



LEAD THE WAY ON HUNGER

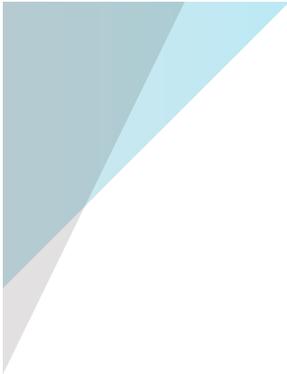
# Ark of Hope

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[crs.org/leadtheway](https://crs.org/leadtheway)

Text LEAD NOW to 306-44





## SHARE HOPE WITH OUR HUMAN FAMILY

The [CRS Ark of Hope](#) invites you to recall the story of Noah and the Flood—a story of hope and of God’s love for his children and all creation. Today, we share this hope with our sisters and brothers most in need through CRS’ lifesaving work around the world.

Lead the way to a better world by fundraising with your community to fill a symbolic ark and help enable all members of our global family to thrive.

**Use the highlighted resources below to enhance your community’s CRS Ark of Hope fundraiser with prayers, stories and other resources to help end global hunger.**

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*“To protect creation, to protect every man and every woman, to look upon them with tenderness and love, is to open up a horizon of hope; it is to let a shaft of light break through the heavy clouds; it is to bring the warmth of hope!”*

— POPE FRANCIS

## LIVE GOD’S PROMISE, TODAY

**BY FUNDRAISING WITH YOUR COMMUNITY, YOU CAN MAKE A REAL, POSITIVE DIFFERENCE IN OUR WORLD. SHARE THE FOLLOWING STORY AS PART OF YOUR FUNDRAISER TO SHOW YOUR COMMUNITY THE DIFFERENCE THAT THEIR DONATIONS CAN MAKE.**

One in nine people worldwide do not have enough to eat. Many do not have enough nutritious food. As missionary disciples, we are called to respond to the urgent needs of those who face hunger and malnutrition, and to address the root causes of this global crisis.

Like a lot of moms, Megha Singh does her grocery shopping at the nearest market. She often buys spinach and other vegetables to make a special curry that her children love. But sometimes getting to the market is impossible—when the Malaguni River overflows, it floods the road and cuts off the family’s access to the market.

The Singh family must rely solely on rice from their fields until the flooding subsides. Because storms are becoming more frequent due to changing climate, the family’s health and livelihood are at risk.

As part of a disaster preparedness project, CRS is teaching Megha—and others like her who live in vulnerable communities—how to grow small gardens that can withstand storms and provide vegetables for nutritious family meals.

Megha has learned the importance of proper nutrition. With a well-balanced diet, Megha’s son and daughter have a chance to succeed in school—and in life. Megha’s 16-year-old son wants to become a banker one day, while her 12-year-old daughter Priyanka is still dreaming about what she wants to be when she grows up. Learn more about Megha and her story at [crs.org/leadtheway](https://crs.org/leadtheway).

**YOU CAN HELP ENSURE THAT MORE PEOPLE SEE THE CHANGE THAT MEGHA AND HER FAMILY HAVE EXPERIENCED BY MOBILIZING YOUR COMMUNITY TO FILL YOUR ARK TO PROVIDE FOOD AND OTHER NECESSITIES FOR FAMILIES AROUND THE WORLD!**

*“Amen, I say to you,  
whatever you did for one  
of these least brothers of  
mine, you did for me.”*

— MATTHEW 25:40



“The garden is very helpful because we can immediately harvest vegetables, cook them and feed the children. We can get plenty of nutrition: iron, vitamin A and C, and other vitamins,” Megha says.

Photo by Jennifer Hardy/CRS

## HOW CAN WE WORK TO HELP LEAD THE WAY ON HUNGER?

### PRAY TOGETHER FOR A BETTER WORLD

Our faith calls us to acts of charity. Make sure to integrate faith-filled reflection into your fundraiser. Use the prayer, [Give Us a Hunger for Justice, Lord](#), to pray as a community for each member of our global family to have enough nutritious food to thrive.

### GO ABOVE AND BEYOND

As you fill your ark with all the standard animals, challenge your community to go a step further to purchase these symbolic items related to defeating hunger and malnutrition.\*

- **Raise \$50** to provide **five infant scales** so health care providers can weigh children and track their growth at monthly clinics and provide mothers with information to better care for their children.
- **Raise \$150** for a **household garden** that allows families to grow a variety of nutrient-rich vegetables and stay healthy year-round.
- **Raise \$300** to plant **20 fruit trees**, which grow nutrition, income and opportunity.
- **Raise \$400** to train **25 farmers** to use sustainable agriculture techniques and support them in accessing markets to sell their harvest.

*\* Gifts are symbolic of the good your donation will do and represent actual goods and services provided to the people CRS serves around the world.*

## JOIN THE MOVEMENT

We make the most impact when we take action together with others. Consider holding your fundraiser on one of these important dates in the fight against global hunger and malnutrition.

- October 16: World Food Day
- November: World Day of the Poor\*
- December 12: Feast of Our Lady of Guadalupe
- February: Week before Ash Wednesday\*
- March 22: World Water Day
- April 22: Earth Day
- May: Pentecost\*

\*Date varies given calendar year.



A healthy young member of the Singh family smiles for the camera.

Photo by Jennifer Hardy/CRS

### Join us

by texting **LEAD NOW** to **306-44** to get the latest CRS campaign news and alerts.

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