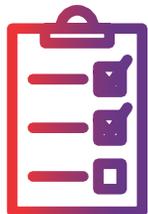


# Build Your Team

Individually, each of us is a force to be reckoned with. But together, we can do so much more. That's why we need you to build a team and fundraise with us. We have lots of ideas to help you grow your team. So be creative, have fun, and know you are truly making a difference!



## Brainstorm!

Think of anyone you would like to join you on event day, and don't be afraid to ask. The most common reason people don't get involved is because they weren't asked! You might be surprised how quickly people agree to join your team when asked.



## Get social

Your social channels are great tools for spreading the word about your team. Make sure to provide a link to your team page to make it easy for them to register.



## Recruit everywhere.

Ask people at your work, gym, school, church, book club and local coffee shop to join your team. Get more ideas from the resources in your Participant Center.



## Follow up!

It can take several reminders for someone to take action. Text, phone calls, emails – use your know-how and maximize the tools in your Participant Center to track your progress. Make sure everyone is registered online so they have access to all of the fundraising and recruitment tools and will know what to expect for event day.



## Incentivize.

Give your members a reason to join and to recruit others to come with them by offering a small incentive. Prizes can be simple and fun!



## Help others.

Work with your team members to set their fundraising goals. Support their efforts and motivate them to continue reaching new fundraising milestones. Share what strategies have helped you successfully recruit others and raise money.