

DonorDrive Group Fundraising

What is Group Fundraising?

- ❖ Group Fundraising is a new type of THON Nation fundraiser that allows you to fundraise with a group or “team” of supporters.
- ❖ Each individual fundraiser can create their own page by joining a group and share their own story of Why They THON.
- ❖ Members of groups can credit different THON Organizations and Independent Dancer Couples while remaining within their group.
 - A list of the organization’s public number can be found during registration if needed.
- ❖ A group fundraiser is a great way for a group of individuals to take a stand against childhood cancer together!

How can I create a Group Fundraiser?

1. Go to donate.thon.org/thonnation
2. Click on Donate Now located in the Group Fundraiser box
3. This will take you to the home page for group fundraisers.
4. Click on Register Now!
5. It will then prompt you to create an account. If you have one already you can use your current log-in information.
6. Under “Registration Type” select “Group Leader”
7. Select your “team type” based on what best describes your team.
8. Create a team name and set a fundraising goal
 - a. Choose an attainable goal--you can always increase it later on!
9. Fill out your personal information and if you would like to credit an Org or IDC enter their public number
 - a. **Attached at the top of the registration is a spreadsheet of all Orgs/IDCs and their public numbers**
10. Confirm your registration.
11. You will then be linked to your team page and you can begin customizing your page!

How can I join a team?

1. Go to donate.thon.org/thonnation
 - Or follow the link sent by your team leader (skip to step 5)
2. Click on Donate Now located in the Group Fundraiser box
3. This will take you to the home page for group fundraisers.
4. Click on Register Now!
5. It will then prompt you to create an account. If you have one already you can use your current log-in information.
6. Under “Registration Type” select “Participant”

THON is a student-run philanthropy committed to enhancing the lives of children and families impacted by childhood cancer. Our mission is to provide emotional and financial support, spread awareness and ensure funding for critical research — all in pursuit of a cure.

7. Under “Find a Team to Join” select “Search”
8. Search for the team you would like to join.
9. Fill out your personal information and if you would like to credit an Org or IDC enter their public number
 - o **Attached at the top of the web page is a spreadsheet of all Orgs/IDCs and their public numbers**
10. Confirm your registration.
11. You will then be linked to your page and you can begin customizing it!

How can I (the THON chair) create a page for the Alumni?

The same way as alumni create them!

1. Go to donate.thon.org/thonation
2. Click on Donate Now located in the Group Fundraiser box
3. This will take you to the home page for group fundraisers.
4. Click on Register Now!
5. It will then prompt you to create an account. If you have one already you can use your current log-in information.
6. Under “Registration Type” select “Group Leader”
7. Select your “team type” based on what best describes your team.
8. Create a team name and set a fundraising goal
 - a. Choose an attainable goal--you can always increase it later on!
9. Fill out your personal information and if you would like to credit your Org or IDC enter their public number
 - a. **Attached at the top of the registration is a spreadsheet of all Orgs/IDCs and their public numbers.**
10. Confirm your registration.
11. You will then be linked to your team page and you can begin customizing your page for your alumni!
12. You can send out this link-
<https://donate.thon.org/index.cfm?fuseaction=donorDrive.event&eventID=1832> for alumni to join the alumni page as long as you include your team name. They can register by clicking Register now!
 - a. **Make sure to include your organization’s public number so they know which one to use!**

How can I invite people to join my Group Fundraiser ?

1. You can share the following link and prompt potential group members to click register now.
 - a. <https://donate.thon.org/index.cfm?fuseaction=donorDrive.event&eventID=1832>
2. Include the name of your team so they are able to know which team to join.

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The 2021 Penn State IFC/Panhellenic Dance Marathon
Benefitting Four Diamonds, *Conquering Childhood Cancer*



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