

WALK WITH US TO PREVENT SUICIDE

Out of the Darkness™ Community Walks: Sponsorship Opportunities

November 5, 2023

Hilton Head Island/Bluffton
Out of the Darkness Walk
Bluffton, South Carolina

afsp.org/hiltonhead

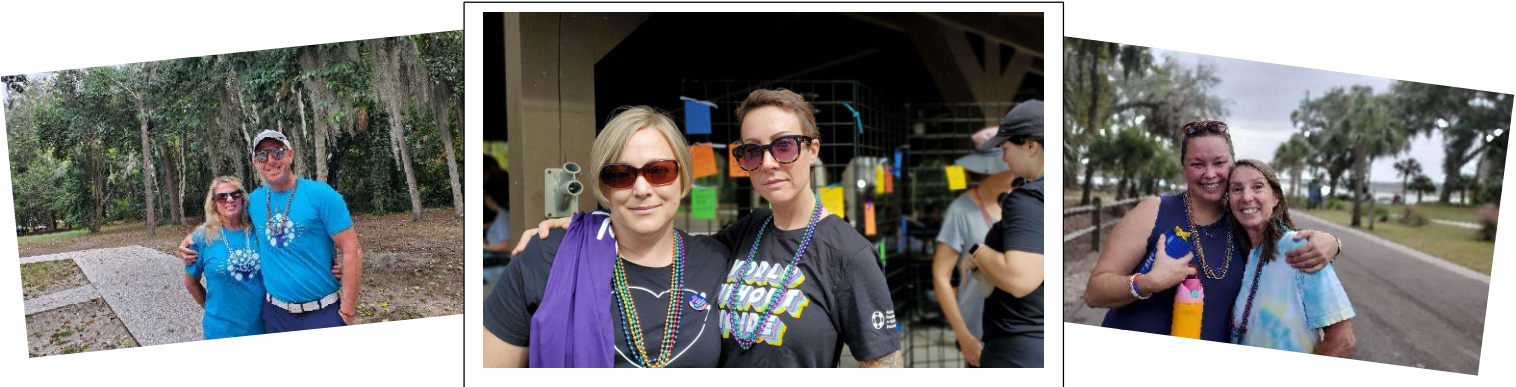


American
Foundation
for Suicide
Prevention



OUT OF THE
DARKNESS
Community Walks

Become a Hilton Head Island/Bluffton Community Walk Sponsor



Today, support for mental health is needed more than ever and we are asking you to join us in the movement to prevent suicide. With your help, the South Carolina Chapter will be able to maximize our mission impact by reaching and serving more people through our lifesaving programs and resources.

Why Support the Hilton Head Island/Bluffton Out of the Darkness Walk?

Suicide is the 12th leading cause of death in the United States, and the suicide rate continues to rise. The promising news is that a 2022 [Harris Poll](#) revealed that 75% of adults in the U.S. believe it is more important than ever to make suicide prevention a national priority. Your support will help bring [our work](#) to our local communities while showing your customers and employees that you care about mental health and preventing suicide. YOU can help us create a culture that is smart about mental health.

Last year in South Carolina thanks to our GENEROUS sponsors and Walkers we were able to:

Present It's Real: Teens & Mental Health to 387 Students
Hosted a Support Group Facilitator Training for 15 people
Train over 724 people in Talk Saves Lives
Provided Gizmo's Pawesome Guide to Mental Health to libraries throughout the state
Hosted 4 International Survivors of Suicide Loss Days across the state

Join Us in the Movement to Prevent Suicide

To recognize your support, we have developed a variety of options to elevate your brand awareness and align your business with an important cause. For information about sponsor levels and benefits, please see the enclosed **Sponsor Benefits** and **Sponsor Agreement**. *We are happy to work with you to meet your specific sponsorship needs.*

Thank you for your consideration. We look forward to partnering with you to save lives!

For more information, please contact: Melissa LeBaron, melissa.lebaron@gmail.com

Sponsorship Benefits

	Regional Lifesaver Sponsor	Champion Sponsor	Hope Sponsor	Support Sponsor	Advocate Sponsor	Prevention Sponsor
Day-of Event	\$7,500	\$5k	\$2500	\$1000	\$500	\$250
Speaking opportunity during Walk's opening ceremony	√					
VIP space for Company table/exhibit at Walk	√	√				
Sponsor Spotlight on AFSP South Carolina Chapter Social Medias/Company Logo in Chapter eNewsletter	√	√				
Sponsor signage along Walk Route	√	√	√			
A presentation about AFSP at your company's site	√	√	√			
Recognition during Walk's opening ceremony	√	√	√	√	√	√
Logo/name on Sponsor banner <i>Deadline to receive this benefit is October 1, 2023</i>	√	√	√	√	√	√
Logo/name on Walk t-shirts <i>Deadline to receive this benefit is October 1, 2023</i>	√	√	√	√	√	√
Complimentary Walk t-shirts	15	10	5	1	NA	NA

****Logo/name placement opportunities on printed items are subject to production deadlines AFSP reserves the right to substitute any benefits listed for a benefit of equal value**

What It Can Look Like for You

Your Logo on Walk Landing Page And Email Campaigns



Social Media



Start a Team!



We love our sponsors. We love our teams. So we REALLY love our sponsor teams!

In addition to the benefits previously outlined, the Hilton Head Island/Bluffton Walk can help you set-up your team(s) and bring your support to a whole new level of engagement with your employees, customers, friends, family members, and local communities. For team information contact John Tjaarda at jtjaarda@afsp.org

Regional Sponsors

Regional Sponsors are invited to have their very own team page like the ones below! This is a wonderful way to have multiple teams in one place, encourage some healthy competition, and to show your dedication to the cause to all of your employees.

Taking Steps to Save Lives

Join Humana SALUTE, Caregivers and GenUs Network Resource Groups as we cultivate health in recognition of National Suicide Prevention Month and World Suicide Prevention Day. Align with Humana associate volunteers and thrive together. Join your local Humana volunteer team at the Out of The Darkness Community Walk near you.

We recognize that in 2021, research found that 30,177 active duty personnel and veterans who served in the military after 9/11 have died by suicide - compared to the 7,057 service members killed in combat in those same 20 years. That is, military suicide rates are four times higher than deaths that occurred during military operations. Equally as alarming and unfortunate are the statistics that point to Veterans being at 50% higher risk of suicide than their peers who have not served. Since 2006, there has been an 86% increase in suicide rate among 18-to-34 year old male veterans. By 2030, the total of veteran suicides will be 23x higher than the number of post-9/11 combat deaths.

We are on a mission to impact this tragic epidemic through community partnerships in education, inclusion and recognition. Volunteer to support your local community walk by contacting the team captain. Join us as we walk Out of The Darkness, together.

Register for one of our teams by clicking a *Join Our Team* button below.

HOW TO REGISTER?

Click here to view a [step-by-step guide](#).

Humana SALUTE NRG Louisville Walk JOIN OUR TEAM	Humana SALUTE NRG Miami Walk JOIN OUR TEAM	Humana Greater Houston Area Walk JOIN OUR TEAM	Humana SALUTE NRG Jacksonville Walk JOIN OUR TEAM
Humana St Louis Walk JOIN OUR TEAM			

\$525.00 Raised

Goal \$5,000.00

Our Impact

\$525.00 Raised 22 Participants 5 Teams

\$0.00 Raised

Goal \$25,000.00



Greenbrook is collaborating with AFSP to help stop suicide. Click your walk below to join a Greenbrook team to help support AFSP's mission

Anchorage Walk

September 11, 2021

[REGISTER](#)

Ventura County Virtual Walk

September 18, 2021

[REGISTER](#)

St. Louis Walk

September 26, 2021

[REGISTER](#)

Loudoun Walk

September 26, 2021

[REGISTER](#)

Salem-Roanoke Walk

October 2, 2021

[REGISTER](#)

Cleveland Walk

October 9, 2021

[REGISTER](#)

St. Petersburg Walk

October 9, 2021

[REGISTER](#)

Metro Detroit Walk

October 16, 2021

[REGISTER](#)

Portland Oregon Virtual Walk

October 16, 2021

[REGISTER](#)

San Diego Walk

October 16, 2021

[REGISTER](#)

SPONSOR AGREEMENT

Hilton Head Island/Bluffton Community Walk

This form, logo upload (if applicable), and payments can be completed online through the payment method links below.

- | | |
|---|--|
| <input type="checkbox"/> Lifesaver Sponsor Donate \$7,500 | <input type="checkbox"/> Support Sponsor Donate \$1,000 |
| <input type="checkbox"/> Champion Sponsor Donate \$5,000 | <input type="checkbox"/> Advocate Sponsor Donate \$500 |
| <input type="checkbox"/> Hope Sponsor Donate \$2,500 | <input type="checkbox"/> Prevention Sponsor Donate \$250 |

A la Carte Option: \$ _____

Payment Methods

Invoice Needed

- Request an invoice and upload your logo (if your sponsorship level includes a logo) at afsp.org/invoicerequest

Check

- Fill out form online and upload your logo (if your sponsorship level requires a logo) at afsp.org/checksponsor
- Make Payable to: American Foundation for Suicide Prevention or AFSP
- Mail check **with this or online form** to: AFSP, Attn: OOTD Walks, 199 Water Street, 11th Floor, New York, NY 10038

Credit Card

- To make a secure credit card payment, complete this form electronically and upload your logo (if your sponsorship level requires a logo) go to afsp.org/ccsponsor

Logo Instructions: T-shirt: Vector files (EPS, PS, PDF) to ensure logo integrity. **Website:** Stacked logos appear best (max width 80px) and image files only (JPEG, PNG). **Logo is due by October 1, 2023.**

Complete the Information Below If Sending a Check or Instructed to Do So by AFSP Contact

(Please Print) Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____ Phone (with Area Code): _____

Email: _____ Company Website: _____

I hereby authorize the American Foundation for Suicide Prevention and Out of the Darkness Walks to include our corporate name and/or logo on all "Out of the Darkness" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: _____ Date: _____

Tax ID and financials at: www.afsp.org/financials.

Thank you for your generous support!

IN-KIND DONATION FORM

Hilton Head Island/Bluffton Community Walk

You may go to afsp.org/inkindsponsor to complete the information below online and/or upload your logo (if applicable)

Please Type or Print Legibly

Donor Information

Donor Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Website: _____

Contact Name: _____ Contact Title: _____

Contact Email: _____ Contact Phone: _____

Gift Information

Item(s)/Services Donated: _____

Description: _____

Restrictions (e.g. Exp Date): _____

Fair-Market Cash Value: \$ _____

* Donations with a fair-market cash value of **\$250+** may qualify for Sponsor Benefits

Additional Options

My gift(s) has a fair-market value of **\$250+** and I wish to receive Sponsor Benefits

Processing Instructions & Important Deadlines

- **In-Kind Gift Delivery:** Please contact [Melissa Lebaron](mailto:melissa.lebaron@gmail.com) at melissa.lebaron@gmail.com to coordinate delivery
- **Sponsor Deadline: **October 1, 2023****. Email signed agreement & logo to jtjaarda@afsp.org
- **Sponsor T-Shirt Deadline: **October 1, 2023****

IRS/Tax Deduction Information: AFSP will provide the donor with an acknowledgment letter after the delivery and/or provision of the in-kind gift. This receipt can reflect a dollar value for the in-kind gift as communicated to AFSP by the donor using this form. Any transfer documentation that will help to describe and evaluate the gift in-kind will be appreciated. The donor assumes all other responsibilities relating to the tax deductibility of this contribution. The donor should consult professional advisors regarding any tax reporting requirements.

TAX ID# 13-3393329

Thank You for Your Support!