


# Partnership Opportunities for Cincinnati and Virtual Events

	<b>PRESENTING SPONSOR</b> \$75,000	<b>VICTORY SPONSOR</b> \$35,000	<b>TRIUMPH SPONSOR</b> \$15,000	<b>PROMISE SPONSOR</b> \$7,500	<b>SALUTE SPONSOR</b> \$2,000
<b>Publicity</b>					
Listing in the DAV Annual Report	★	★	★	★	
DAV Magazine "Thank You"	★	★	★		
Press release announcing partnership	★	★			
Special mention in DAV Magazine 5K story about your support	★				
Recognition in all event media	★				
Logo on DAV 5K promotional billboards in Cincinnati/Tri-state	★				
<b>Event Day Presence</b>					
Complimentary parking passes	8	6	2	1	1
DAV 5K T-shirts	12	10	6	4	
Inclusion on "Thank you to our sponsors" banner	Logo	Logo	Logo	Name	
Inclusion on "Thank you to our sponsors" virtual messaging	Logo	Logo	Logo	Name	
Option to provide banners for display at the event	10 banners	8 banners	4 banners	2 banners	
Option to speak or be recognized at the DAV 5K Cincinnati event	Speaking Opportunity with check presentation	Special verbal recognition	Name recognition		
Recognition during virtual event festivities	Special verbal recognition	Special verbal recognition	Name recognition		
Option to provide a video for our virtual broadcast and/or check presentation	★				
Logo near start/finish line of in-person event	★				
"Presented by" recognition on in-person and virtual finishers' item	★				
Company logo on both event's top fundraiser and team awards	★				
<b>Participant Interaction Opportunities</b>					
Corporate activation on event day to distribute giveaways and promotional information in tent	10' x 20' tent	10' x 10' tent	10' x 10' tent	10' x 10' tent	10' x 10' tent
Complimentary DAV 5K entries	10	8	4	2	2
Distribute DAV 5K brochures and display printed promotional materials at corporate locations to showcase your support	★	★	★	★	★
Provide special offer to virtual participants	★	★	★	★	★
Add a giveaway item in virtual participant packages	★	★	★	★	
Provide a thank-you letter for the virtual participant packages	★	★			
DAV ambassador to provide a live or recorded message to your employees	★	★			
<b>Printed Materials</b>					
Sponsorship level recognition on promotional materials, as noted	<ul style="list-style-type: none"> <li>• X-Large logo on both DAV 5K event T-Shirts</li> <li>• Posters and flyers for Cincinnati event</li> <li>• Participant bibs</li> </ul>	<ul style="list-style-type: none"> <li>• Large logo on both DAV 5K event T-Shirts</li> <li>• Posters and flyers for Cincinnati event</li> </ul>	<ul style="list-style-type: none"> <li>• Small logo on both DAV 5K event T-Shirts</li> <li>• Posters and flyers for Cincinnati event</li> </ul>	<ul style="list-style-type: none"> <li>• Name listed on both DAV 5K event T-Shirts</li> </ul>	
<b>Digital Assets</b>   Sponsorship level recognition on the following digital assets					
Recognition on DAV 5K website	Logo on landing page and sponsor page	Logo on landing page and sponsor page	Logo on sponsor page	Name listed on sponsor page	Name listed on sponsor page
Promotional and participant emails	★	★			
Digital advertisement for both DAV 5K events	★				

# Partnership Opportunities for Cincinnati and Virtual Events Continued

	<b>PRESENTING SPONSOR</b> \$75,000	<b>VICTORY SPONSOR</b> \$35,000	<b>TRIUMPH SPONSOR</b> \$15,000	<b>PROMISE SPONSOR</b> \$7,500	<b>SALUTE SPONSOR</b> \$2,000
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<b>Social Media</b>	Sponsorship promoted on DAV 5K social media channels, as noted	<ul style="list-style-type: none"> <li>• 1 Facebook LIVE at Cincinnati event</li> <li>• 3 Facebook posts</li> <li>• 5 Twitter mentions</li> <li>• 2 Instagram mentions</li> <li>• 1 LinkedIn post</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Facebook posts</li> <li>• 3 Twitter mentions</li> <li>• 1 Instagram mention</li> <li>• 1 LinkedIn post</li> </ul>	• 2 Twitter mentions		
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<b>Sponsor Tent</b>   A hub for sponsor check-in, hospitality and networking						
Tickets to sponsor tent	10	8	4	2	2	
Logo displayed in the sponsor tent	★	★				
Opportunity to provide giveaways to sponsor guests	★	★				
Logo on sponsor ticket	★					

**EXCLUSIVE PARTNERSHIP OPPORTUNITY**

**HONOR BIB SPONSOR: \$20,000**

<b>Publicity</b>	Listing in the DAV Annual Report
	DAV Magazine "Thank You"
<b>Event Day Presence</b>	6 sponsor parking passes
	8 DAV 5K T-shirts
	Logo on "Thank you to our sponsors" banner
	Logo on "Thank you to our sponsors" virtual message
	Provide up to 6 banners for display at the DAV 5K
	Verbal recognition during both DAV 5K events

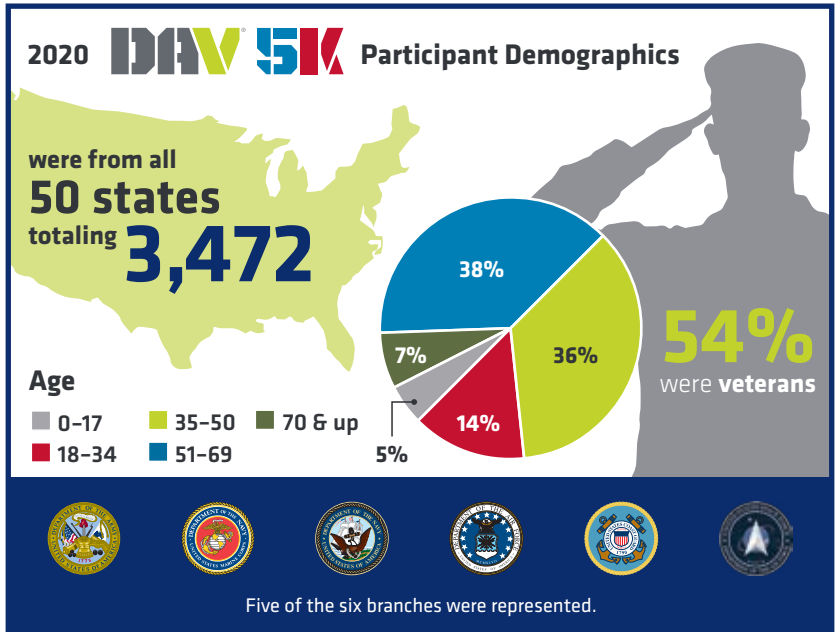
<b>Participant Interaction</b>	Option to have company employees host the Honor Bib tent and distribute Honor Bibs, giveaways and promotional information to participants at Cincinnati event
	6 complimentary DAV 5K entries
	Opportunity to distribute DAV 5K brochures and display printed promotional materials at corporate locations to showcase your support

<b>Printed Materials</b>   Sponsorship level recognition and company logo	<ul style="list-style-type: none"> <li>• Medium logo on both DAV 5K event T-Shirts</li> <li>• Posters and flyers</li> <li>• Honor Bib</li> </ul>
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<b>Digital Assets</b>   Sponsorship level recognition and company logo	<ul style="list-style-type: none"> <li>• DAV 5K sponsor page</li> <li>• Promotional and participant emails</li> </ul>
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<b>Social Media</b>   Sponsorship promotion on DAV 5K social media channels, as noted	<ul style="list-style-type: none"> <li>• 3 Twitter mentions</li> <li>• 1 Instagram mention</li> </ul>
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<b>Sponsor Tent</b>	6 tickets
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Commit by	For inclusion in	Applicable Levels
August 6	Finisher's recognition item	\$75,000
September 3	Publicity (billboards)	\$75,000
September 24	Publicity (radio)	\$75,000
	Bib numbers	\$75,000
	Press release	\$35,000+
	E-communications	\$35,000+
	Honor Bib	\$20,000
	Promotional materials (posters/flyers)	\$15,000+
October 1	Thank you advertisement	\$15,000+
	T-shirts	\$7,500+
	Social media posts	\$15,000+
	DAV Annual Report Event signage Giveaway item for virtual participant packages	\$7,500+

**To learn more about partnership opportunities, contact Epic Johnson at 859-442-1026 or [ejohnson@dav.org](mailto:ejohnson@dav.org)**