



23RD ANNUAL BUDDY WALK®

SPONSORSHIP OPPORTUNITIES

	Programing Partner	Title Sponsor	Corporate Sponsor	Tent Sponsor	Community Sponsor	First Steps Sponsor	Awareness Sponsor
One sign along the walk promoting a fact about Down syndrome that says company name	X	X	X	X	X	X	X
Five complimentary T-shirts for corporate team walkers at the walk	X	X	X	X	X	X	X
Company table at exhibitor / info tent if desired (please specify on application)	X	X	X	X	X	X	
Company logo and link on DSI website and social media	X	X	X	X	X	X	
Company logo and link sent to over 1,000 DSI E-News subscribers	X	X	X	X	X	X	
Three signs along the walk route promoting a fact about Down syndrome that says company name	X	X	X	X	X		
Company logo/name featured on banners/signs for respective tent(s) (Information Expo, Food & Beverage Tent, First Aid Tent, Stage Banner, Volunteer Hospitality Tent, Children's Tent, Self-Advocate's V.I.P Tent)	X			X			
Company logo/name featured on signage at walk	X	X	X	X	X		
Company name on walk T-shirts	X	X	X	X	X		
Company logo/name placement on walk T-shirts	X	X	X	X			
Company name and logo on event posters and banner	X	X	X				
Top Prominent logo/name placement on walk T-shirts	X	X					
Top Prominent logo/name placement on event brochures and posters	X	X					
Ten complimentary T-shirts for corporate team walkers at the walk	X	X					
Company highlighted throughout the year when advertising our other events (such as DSI Summer Picnic) Example: DSI's Summer Picnic brought to you by our Programing Partner (your company name)	X						
Company tent (10x10) at the event with banner with name and logo	X						
Sponsor award on day of walk	X						
Sponsorship Value	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250

Special Notes

- All contributions and Buddy Walk® sponsorships benefit Down Syndrome Indiana.
- Down syndrome Indiana is a 501(c)(3) tax-exempt organization. All gifts are tax-deductible to the extent permitted by law.
- Federal Tax ID #80-072286
- Programing Partner and Title Sponsor contributions must be received by **July 12th, 2020** to be included in Buddy Walk brochures as well as other promotional materials.
- All other contributions must be received by **August 12th, 2020** to be included on Buddy Walk promotional material.

Buddy Walk® is on Saturday, October 31st, 2020 at White River State Parks Celebration Plaza

Please send attached confirmation form to:

Down Syndrome Indiana, 708 East Michigan Street, Indianapolis, IN 46202 or fax the completed form to 317-925-7619, or scan and email the completed form to buddywalk@dsindiana.org.





I WOULD LIKE TO SPONSOR THE BUDDY WALK® INDIANAPOLIS!

Name: _____

Agency Name (if applicable): _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

If you are a Title, Corporate, Tent, Community, or First Steps Level Sponsor would you like a table at our exhibitor tent?

(Please circle one) Yes No

Name of Person exhibiting: _____ Email: _____ Phone: _____

Are you interested in volunteering for DSI? (Please circle one): Yes No

Relationship to an individual with Down syndrome: (Please circle all that apply)

- Parent Grandparent Professional Educator Self Advocate
- Sibling No Relation Loved one of an individual who is now deceased Other

I would like to support Down Syndrome Indiana’s mission to serve as a helpful resource providing information, support and activities that, combined or individually, promote growth and participation of people with Down syndrome in their communities. I would like to make the following contribution: ___ \$10,000 ___ \$5,000 ___ \$2,500 ___ \$1,500 ___ \$1,000 ___ \$500 ___ \$250 ___ Other (Please write in amount) _____

Please place a check mark next to the method of payment below:

___ Check: Please make check payable to Down Syndrome Indiana and mail to:
Down Syndrome Indiana, 708 E. Michigan Street, Indianapolis, IN 46202

___ Charge Card: Please fill in additional information

___ Visa ___ MasterCard ___ Other, please write card type here: _____

Account #: _____ Expiration Date: _____ Security Code: _____

Authorized Signature: _____