



**down syndrome association**  
*of greater cincinnati*

Corporate Sponsorship Opportunities





























# 2018



## Saturday, September 8th

### Sawyer Point



BUDDY WALK 2018 CINCINNATI					
	Presenting	Gold	Silver	Bronze	Celebration
	\$15,000	\$10,000	\$5,000	\$2,500	In - Kind
BENEFITS					Acknowledged at the appropriate level based on projected value
Logo on Step and Repeat banner at T-Shirt Distribution Week and at the walk. Multiple social media posts including sponsor recognition.					
Logo on Lamar digital and poster billboard advertising (multiple locations throughout Greater Cinti).					
Recognition in TV promotional spots, including on air interview/s.					
Recognition in a minimum of 70 radio psa's, logo on rotating banner on dsagc.com, festival booth space at walk.	10x20 booth 	10x10 booth 			
Logo/name included in Annual Report, quarterly mailed DsPress, Buddy Walk Brief (BWB) with featured story, event press releases and Media Alerts.	 All BWB + featured story	 3 BWB + featured story	 1 BWB		
Live on stage public mentions at the walk, opportunity to include materials in Team bags					
Logo on print materials including Buddy Walk brochure (5000 mailed), event main stage signage and sponsor signs along route	 4 yard signs	 3 yard signs	 2 yard signs	 1 yard sign	
Logo on BuddyWalkCincy.org *with hyperlink	 Top Tier *	 *	 *		
Sponsor logo on Buddy Walk T-Shirts (9000+)	 Top Tier				

To discuss sponsorship opportunities, please contact Kerin Caudill at 513.761.5400 or [Kerin@dsagc.com](mailto:Kerin@dsagc.com)

Logos/artwork should be emailed to [Events@dsagc.com](mailto:Events@dsagc.com) in high resolution jpeg/tiff and .ai file formats.