



A PLACE AT THE TABLE

VIRTUAL

THE ALI FORNEY CENTER'S
ANNUAL FALL GALA

NOVEMBER 13, 2020
6:30 PM VIRTUAL COCKTAILS • 7 PM SHOW

A PLACE AT THE TABLE

The annual fall
gala of the
Ali Forney Center
welcomes

OVER

950

MEMBERS & ALLIES

of the global
LGBTQ+
community for a
star-studded night
of fundraising and
celebration.



OUR 2019 GALA

The grand and iconic ballroom at **Cipriani Wall Street** has been the backdrop in recent years for our elegant evening.

A New York cityscape is projected on the soaring ceilings and the columns and stage backdrop glow in a prouful explosion of the colors of the rainbow.

Guests enjoyed the cocktail after party on the mezzanine overlooking the ballroom, as well as pre- and post-event drinks in the secluded upstairs Library.



CIPRIANI WALL STREET
55 WALL STREET
NYC

OUR 2019 GALA FEATURED

A-list celebrity talent
and guests

Appearances by
LGBTQ leaders and
luminaries

Renowned Cipriani
service and three-
course dinner

Live performances

60-piece silent
auction

Four-piece live
auction

After party with live
DJ and dancing



OUR 2020 PLANS

We can't meet in person, but still need your support!

We are developing a virtual re-creation of our gala, offering something new - Virtual Tables.

Sponsors and their guests will experience the gala together in their virtual table room.

We encourage all guests to dress up, fix a cocktail and enjoy our pre-gala celebration with their virtual table companions. Then we will transition into our main event at 7:00pm



2019 OVERVIEW

\$1.3M
Raised

950
Attendees

Hosted by
Billy Porter

Performance by
Sing Harlem

Honoring
Sam Ratelle
Kavitha Mathews
American Institute of Architects
Jason Walker

7
Articles written
18M+
Impressions

2019 NOTABLE GUESTS

Billy Porter / Actor & Activist

Lindsay Lohan / Actress

Ali Lohan / Singer

Dina Lohan / Personality

Marc Jacobs / Fashion Designer

Char DeFrancesco / Model

Tommy Dorfman / Actor & Activist

Kaia Gerber / Model

Aaron Phillips / Model

Sam Ratelle / Celebrity Stylist

Roberto Morean / Actor

Marti Gould Cummings / Activist

David Mixner / Activist

Phillip Picardi / Editor and Activist

Cast of Orange is the New Black

Cast of Project Runway

Mike Ruiz / Celebrity Photographer

Miss Jay Alexander / TV Personality




PRESS COVERAGE

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Lindsay Lohan drops \$50K at Ali Forney Center gala

October 26, 2019 | 9:22pm



Lindsay Lohan was feeling generous at the Ali Forney Center's Fall Gala 2019, at Cipriani Wall Street last week.

We hear the judge on Australia's "Masked Singer" dropped \$50,000 to the organization, which helps LGBTQ

WWD

Lindsay Lohan Has Something to Say About Those Videos of Her Dancing

"We focus too much on the negatives in life. Let's just have fun."



Independent Studio Living in New York City's "Her Card"



WWD




eye

WWD


A Place at the Table: The Ali Forney Center's Fall Gala 2019



A Place at the Table: The Ali Forney Center's Fall Gala 2019



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The Daily

A Gala for a Good Cause

The Ali Forney Center's annual benefits A Place at the Table was held on Friday and hosted by Billy Porter and honored stylist, Sam Bonello, architect and interior designer, Jason Walker. AEC is the nation's leading organization for homeless LGBTQ youth. Notables included Kara Gerber, Mari Jacobs, Charl Defrancesco, Tommy Dorfman and more than \$1 million.



THE BIG PICTURE: TODAY'S HOT PHOTOS

BILLY PORTER & LINDSAY LOHAN

Double trouble! The two former 'Mean Girls' stars are back together for the Center's Annual Fall Gala in NYC.



Most Need to Have Fun

Hand of New York parties for the Ali Forney Center.



Daily Mail

TV & Showbiz

She was a special guest at the event raising money to help homeless LGBTQ youths. Lindsay Lohan set heads turning on Friday as she hit the red carpet for A Place at the Table, The Ali Forney Center's annual fall gala in New York City.

The 33-year-old actress and entrepreneur shone in a sequined dress at the event, which was hosted by Power star Billy Porter.



quickbooks

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SPONSORSHIP LEVELS

FOUNDER'S SPONSOR: \$75,000

For \$75,000 you can help to provide food support to our 16 residences that have been heavily impacted during the COVID-19 pandemic.

You'll receive:

- Top billing on all APAT materials.
- Virtual table for 10 Sponsor guests (total of 11 seats) & VIP after party
- Logo and/or name on all event media advertisements
- Logo and/or name on all printed event invitations
- Logo and/or mention on all press releases
- Opportunity for unique branded marketing/sampling night of event
- Logo and link included on event website
- Pre-event virtual cocktail party
- Verbal acknowledgment from our Executive Director from our virtual stage

OUTREACH SPONSOR: \$50,000

For \$50,000 you can help to provide medical health services to over 1,000 homeless youth. This funding will allow AFC to partner with medical providers and offer on-site HIV & STD testing, Hormone Replacement Therapy, & overall wellness visits for one full year.

You'll receive:

- Featured billing on all APAT materials.
- Virtual table for 10 Sponsor guests (total of 11 seats) & VIP after party
- Logo and/or name on all event media advertisements
- Logo and/or name on all printed event invitations
- Logo and/or mention on all press releases
- Opportunity for unique branded marketing/sampling night of event
- Logo and link included on event website
- Verbal acknowledgment from our virtual stage
- Logo with link on e-invitations

ADVOCATE SPONSOR: \$25,000

For \$25,000 you can help provide housing, medical and mental health services as well as meals, clothing, educational and career services for one young person for one full year.

You'll receive:

- Featured billing on all APAT materials.
- Virtual table for 9 Sponsor guests (total of 10 seats) & VIP after party
- Logo and/or name on all event media advertisements
- Logo and/or name on all printed event invitations
- Logo and/or mention on all press releases
- Opportunity for unique branded marketing/sampling night of event
- Logo and link included on event website
- Verbal acknowledgment from our virtual stage
- Logo with link on e-invitations

SAFE SPACES SPONSOR: \$15,000

For \$15,000 you can help to fund one month of AFC's Substance Abuse Counseling Program for 15 homeless youths. This includes counseling services, on-site medical services for substance abuse case management and support groups, which are critical in helping youth, overcome addiction and self-harm.

You'll receive:

- Virtual table for 9 Sponsor guests (total of 10 seats) & VIP after party
- Logo and/or name on all event media advertisements
- Logo and/or name on all printed event invitations
- Opportunity for unique branded marketing
- Logo and link included on event website
- Verbal acknowledgment from our virtual stage

ALLY SPONSOR: \$10,000

For \$10,000 you can help to fund three months of art therapy programs geared at helping homeless LGBTQ youth address the trauma of family rejection and the mental health issues associated with homelessness.

You'll receive:

- Virtual table for 9 Sponsor guests (total of 10 seats) & VIP after party
- Logo and/or name on all event media advertisements
- Logo and/or name on all printed event invitations
- Logo and link included on event website
- Verbal acknowledgment from our virtual stage

SUSTAINING SPONSOR: \$5,000

For \$5,000 you can help feed 50 homeless youth for one month offering three nutritious meals a day including breakfast, lunch and dinner.

You'll receive:

- Half table (five seats) in our virtual seating & VIP after party
- Logo and/or name on all event media advertisements
- Logo and/or name on all printed event invitations
- Logo and link included on event website

APAT INDIVIDUAL TICKET: \$1,000

For \$1,000 you will help keep one homeless youth off the streets for one month..

You'll receive:

- Individual access to the "A Place at the Table" Event

SPONSORSHIP FORM

- FOUNDER'S LEVEL: \$75,000**
- OUTREACH SPONSOR: \$50,000**
- ADVOCATE SPONSOR: \$25,000**
- SAFE SPACES SPONSOR: \$15,000**
- ALLY SPONSOR: \$10,000**
- SUSTAINING SPONSOR: \$5,000**
- INDIVIDUAL TICKET: \$1,000**

Name(s): _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Please charge my credit card (circle one): M/C Visa AMEX

In the amount of: \$ _____

Cardholder Name: _____

Card number: _____

CVV: _____ Expiration date: _____

Please find my check enclosed (circle if applicable)

Please send this form to:
Ali Forney Center
224 West 35th Street, Suite 1500
New York, NY 10001
For any questions please contact Tyler Neasloney
212.400.0282, tneasloney@aliforneycenter.org

THANK YOU FOR YOUR DONATION TO THE ALI FORNEY
CENTER