

HOW TO PERSONALIZE YOUR TEAM FUNDRAISING PAGE

Team Captains that personalize their Team's fundraising page have more success raising funds and recruiting walkers, than teams who utilize the default image and text provided at registration.

Not only can Team Captains share their page with the people in their lives, but members of their team can also share that page with their connections. A page that has that personal touch and feel will inevitably increase awareness, dollars and participants for Down syndrome here in Cincinnati by the simple act of sharing your team story.

The quick 1, 2, 3 must "do's" on your team page.

The screenshot shows a fundraising page editor interface. At the top, there is a navigation bar with links for Dashboard, Donations, Messages, and Resources, along with a user profile for Kerin. The main content area is titled "Team Page Content" and includes an "Import Content" button. Below this, there are three main sections highlighted by yellow callout boxes with red arrows:

- 1. Set your fundraising goal**: Points to the "Team Fundraising Goal" field, which is currently set to \$2500.00.
- 2. UPLOAD a personal photo**: Points to the "Team Fundraising Image" section, which shows a logo for the "down syndrome association of greater cincinnati" and buttons for "Change Image" and "Delete".
- 3. Edit your team message with a personal story**: Points to the "Team Message" section, which contains a rich text editor with the text: "Welcome to our team page! We hope you will join us in support of the Down Syndrome Association of Greater Cincinnati! Here's how you can help: Walk with us! Click the JOIN OUR TEAM button to sign up for the walk. It's free to join! Can't make it to the Buddy Walk this year but would like to donate to our Team? It's easy, click the SUPPORT US button above and make a donation safely and securely online OR you can mail in a check to the DSAGC at 1000 W. ...".

On the right side of the page, there is a "Donations Received" section with a progress bar. The goal is \$2,500, and the current amount received is \$130. A "REPLAY" button is also visible.