

Fundraising Page Setup and Tips

Access your event page: BeTheMatch.org/Medtronic

Select "Start a Page"

Get Started: Create your account profile



Get Started



Been here before?

Login to your account to prefill the fields below with your information.

Name *

Email Address *

[Privacy](#)

Create Password *

[CONTINUE TO NEXT STEP](#)

[Cancel](#)

Registration Type: As a fundraiser, you may create a team page and invite others to join your team, join an existing team, or create an individual page.



Registration Type

Participant Type * Fundraiser

Role *

Registration Type

Participant Type * Fundraiser

Role * Join a Team

[Change](#)

Team *



Find a Team to join

[SEARCH](#)

Registration Details: Review or change your personal fundraising goal and consider making a personal donation right away! This shows your commitment and will inspire others to follow your lead.

Provide your contact information and agree to the terms and conditions.

Registration Details

Your Fundraising Goal * \$ 250.00

Make a Donation * Yes! I'd like to make a donation toward my fundraising goal.

No thanks.

Donation Amount *

[\\$25](#)

[\\$10](#)

[OTHER](#)

Address Information

Street *

Apt/Suite/Other

City *

State/Province * [Select...]

Zip/Postal Code * 12345(-1234)

Once you complete your registration, the page creation process walks you through how to customize your page: adding a photo, making a donation, personalizing your page URL and text, and connecting your page to Facebook. If you skip any step here, you can complete those actions later by logging into your account.

- Share your unique page URL with your social network and connect it directly to your Facebook account. All donations made on Facebook through the link will automatically appear on your fundraising page.
- After you create a page, you will receive a series of Welcome emails to assist you with the fundraising process and using your page.

Personalize your fundraising page:

You can also personalize your page after the initial set-up, by logging into your account. Click on the “Your Page” icon in the black ribbon in the top left corner.

Everywhere you see an edit icon, you can update that content at any time.

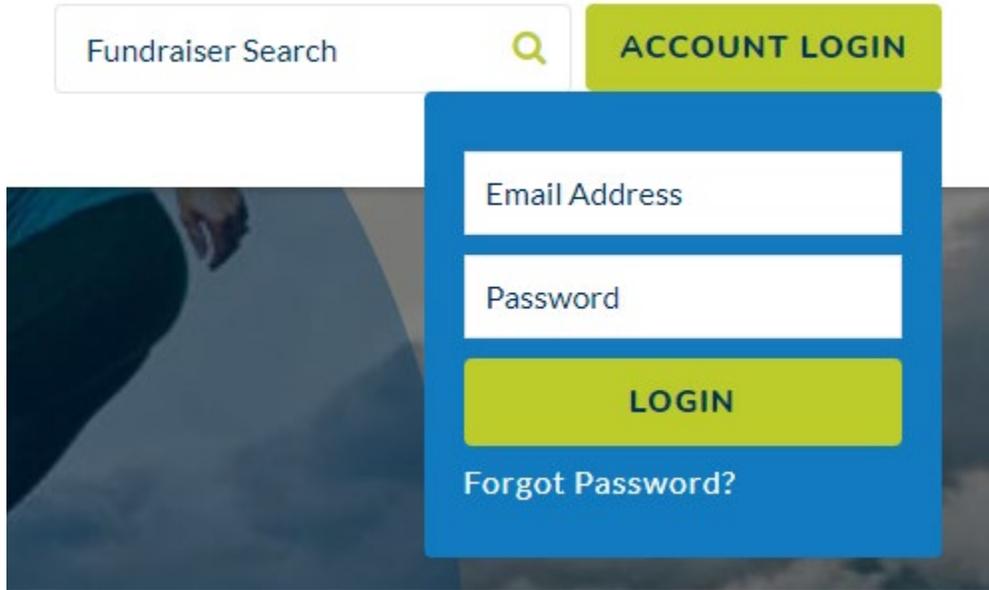


- 1) Scroll to the “My Story” section where you can add:
 - Your “Why” to our templated information
 - Your unique registry join link: join.bethematch.org/xxxxxxx
 - A [Be The Match video](#)
- 2) Customize your personalize page URL under “Settings”. You can add your own text instead of the 4-digit number that you see.

Fundraising Tips:

1. Connect your fundraising page to Facebook, using the connector tool.
2. Personalize your page URL and post it in your other social platforms. In your personal message, you could include an impact statement such as: if 10 people each gave \$10 their combined total would help cover the cost of adding 1 new person to the Be The Match Registry®.
3. Use the social posts or create your own
4. Refresh often and ask your network to share your post
5. Add impact statements to your social posts
 - \$25 helps cover the cost of one patient’s clinic co-pay
 - \$50 helps cover the cost of 2 caregiver meals
 - \$100 helps Be The Match cover the cost of adding one new person to the registry – that’s 10 people giving \$10
 - \$250 helps cover the cost of 10 prescription co-pays

Logging in to your page after initial page setup:



Dashboard navigation: Use the menu on the right side of your login view or the black ribbon on the top left corner of your page to view your page, see who made donations, etc.

