

DAV Centennial Celebration Corporate Opportunities and Benefits



CENTENNIAL CELEBRATION RECEPTION AND CONCERT CINCINNATI MUSIC HALL | WEDNESDAY, SEPTEMBER 23, 2020

	Presenting \$200,000 <i>Two Total Category Exclusive</i>	Platinum \$125,000	Gold \$75,000	Silver \$50,000	Bronze \$25,000	Victory \$10,000	Salute \$5,000
CENTENNIAL BELL RECOGNITION							
Recognition on display plaque at DAV Headquarters	Logo	Name Listing					
CELEBRATION PARTICIPATION							
VIP reception tickets	20	18	16	14	12	10	6
VIP seating at concert	20	18	16	14	12	10	6
Comp ticket provided to veterans and a guest to reception + concert	14	12	10	8	6	4	2
Valet tickets	10	9	8	7	6	5	3
Reception reserved seating	Premier Table	Premier Table	Premier Table	Premier Table	★	★	
VIP bar access	Includes table service	Includes table service	★	★			
Photo opportunity with celebrity guests	★	★	★				
BRANDING RECOGNITION							
Digital name recognition during reception	and :45 video	and :30 video	and :15 video	★	★	★	★
Event program	Full page	Full page	Half page	Quarter page	Logo or Name	Logo or Name	Logo or Name
Onsite signage during reception and concert	Prominent logo, including on stage	Logo	Logo	Name Only	Name Only		
Logo on event invitations and email announcements	Prominent	★	★	★			
Stage recognition during reception and concert welcome by DAV leadership	★	★					
BRANDING RECOGNITION VIA DAV CHANNELS							
DAV Magazine "Thank You"	Prominent logo + quote in an article	Logo	Logo	Name Listing	Name Listing	Name Listing	Name Listing
Social media post	Provided video	Provided video					
Distributed press releases	Quote from DAV leadership	Quote from DAV leadership	Acknowledged	Acknowledged			
Exclusive press release announcement	★						
RELATED EVENTS: SEPTEMBER 24-25							
Invitation to attend Partner Summit	4 guests	2 guests	2 guests	1 guest	1 guest		
Opportunity to give welcome remarks at Partner Summit	★						
Reserved Seating at Drive Away Outdoor Celebration	★						

All benefits are subject to be changed based on the safety of guests and current COVID-19 state guidelines.

To learn more about partnership opportunities, contact Epic Johnson at centennial@dav.org or 859-441-7300.

DAV Centennial Celebration Donor Opportunities and Benefits



CENTENNIAL CELEBRATION RECEPTION AND CONCERT CINCINNATI MUSIC HALL | WEDNESDAY, SEPTEMBER 23, 2020

Pillar \$100,000 +	Founder \$50,000 to \$99,999	Leadership \$25,000 to \$49,999	Partner \$10,000 to \$24,999	Supporter \$2,500 to \$9,999
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CENTENNIAL BELL RECOGNITION

Recognition on display plaque at DAV Headquarters	Name Listing				
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CELEBRATION PARTICIPATION

VIP reception tickets	18	16	12	10	6
VIP seating at concert	18	16	12	10	6
Comp ticket provided to veterans and a guest	12	10	6	4	2
Valet tickets	9	8	6	5	3
Reception reserved seating	Premier Table	Premier Table	Reserved Seating	Reserved Seating	
VIP bar access	Includes table service	★			
Photo opportunity with celebrity guests	★	★			

BRANDING RECOGNITION

Digital name recognition during reception	and :30 video	and :15 video	★	★	★
Event program	Full page	Half page	Logo or Name	Logo or Name	Logo or Name
Onsite signage during reception and concert	Logo	Logo	Name Only		
Logo on event invitations and email announcements	★	★			
Stage recognition during reception and concert welcome by DAV leadership	★				

BRANDING RECOGNITION VIA DAV CHANNELS

DAV Magazine "Thank You"	Logo	Logo	Name Listing	Name Listing	Name Listing
Distributed press releases	Quote from DAV leadership	Acknowledged			
Social media post	Provided video				

RELATED EVENTS: SEPTEMBER 24

Invitation to attend Partner Summit	2 guests	2 guests	1 guests		
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All benefits are subject to be changed based on the safety of guests and current COVID-19 state guidelines.



To learn more about individual donor opportunities, contact Roby Geevarghese at centennial@dav.org or 859-442-2349.

DAV Centennial Celebration Partnership Opportunities and Benefits



DAV DRIVE-AWAY AND OUTDOOR CELEBRATION WASHINGTON PARK | FRIDAY, SEPTEMBER 25, 2020

Presenting \$100,000 <i>Exclusive</i>	Diamond \$50,000 <i>Exclusive</i>	Event Exhibitor \$5,000 <i>15 Opportunities</i>
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DRIVE AWAY PARTICIPATION

VIP Seating	30 guests	20 guests	4 guests
Photo opportunity with celebrity guests	★	★	

BRANDING RECOGNITION

Event emails	Prominent logo placement	Logo	Logo
Onsite signage	Logo	Logo	Name Only
Event program	Full page	Quarter page	Logo
Stage recognition during welcome by DAV leadership	★	★	
Logo on stage	★	★	

BRANDING RECOGNITION VIA DAV CHANNELS

DAV Magazine "Thank You"	Prominent logo + quote in an article	Logo	Name Listing
Social media post	Mention in event posts	Mention in event posts	
Distributed press releases	Quote from DAV leadership	Acknowledgment	Acknowledgment
Exclusive press release	★		

RELATED EVENTS: SEPTEMBER 24-25

Attend Partner Summit	2 guests	2 guests	
Attend Centennial Celebration Reception	4 guests	2 guests	
Attend Centennial Concert	4 guests	2 guests	
Opportunity to give welcome remarks at Partner Summit	★		

All benefits are subject to be changed based on the safety of guests and current COVID-19 state guidelines.



To learn more about partnership opportunities, contact Epic Johnson at centennial@dav.org or 859-441-7300.