The Friends of the American Association for Cancer Research® Foundation 20th Annual

**Party with a Purpose**

to benefit the American Association for Cancer Research® Foundation

**SPONSORSHIP AND AD OPPORTUNITIES**

**Humanitarian Honoree**
Beverly Fassler Goldberg  
President Emeritus  
Friends of the AACR Foundation

**Scientific Achievement Honoree**
John M. Maris, MD  
Giulio D’Angio Professor of Pediatrics  
Perelman School of Medicine  
University of Pennsylvania  
Children’s Hospital of Philadelphia (CHOP)

**Early-career Investigator Honoree**
Timothy Spear, MD, PhD  
Pediatric Hematology/Oncology Fellow  
Physician Scientist Program  
Children’s Hospital of Philadelphia (CHOP)

**Co-Presidents**
John J. Parker, Sr.  
Lauren O’Leary

**Co-chairs**
Carol Lissack  
Lauren Mulqueen  
Matthew Ryan  
Maureen Winigrad

Proceeds will benefit pediatric cancers.

AACR.org
WHO WE ARE

The American Association for Cancer Research® (AACR) Foundation, a 501c3 established in 2000 and located in Philadelphia, PA, unites with individuals, foundations and corporations to raise support for the AACR's global programs and lifesaving cancer research initiatives. The AACR is the first and largest cancer research organization in the world, having a membership of more than 54,000 cancer-focused professionals and advocates across 130 countries and territories.

HOW WE ADVANCE LIFESAVING CANCER RESEARCH

Since 1993, the AACR awarded $540M+ and 940+ grants.

In 2021, $7M+ awarded at every career stage.

We support grantees from the U.S. and abroad.

Grants accelerate cancer research.

3,400+ researchers resulting in 2,100+ publications.

YOUR GIFTS TO THE AACR FOUNDATION SUPPORT:

- Research Fellowships and Grants for Early-career Investigators and Established Scientists
- Scientific Think Tanks and Special Working Groups
- Scientific Achievement Awards and Lectureships
- Science Policy and Government Affairs Initiatives
- Educational Programs for Survivors and Patient Advocates
- More than 30 Scientific Conferences and Meetings Annually
- Cancer Today Magazine with Helpful Information for Patients, Families, and Survivors
- Career Development Opportunities for Women, Minorities, and Aspiring Young Scientists

86 cents of every dollar raised supports lifesaving cancer research.
# 2023 Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level Benefits</th>
<th>Presenting $100,000</th>
<th>Diamond $50,000</th>
<th>Platinum $25,000</th>
<th>Silver $10,000</th>
<th>Bronze $5,000</th>
<th>Copper $2,500</th>
<th>Gold Ribbon $1,250</th>
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<tbody>
<tr>
<td>Opportunity for check presentation</td>
<td>✓</td>
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<tr>
<td>Opportunity to display company banner</td>
<td>✓</td>
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<td>Special Donor Plaque</td>
<td>✓</td>
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<td>Recognition on signage</td>
<td>✓</td>
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<tr>
<td>Tickets to Event</td>
<td>40 Tickets to event with seating in premium location (4 Tables)</td>
<td>30 Tickets to event with seating in premium location (3 Tables)</td>
<td>20 Tickets to event with seating in premium location (2 Tables)</td>
<td>10 Tickets to event with seating in premium location (1 Table)</td>
<td>6 Tickets to Event</td>
<td>4 Tickets to Event</td>
<td>2 Tickets to Event</td>
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<tr>
<td>Name appears on the Party with a Purpose web page</td>
<td>✓</td>
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Proceeds will benefit pediatric cancers.
AD SIZES AND SPECIFICATIONS

Ad Sizes

<table>
<thead>
<tr>
<th>SIZE (in inches)</th>
<th>TRIM SIZE</th>
<th>LIVE AREA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>5.5 wide x 8.5 high</td>
<td>4.5 wide x 7.5 high</td>
</tr>
<tr>
<td>Half Page</td>
<td>5.5 wide x 8.5 high</td>
<td>4.5 wide x 3.625 high</td>
</tr>
</tbody>
</table>

Print Ad Submission

All ads must be sent as print-ready eps, tiff, jpeg, or pdf formatted files. It is recommended that the ads be created by a professional designer. Print-ready ads must be 300 dpi and grayscale without a bleed. It is preferred that no trim marks be included, but if they are, .25” offset is required. Files must have all fonts embedded and be self-contained and ready to place with no extraneous pieces or parts. They can be provided via email to ashley.fry@aacr.org.

Please note that any ad sent that does not meet all specifications, or has to be created by the American Association for Cancer Research (AACR), will incur additional production charges.

For more information regarding ads please contact ashley.fry@aacr.org.

Ad submission deadline is September 15, 2023 in order to be included in Tribute Book.

FULL PAGE AD
NO BLEED
LIVE AREA

HALF PAGE AD
NO BLEED*
LIVE AREA

*No ads bleed
Contact Information

Company Name/Name as it should appear in program

Title

Contact Name

Address

City State Zip

Email Phone

Sponsorship Opportunities

My Pledge:

- Presenting $100,000
- Diamond $50,000
- Platinum $25,000
- Silver $10,000
- Bronze $5,000
- Copper $2,500
- Gold Ribbon $1,250

Tribute Book Opportunities

- ____ Full Page at $1,000 each = $ ____________
- ____ Half Page at $500 each = $ ____________
- ____ Patron (name listing) at $100 = $ ____________

TOTAL $ ____________

Payment

- Check enclosed in the amount of $ ____________ payable to American Association for Cancer Research, drawn on a U.S. bank.

Please charge my credit card:

- Visa
- MasterCard
- American Express

Card # Expiration Date CSC/CVV #

Print Name of Cardholder

Signature of Cardholder

- Please check if billing address is the same as the address under Contact Information. If billing address is different, please provide below.

Billing Street Address

City/State or Province/Zip or Postal Code/ Country

Send this form along with your ad and payment to:

American Association for Cancer Research*
Ashley Fry
Administrative Coordinator, Community Relations and Events
615 Chestnut Street, 17th Floor, Philadelphia, PA 19106
p) 215-446-7150 • e) ashley.fry@aacr.org

Ad submission deadline is September 15, 2023.