. Working virtually? You can also set up a video conference call and invite your colleagues to join and learn more about the cause! Be sure to have electronic copies of your materials to share.



Get together.

During breaks or after work, find a way to get together and bond with team members. Invite other co-workers to join you so they can learn more about your event.



Make it fun.

Give your co-workers regular updates on fundraising milestones. Those who haven't signed up for your team will see how much success and fun your team is having and may be inspired to join.