



BUDDY WALK[®]
CINCINNATI

Saturday, September 11, 2021

S A W Y E R P O I N T

SPONSORSHIP OPPORTUNITIES

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PRESENTING SPONSOR BENEFITS (\$20,000)

- Logo on Step and Repeat banner at T-Shirt Distribution Week and at the walk.
- Multiple social media posts including sponsor recognition.
- Logo on Lamar digital and poster billboard advertising (multiple locations throughout Greater Cinti).
- Recognition in any on air Buddy Walk interviews and opportunity to join interview.
- Recognition in a minimum of 70 radio psa's.
- Logo on rotating banner on dsagc.com.
- Festival booth space (10 x 20) on the Great Lawn or Yeatman's Cove. Your choice!
- Logo/name included in Annual Report, quarterly mailed DsPress, Buddy Walk Brief (BWB) with Sponsor Spotlight, event press releases and Media Alerts.
- Live on stage public mentions at the walk and opportunity to include materials in Team bags.
- Logo on print materials including Buddy Walk brochure (5000 mailed), event main stage signage and 4 sponsor signs along walk route.
- Premier placement of logo on BuddyWalkCincy.org with hyperlink.
- Premier placement of logo on Buddy Walk T-Shirts (10,000+)
- Opportunity for sponsor representation during T-Shirt Week.

GOLD SPONSOR BENEFITS (\$10,000)

- Festival booth space (10 x 10) on the Great Lawn at Sawyer Point.
- Logo/name included in Annual Report, quarterly mailed DsPress, Buddy Walk Brief (BWB) with Sponsor Spotlight, event press releases and Media Alerts.
- Live on stage public mentions at the walk, opportunity to include materials in Team bags.
- Logo on print materials including Buddy Walk brochure (5000 mailed), event main stage signage and sponsor signs along walk route (3 yard signs).
- Premier placement of logo on BuddyWalkCincy.org with hyperlink.
- Premier placement of logo on Buddy Walk T-Shirts (10,000+)
- Opportunity for sponsor representation during T-Shirt Week.

SILVER SPONSOR BENEFITS (\$5,000)

- Festival booth space (10 x 10) in Yeatman's Cove.
- Logo/name included in Annual Report, quarterly mailed DsPress, Buddy Walk Brief.
- Logo on print materials including Buddy Walk brochure (5000 mailed), event main stage signage and sponsor signs along walk route (2 yard signs).
- Logo on BuddyWalkCincy.org with hyperlink.
- Logo on Buddy Walk T-Shirts (10,000+)

BRONZE SPONSOR BENEFITS (\$2,500)

- Logo/name included in Buddy Walk Brief.
- Logo on print materials including Buddy Walk brochure (5000 mailed), event main stage signage and 1 sponsor yard sign along walk route.
- Logo on BuddyWalkCincy.org with hyperlink.
- Logo on Buddy Walk T-Shirts (10,000+)

CELEBRATION SPONSOR BENEFITS (GIFTS/PRODUCT IN-KIND)

- Logo/name included in Buddy Walk Brief.
- Logo on print materials including Buddy Walk brochure (5000 mailed), event main stage signage and 1 sponsor yard sign along walk route.
- Logo on BuddyWalkCincy.org with hyperlink.
- Logo on Buddy Walk T-Shirts (10,000+)

There are lower level sponsorship opportunities available from \$250 to \$2000.
Please contact Kerin Caudill at 513.761.5400 or Kerin@dsagc.com with questions.

2021 SPONSORSHIP COMMITMENT FORM

CONTACT INFORMATION

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Preferred telephone number: _____

Email: _____

SPONSORSHIP COMMITMENT LEVEL

- | | | |
|--|--|--|
| <input type="checkbox"/> \$20,000 - Presenting | <input type="checkbox"/> \$2,500 - Bronze | <input type="checkbox"/> \$500 - Community |
| <input type="checkbox"/> \$10,000 - Gold | <input type="checkbox"/> \$2,000 - Champion | <input type="checkbox"/> \$250 - Friend |
| <input type="checkbox"/> \$5,000 - Silver | <input type="checkbox"/> \$1,000 - Awareness | <input type="checkbox"/> In-Kind Gift |

Please credit the following Buddy Walk team with this donation:

If you do not know the team name, please list the name of the individual affiliated with the team:

PAYMENT INFORMATION

- Enclosed is my sponsorship check in the amount of \$
ALL CHECKS SHOULD BE MADE OUT TO **DSAGC** AND MAILED TO OUR OFFICE AT
4623 Wesley Avenue, Suite A, Cincinnati, OH ~~45212~~
- I will make payment online at www.BuddyWalkCincy.org.
- Please email me an invoice.
- We are unable to be a designated sponsor this year, but enclosed is a donation of \$ _____



For questions, please contact Kerin Caudill at
513.761.5400 or Kerin@dsagc.com.
All artwork should be emailed to Kerin@dsagc.com in
high resolution format (jpeg/png/ai/eps) preferred.