



DOWN SYNDROME INDIANA'S 21st ANNUAL BUDDY WALK® SPONSORSHIP OPPORTUNITIES

Programing Partner

\$10,000

- Company tent (10x10) at the event with banner with name and logo
- Company highlighted throughout the year when advertising our other events (such as DSI Summer Picnic)
Example: DSI's Summer Picnic brought to you by our Programing Partner (your company name)
- Top Prominent logo/name placement on event brochures and posters
- Top Prominent logo/name placement on walk T-shirts
- Company logo and link on DSI website and social media
- Company logo and link sent to over 1,000 DSI E-News subscribers
- Company logo/name featured on signage at walk
- Three signs along the walk route promoting a fact about Down syndrome that says company name
- 20 complimentary T-shirts for corporate team walkers
- Company table at exhibitor/info tent if desired (please specify on application)
- Sponsor award on day of walk

Title Sponsor

\$5,000

- Prominent logo/name placement on event brochures and posters
- Prominent logo/name placement on walk T-shirts
- Company logo and link on DSI website and social media
- Company logo and link sent to over 1,000 DSI E-News subscribers
- Company logo/name featured on signage at walk
- Three signs along the walk route promoting a fact about Down syndrome
- 10 complimentary T-shirts for corporate team walkers
- Company table at exhibitor/info tent if desired (please specify on application)

Corporate Sponsor

\$2,500

- Company name and logo on event posters and stage banner
- Logo/name placement on walk T-shirts
- Company logo on DSI website and social media
- Company logo sent to over 1,000 DSI E-News subscribers
- Company logo/name featured on signage at walk
- Three signs along the walk route promoting a fact about Down syndrome
- 5 complimentary T-shirts for corporate team walkers
- Company table at exhibitor/info tent if desired (please specify on application)



DOWN SYNDROME INDIANA'S 21st ANNUAL BUDDY WALK® SPONSORSHIP OPPORTUNITIES CONTINUED

Tent Sponsor

\$1,500

(Information Expo, Food & Beverage Tent, First Aid Tent, Volunteer Hospitality Tent, Children's Tent, Self-Advocate's V.I.P Tent)

- Company logo/name featured on banners/signs for respective tent(s)
- Logo/name placement on walk T-shirts
- Company logo on DSI website and social media
- Company logo sent to over 1,000 DSI E-News subscribers
- Company logo/name featured on signage at walk
- Three signs along the walk route promoting a fact about Down syndrome
- 5 complimentary T-shirts for corporate team walkers
- Company table at exhibitor/info tent if desired (please specify on application)

Community Sponsor

\$1,000

- Company name on walk T-shirts
- Company name on DSI website and on social media
- Company name sent to over 1,000 DSI E-News subscribers
- Three signs along the walk route promoting a fact about Down syndrome
- Two complimentary T-shirts for corporate team walkers
- Company table at exhibitors/info tent if desired (please specify on application)

First Steps Sponsor

\$500

- Company name on DSI website and social media
- Company name sent to over 1,000 DSI E-News subscribers
- One sign along the walk promoting a fact about Down syndrome
- One complimentary T-shirt for a corporate team walker
- Company table at exhibitors/info tent if desired (please specify on application)

Awareness Sponsor

\$250

- One sign along the walk promoting a fact about Down syndrome



DOWN SYNDROME INDIANA'S 21st ANNUAL BUDDY WALK®

Special Notes

- All contributions and Buddy Walk® sponsorships benefit Down Syndrome Indiana.
- Down Syndrome Indiana is a 501(c)(3) tax-exempt organization.
All gifts are tax-deductible to the extent permitted by law. *Federal Tax ID #80-0732286*
- **Programing Partner and Title Sponsor contributions must be received by July 13th 2018 to be Included in Buddy Walk® brochures as well as all other promotional materials.**
- **All other contributions must be received by August 20th, 2018 to be included in Buddy Walk® promotional materials.**
- **The walk is on Saturday, October 13th 2018**
- Please send attached confirmation form to:
Down Syndrome Indiana
708 East Michigan Street
Indianapolis, IN 46202
or fax the completed form to 317-925-7619, or scan and email the completed form to buddywalk@dsindiana.org.



I WOULD LIKE TO SPONSOR THE BUDDY WALK®!

Name _____

Agency Name (if applicable): _____

Email _____ Preferred phone _____

Address _____

City _____ State _____ Zip Code _____

If you are a *Title, Corporate, Tent, Community, or First Steps Level Sponsor* would you like a table at our exhibitor tent?
(Please circle one) Yes No

Name of Person to exhibit _____ Email _____ Phone# _____

Are you interested in volunteering for DSI? (Please circle one) Yes No

Relationship to an individual with Down syndrome: (Please circle all that apply)

Parent Professional Grandparent Educator Self Advocate
Sibling No Relation Loved one of an individual who is now deceased Other

I would like to support Down Syndrome Indiana's mission to serve as a helpful resource providing information, support and activities that, combined or individually, promote growth and participation of people with Down syndrome in their communities. I would like to make the following contribution:

___ \$10,000 ___ \$5,000 ___ \$ 2,500 ___ \$1,500 ___ \$1,000 ___ \$500

___ \$250 ___ Other (Please write in amount): _____

Please place a check mark next to the method of payment below:

___ Check (Please make check payable to Down Syndrome Indiana and mail to:
Down Syndrome Indiana
708 E. Michigan Street
Indianapolis, IN 46202

___ Charge Card: Please fill in additional information:

___ Visa ___ MasterCard ___ Other, please write card type here: _____

Account #: _____ Expiration Date: _____ Security Code: _____

Authorized Signature: _____