



## FREQUENTLY ASKED QUESTIONS

### **What is the CHD Coalition?**

The Congenital Heart Defect Coalition (CHD Coalition) is a charitable nonprofit organization whose sole purpose is to improve the quality of life for children and adults born with a congenital heart defect or CHD. The three main pillars of our mission are focused on uniting and supporting the CHD community; increasing public awareness; and raising money for lifesaving medical research.

What distinguishes us from other organizations is our commitment to research. Innovative research and emerging medical technologies offer an enormous impact on the survival and long-term care of individuals affected by CHD. This mission is important to us because historically, research specific to CHD has been largely underfunded due to a lack of widespread national awareness.

While research offers the promising potential for improvement and prevention of CHD's, programs that support the community and hospitals deliver an immediate benefit to the families and children. For this reason, the Congenital Heart Defect Coalition is a unique organization that understands the importance of contributing to both.

### **Where does our fundraising go?**

The CHD Coalition is operated and led by volunteers with no salaried employees. Fundraising allows the CHD Coalition to continue to provide exceptional programs to hospitals and families, scholarships, and promote medical research, which ultimately has a direct impact on the lives of everyone affected with congenital heart disease.

### **What is the CHD Walk for Hope?**

The CHD Walk for Hope is much more than a fundraiser. It allows families and friends to rally in support of their CHD Warrior and to honor the Angels who have lost their battle to congenital heart defects. This amazing day is a celebration with games, activities, food, and music to deliver a one-of-a-kind experience.

It unites the CHD community together to generate awareness and raise funds for research. By advancing research, survival and long-term medical care are improving.

The CHD Coalition was formed under the belief that you never give up hope, and you are not alone on your journey with CHD. Every dollar we raise, every story we share, every step we take helps. Join us in our mission of giving hope to those affected by congenital heart defects.

## **Why virtual for 2020?**

The health and safety of our families and CHD Warriors are our utmost priority. Due to uncertainty of the continued spread of COVID-19 (Coronavirus), we are transforming our in-person CHD Walk for Hope into a virtual experience. Using social media and live streaming, we will still be able to unite together to celebrate our CHD Warriors and Angels and to further our mission. Although our daily lives have changed drastically over the last few months, we want to reassure you that HOPE is NOT cancelled.

There will be virtual games, prizes, and fundraising gifts. Videos and pictures will be shared during the event. The annual butterfly release ceremony in honor of our Angels will be broadcasted live on Facebook.

## **2020 Virtual CHD Walk for Hope – when and where**

- Date: Sunday, September 27, 2020  
Time: 11:00 AM – 2:00 PM EDT
- We will be walking in our neighborhoods, communities and cities apart but still united together in our collective goal to bring awareness, raise funds for research and support our CHD families.
- If you can't walk on September 27, you can celebrate with your team, friends, families and supporters whenever it is convenient for you.
- We will be live streaming and posting on Facebook during the event. Your active participation is encouraged! More details on how you can be interactive will be posted on our public Facebook page (<http://Facebook.com/CHDCoalition>).

## **Event registration**

- Registration fees are as follows:  
\$25 Virtual Walker age 2 and older  
\$0 Children under 2  
\$0 CHD Warrior of any age
- A completed registration form is required for all participants. Registration link: <https://events.chdcoalition.org/event/2020Walk>
- A 2020 Virtual CHD Walk for Hope t-shirt is provided to everyone who registers by Sunday, August 30. In order to receive a t-shirt, you must select a size during registration. Don't miss this commemorative item for a very unique year!
- We will announce a pick-up time and location for you to get your t-shirt prior to the walk. More information to be distributed via email and Facebook.
- If you prefer to have your t-shirt mailed, please select "I would like my t-shirt shipped to me" in the registration form. Shipping charge is \$5 for one shirt and \$1 for each additional. You will be contacted prior to the virtual walk to collect payment via PayPal.

Will you be picking up your t-shirt?  I will pick up my t-shirt  
(pickup time/location TBA)  No, I would like my t-shirt shipped to me

Shipping charge is \$5 for one shirt and \$1 for each additional shirt.  Confirm Shipping Request  
Someone will contact you prior to the walk to confirm your address and collect payment

## **Donations**

- Online donations should be assigned to an individual participant.
- The team donation total will be calculated by combining the total donations of all of the team members.
- If you have a check or cash donation, you can mail it to our office along with a note of the team name and the participant who should receive the donation. We will enter the amount into the system for you.

Check donations can be made out to “CHD Coalition” and mailed to  
CHD Coalition  
45 Carey Avenue, Suite 250 #1  
Butler, NJ 07405

## **Fundraising gift levels**

- The registration fee goes towards the participant’s donation amount.
- As a “thank you” for your fundraising efforts, participants who meet the following donation amounts will receive the items listed below.

\$100-\$249	Car magnet
\$250-\$749	Acrylic tumbler
\$750+	Portable charger power bank
Top fundraiser	Apple AirPods Pro

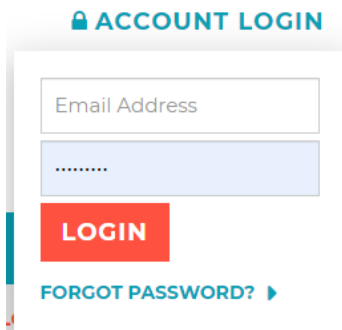
- The top individual fundraiser will be determined on October 31, 2020. Prize levels are for individual’s money raised and not the team’s total.
- We will post more details on pick-up time and location.

## **CHD Warrior and Angel Posters**

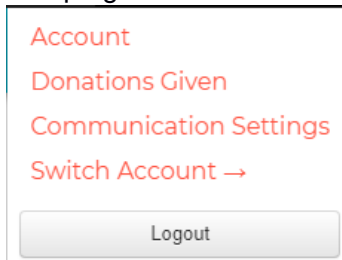
- We encourage you to make a team poster showcasing photos and information about your CHD Warrior or Angel. These will be proudly displayed for all participants to see during the event.
- The posters are to be created by the CHD Warrior and/or family. You can use any size poster paper. Include the person's name, CHD diagnosis, a short story about your family's CHD journey, date of birth, pictures, etc. If you have any questions, please email [info@chdcoalition.org](mailto:info@chdcoalition.org) and we will send you samples.
- Please email a picture of the poster to [info@chdcoalition.org](mailto:info@chdcoalition.org) prior to September 27. During the event, you can share your poster and other team pictures to our Facebook page.

## Online registration help: change your profile information & picture

- Go to the event page and log into your profile.



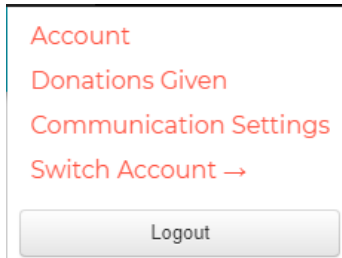
- At top right click on “Welcome, *your name*” and **Account**.



- Click on **Edit Info** button on the left and make the necessary changes to your online profile.



- If you registered another user on their behalf, at top right click on “Welcome, *your name*” and then **Switch Account**. Select the person you want to change then the **Change User** button at bottom.



## Online help: change your personal page

- Login and select the user that you want to update (see above).
- Select the 2020 Virtual CHD Walk for Hope event page.
- Click on **View Your Profile** on the right menu bar.

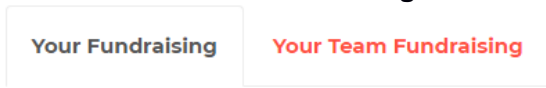
**YOUR FUNDRAISING**

 [View Your Page](#)

## Online help: change your team page




- The team captain will need to login to make changes to the team page.
- Select the 2020 Virtual CHD Walk for Hope event page.

- Click on **Your Team Fundraising**



- Click on **View Your Team Page** on the right menu bar.

**TEAM FUNDRAISING**

-  [View Your Team Page](#)
-  [Make a Donation](#)
-  [Register Another Participant](#)

**Have another question?**

Please contact [info@chdcoalition.org](mailto:info@chdcoalition.org) or (973) 850-6320.