

STAYING CONNECTED: New England Tour de Cure

Each month this “Staying Connected” newsletter will keep you in the loop on the 2024 [New England Tour de Cure](#) and American Diabetes Association mission efforts to make a difference in the lives of people with diabetes. Here are our totals after just a week.

Total registrations: 28 **Teams:** 9

Fundraising: \$2,698 **Sponsorship:** \$0 **Total:** \$2,698 **Total Goal:** \$525,000

We're ready to roll with 2024 Tour de Cure!

*Registration now open
on great new website*

It's been more than 75 days since the 2023 New England Tour de Cure and frost has appeared on the pumpkins. That means one thing: Time to register for the 2024 Tour!

On Sunday, August 18, we will roll out from Lexington Labs

once again on the road to a cure for diabetes. The Tour Planning Committee is already hard at work to make this year's event bigger and better than ever before. We received great feedback from rider surveys and are using that to deliver a fantastic cycling experience you'll never forget.

One big change is a new Tour website we're sure you'll love. You can read more about it



New England Tour riders will ride out from Lexington again in 2024.

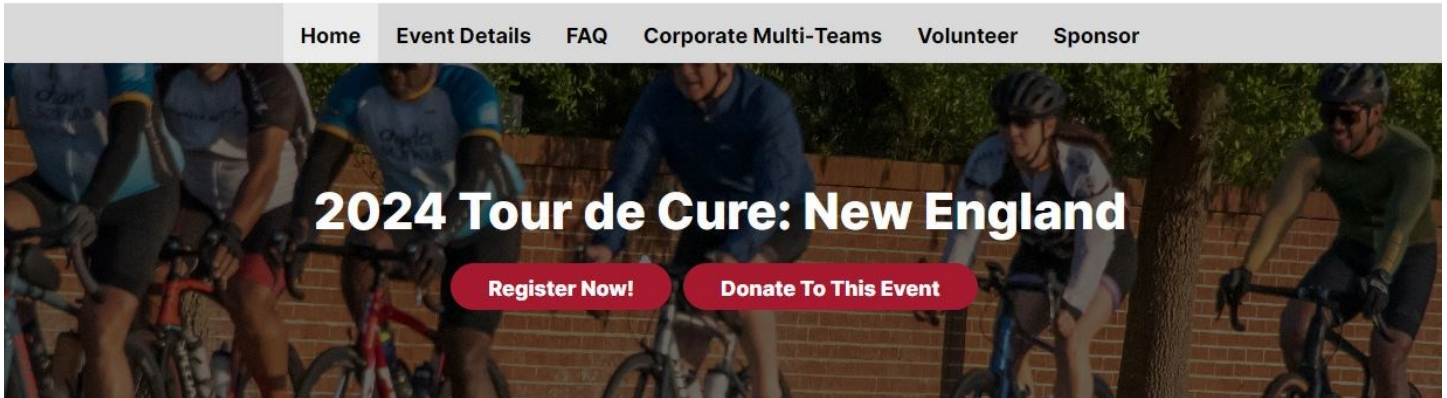
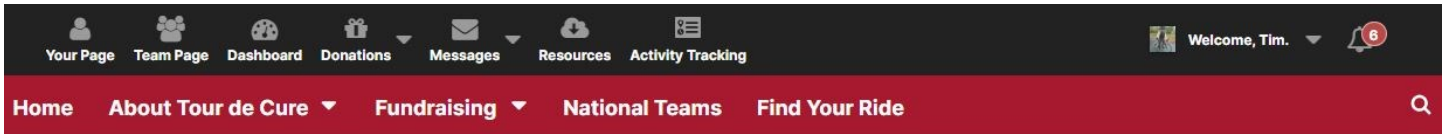
right here in the newsletter. The early registration fee for 2024 is just \$10 with a fundraising minimum still just \$250 (\$50 for riders under 18). You also have an option to participate virtually from anywhere. So, before you get caught up in the holiday frenzy, head over to diabetes.org/tdcnewengland. It's going to be another Revolutionary Tour. We promise!

New 5-mile Family Ride

To open up the Tour to more novice or casual riders and pint-sized pedalers, we are introducing a 5-mile Family Ride.

We've designed a family-friendly route that will include plenty of support from Ride Ambassadors to help you along the way. Plans include pre-Tour training rides on the route. Stay tuned!

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New year, new website, new tools for you

For 2024, Tour de Cure has rolled out a new website from Donor Drive to help power both your fundraising and training for the Tour. A dashboard makes it easier to track your progress and see



how you stack up. You can still tell folks why you ride on your personal Tour page and send emails or fund-

raise through Facebook, direct from your page. And now, you can register friends and teammates for Tour. An Activity Tracker displays your training miles. You can also see all this on your phone with the Donor Drive app. The new site is user friendly, but the New England Tour team will schedule orientations on using the site in the coming weeks and in the future.

Dashboard

2024 Tour de Cure: New England

Event Date: 08/18/2024 Lexington, MA / Team: Wilson's Wall Captain: You

Your Fundraising | Your Team Fundraising

Fundraise on Facebook

Facebook Fundraisers are a fast and simple way to expand your fundraising through your Facebook page.

Create a Facebook Fundraiser

Your Stats

1 / 6 Team Rank	7 / 26 Overall Rank	0 Donor Emails Sent
1 Donations Received	\$10.00 Largest Donation	\$10.00 Average Donation

Your Fundraising

- View Your Page
- Make a Donation
- View Donations Received
- Register Another Participant
- Create a Facebook Fundraiser

Ask Friends to Donate

Facebook, Twitter, LinkedIn

Event Information

- View Event Page
- Print Event Info
- Download Resources

Activity Tracking

2024 Tour de Cure: New England

Activity tracking begins on October 16, 2023 12:00 AM and ends on August 18, 2024 12:00 AM.

158.48 / 100.00 Miles Your Progress	158.48 / 500.00 Miles Team Progress	Current Streak: 0 Longest Streak: 3 Days	Connected Strava Refresh Sync Last Sync: 10-31-2023 7:13 AM
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Date	Miles	Description
October 29	46.51	Morning Ride
October 28	45.97	Lunch Ride
October 27	41.26	Lunch Ride
October 19	24.74	Morning Ride

Join us to fight diabetes


November is American Diabetes Month. It's a time to rally against the diabetes epidemic.

The American Diabetes Association is leading the charge by:

- Providing education and programs that help prevent diabetes in all of us and help those with diabetes lead healthy lives by reducing their risk of complications.
- Advocating at every level to ensure everyone living with diabetes is treated equitably and can access affordable health care.
- Funding research and setting clinical guidelines to advance diabetes treatments and lead us toward a cure.
- Bringing people together to make a difference in families and communities through donations and direct action.

At the ADA, we're here to make a stand. Join us. Add your passion. Lift up your loved ones and those in need and move us closer to a cure. Someday, we can celebrate a victory over diabetes. Until then...we fight!

Join us at diabetes.org/WeFight




It takes

ALL

OF US

to end diabetes.

#AmericanDiabetesMonth

Proud Supporter 



116,500 Americans will be diagnosed with diabetes this month.



Proud Supporter 