

★ TOURNAMENT HOST ★ GETTING STARTED GUIDE



SECURE YOUR GOLF COURSE

Whether you're a member at a private course or would like to get your favorite public course involved – securing the course (6-8 months) ahead of time should be your first step.



REGISTER YOUR TOURNAMENT

Log onto [WWPfundraise.org/Golf](https://www.woundedwarriorproject.org/fundraise/golf) to register your golf tournament with Wounded Warrior Project® (WWP). You'll gain access to your personal event page, fundraising tools, and valuable golf resources.



FORM YOUR COMMITTEE

- ★ Committees vary in size, but are commonly between four to 10 members.
- ★ Committee members should share your passion for both wounded warriors and golf.
- ★ Manage your resources: Allocate roles and responsibilities to each member.
- ★ Examples of committee roles include treasurer or leaders in organizing sponsorship sales, reception, and golf logistics.



FUNDRAISE

- ★ Encourage your committee to join you in spreading the word for your fundraiser with your communities, families, businesses, and social media audiences.
- ★ Set a fundraising goal! Kickstart your donations with a personal gift.



SECURE SPONSORS

- ★ Develop sponsorship packages to provide local businesses different options for involvement.
- ★ Securing sponsors is critical for a successful charity golf tournament. Network with business connections, and reach out to local companies to get involved.
- ★ Develop in-play challenges for sponsorship and engagement with your participants: hole-in-one, closest to the pin, longest drive, and lowest score are a few options.
- ★ Remember, pretty much everything on the course can be sponsored: Holes, tee boxes, beverage carts, banners, dinner centerpieces, program advertisements, and auction items.