

Dear In-kind Sponsor,

On Sunday, September 17, 2023, the **Congenital Heart Defect Coalition** will be hosting its 16<sup>th</sup> annual CHD awareness walk at Overpeck County Park in Leonia, NJ. The **CHD Walk for Hope** is the only one of its kind in the state of New Jersey, attracting well over 1,700+ participants including families, doctors, nurses, and businesspeople from all over New York, New Jersey and Connecticut.

This is a unique opportunity for a limited number of corporate sponsors to be visibly and publicly associated with the CHD Coalition's mission to raise awareness, provide support to area families living with CHDs, and raise funds for life-saving research.

Our in-kind sponsors are critical to the success of this very special day and will be recognized at the CHD Walk for Hope. If the value of your in-kind sponsorship matches a corporate sponsorship level (\$1000 - \$5000), you will receive all the same sponsorship benefits as listed there-in.

## Items needed in-kind:

- Beverages such as bottled water, juice, and sports drinks
- Pre-packaged snacks
- Bananas
- Bags of ice
- Gift cards to purchase above mentioned items (grocery stores, Costco, BJs, Target, Walmart, etc.)
- Children's entertainment, clowns, face painters, etc.
- Prizes for children's games

## **About Congenital Heart Defects (CHDs)**

- CHDs are the #1 most common birth defect, yet the cause is still unknown.
- CHDs can vary from mild to severe and may require multiple open-heart surgeries.
- While surgery may repair the heart defect, the lifelong impact of CHDs has no cure.
- Funding research has improved medical care and treatment, which results in individuals with CHDs living a longer and healthier life.

For more information, contact the CHD Coalition office at (973)850-6320 or at info@chdcoalition.org.

Thank you again for your time and consideration for in-kind sponsorship. Big hearts like yours help guarantee a better future for all those affected by a congenital heart defect.

Sincerely,

Mickey Wilder RN, BSN, CPN

Mickey Wilder RN, BSN, CPN President