



## AIDS Foundation Houston, Inc. (AFH) Fundraising Proposal

Thank you for choosing AIDS Foundation Houston, Inc. (AFH) to be the beneficiary of your fundraiser. AFH is a 501(c)(3) nonprofit corporation founded in 1982 as Texas' first organization AIDS Service Organization. AIDS Foundation Houston, Inc. (AFH) leads the innovative efforts in the prevention of new HIV infections and empowers individuals, families, and communities affected by HIV/AIDS to create and sustain healthy lives.

*\*AFH reserves the right to decline any such proposal that does not coincide with the mission and goals of the organization. We appreciate your understanding.*

**Name of Organization/Company/Production:** \_\_\_\_\_

**Contact Name(s):** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Contact Phone**  
**Number:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Please answer the following questions (attach additional pages if necessary):

**1) Why are you choosing AFH as a beneficiary?**

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**2) What is your organization/company/production's mission?**

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**3) What type of benefit are you planning? (i.e. Golf Tournament, Fashion Show, etc.)**

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**4) What is the name of the benefit and how many years have you produced it? (If it's an annual event, please list the past 2 years beneficiaries.)**

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5) What are your plans for marketing this benefit? Please list all mediums (i.e. invitations, posters, letters, etc.) as well as social media outlets. Please include name of printing company.

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6) Do you plan to use our name, logo or mission statement on your website? If so, please list your website address and website administrator.

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**\*\*PLEASE NOTE: ANY and ALL materials that include AFH's name, logo, and/or mission statement MUST be approved by AFH before printing. Please allow ONE week for approval.**

7) Please list any secured sponsors, as well as sponsors you are planning to solicit. AFH reserves the right to decline any proposal if there is a conflict of interest with sponsors.

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8) Are you using volunteers? If so, who/where do you recruit your volunteers from?

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9) What, if any, are your expectations of AIDS Foundation Houston regarding this event?

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