Party with a Purpose
to benefit the
American Association for
Cancer Research® Foundation

SPONSORSHIP AND
AD OPPORTUNITIES
The Friends of the American Association for Cancer Research® Foundation present the 19th Annual Party with a Purpose

REACHING FOR THE STARS

Humanitarian Honoree
Dorothy Giordano & Hon. Frank Giordano CEO, Philly Pops

Scientific Achievement Honoree
Corey J. Langer, MD, FACP
Director of Thoracic Oncology
Abramson Cancer Center
Professor of Medicine
Perelman School of Medicine
University of Pennsylvania

Early-career Investigator Honoree
Melina Marmarelis, MD, MSCE
Medical Director
Pleural and Mesothelioma Center
Assistant Professor
Division of Hematology and Oncology
University of Pennsylvania

President
Beverly Fassler Goldberg

Party with a Purpose Cochairs
Arlene Cohen
Joan Hindin
Carol Lissack
Meredith Lissack

Lauren O’Leary
John J. Parker, Sr.
Maureen Winigrad

Sunday, October 30, 2022 // The Union League of Philadelphia // 140 S. Broad Street // Philadelphia, PA

AACR.org
WHO
WE ARE

The American Association for Cancer Research® (AACR) Foundation, a 501c3 established in 2000 and located in Philadelphia, PA, unites with individuals, foundations and corporations to raise support for the AACR’s global programs and lifesaving cancer research initiatives. The AACR is the first and largest cancer research organization in the world, having a membership of more than 50,000 cancer-focused professionals and advocates across 129 countries and territories.

HOW WE ADVANCE LIFESAVING CANCER RESEARCH

Since 1993, the AACR awarded $540M+ and 940+ grants

In 2021, $7M+ awarded

We support grantees from the U.S. and abroad at every career stage

Grants accelerate cancer research

3,400+ researchers resulting in 2,100+ publications

BASIC

TRANSLATIONAL

CLINICAL

YOUR GIFTS TO THE AACR FOUNDATION SUPPORT:

• Research Fellowships and Grants for Early-career Investigators and Established Scientists
• Scientific Think Tanks and Special Working Groups
• Scientific Achievement Awards and Lectureships
• Science Policy and Government Affairs Initiatives
• Educational Programs for Survivors and Patient Advocates
• More than 30 Scientific Conferences and Meetings Annually
• Cancer Today Magazine with Helpful Information for Patients, Families, and Survivors
• Career Development Opportunities for Women, Minorities, and Aspiring Young Scientists

88 cents of every dollar raised supports lifesaving cancer research
## 2022 SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Sponsorship Level Benefits</th>
<th>Presenting $100,000</th>
<th>Diamond $50,000</th>
<th>Platinum $25,000</th>
<th>Silver $10,000</th>
<th>Bronze $5,000</th>
<th>Copper $2,500</th>
<th>White Ribbon $1,250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity for check presentation</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Opportunity to display company banner</td>
<td>✓</td>
<td>✓</td>
<td></td>
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</tr>
<tr>
<td>Special Donor Plaque</td>
<td>✓ Presented by the emcee</td>
<td>✓ Presented by the emcee</td>
<td>✓ Presented by the emcee</td>
<td></td>
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<td>✓</td>
</tr>
<tr>
<td>Recognition on signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tickets to Event</td>
<td>40 Tickets to event with seating in premium location (4 Tables)</td>
<td>30 Tickets to event with seating in premium location (3 Tables)</td>
<td>20 Tickets to event with seating in premium location (2 Tables)</td>
<td>10 Tickets to event with seating in premium location (1 Table)</td>
<td>6 Tickets to Event</td>
<td>4 Tickets to Event</td>
<td>2 Tickets to Event</td>
</tr>
<tr>
<td>Name appears on the Party with a Purpose web page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
</tbody>
</table>
AD SIZES AND SPECIFICATIONS

**Ad Sizes**

<table>
<thead>
<tr>
<th>SIZE</th>
<th>TRIM SIZE</th>
<th>LIVE AREA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>5.5 wide x 8.5 high</td>
<td>4.5 wide x 7.5 high</td>
</tr>
<tr>
<td>Half Page</td>
<td>5.5 wide x 8.5 high</td>
<td>4.5 wide x 3.625 high</td>
</tr>
</tbody>
</table>

**Print Ad Submission**

All ads must be sent as print-ready eps, tiff, jpeg, or pdf formatted files. It is recommended that the ads be created by a professional designer. Print-ready ads must be 300 dpi and grayscale without a bleed. It is preferred that no trim marks be included, but if they are, .25” offset is required. Files must have all fonts embedded and be self-contained and ready to place with no extraneous pieces or parts. They can be provided via email to ashley.fry@aacr.org.

Please note that any ad sent that does not meet all specifications, or has to be created by the American Association for Cancer Research (AACR), will incur additional production charges.

For more information regarding ads please contact ashley.fry@aacr.or.

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*No ads bleed*

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Ad submission deadline is September 9, 2022 in order to be included in Tribute Book.
Contact Information

Company Name/Name as it should appear in program

Title

Contact Name

Address

City State Zip

Email Phone

Sponsorship Opportunities

My Pledge:

- Presenting $100,000
- Diamond $50,000
- Platinum $25,000
- Silver $10,000
- Bronze $5,000
- Copper $2,500
- White Ribbon $1,250

Tribute Book Opportunities

- _____ Full Page at $1,000 each = $__________
- _____ Half Page at $500 each = $__________
- _____ Patron (name listing) at $100 = $__________

TOTAL $__________

Payment

- Check enclosed in the amount of $__________ payable to American Association for Cancer Research, drawn on a U.S. bank.
- Please charge my credit card:
  - Visa
  - MasterCard
  - American Express

Card # Expiration Date CSC/CVV #

Print Name of Cardholder

Signature of Cardholder

- Please check if billing address is the same as the address under Contact Information. If billing address is different, please provide below.

Billing Street Address

City/State or Province/Zip or Postal Code/ Country

Send this form along with your ad and payment to:
American Association for Cancer Research
Ashley Fry
Administrative Coordinator, Community Relations and Events
615 Chestnut Street, 17th Floor, Philadelphia, PA 19106
p) 215-446-7150  •  e) ashley.fry@aacr.org

Ad submission deadline is September 9, 2022.
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