Thank you for your participation in the inaugural Stronger Than Addiction Challenge!

We hope you will share your challenge with your friends and family on social media, and encourage them to participate or donate.

You can download any/all of these images from the link on page 8 of this toolkit.

And don’t forget to follow and tag Shatterproof!

#strongerthanaddiction

@ShatterproofHQ  @weareshatterproof  @ShatterproofHQ
The addiction crisis impacts the lives of tens of millions of Americans and their loved ones every year.

- More than **20 million** adults in America are living with substance use disorder.
- **Addiction is a chronic brain disease**, not a moral weakness.
- **Nearly 90%** of people who need treatment do not receive it.
- **More Americans** now die from drug overdoses than car crashes or gun violence.
- The impact of addiction on Americans is **growing as a result of the COVID-19 pandemic** (overdose rates spiked 18% in March, 29% in April and 42% in May).
SUGGESTED POST COPY:
I'm taking the #strongerthanaddiction challenge in support of the more than 20 million Americans who face addiction. Help me beat my fundraising goal so that, together, we can help reverse the addiction crisis in the U.S. (LINK)
SUGGESTED POST COPY:
This September, I'm taking the #strongerthanaddiction Challenge to show support for the 1 in 3 Americans that are affected by addiction. Join me, or consider making a donation to my fundraiser, so that, together, we can reverse the addiction crisis in America. (LINK)
SUGGESTED POST COPY:
This September, I'm <insert activity> to show that we are stronger than the stigma that those battling addiction face every day. Consider donating to my cause and together, we can help shatter the stigma that comes with addiction and prove that we are #strongerthanaddiction.
SUGGESTED POST COPY:
This September 26, I'm taking the #strongerthanaddiction Challenge in honor of my <insert relation>, <name>. With your donation, we can support all of our loved ones battling addiction in America. Together, we are #Shatterproof. <LINK>
SUGGESTED POST COPY:
Overdose rates in America are spiking as a result of the COVID-19 pandemic. I am participating in this year’s #Shatterproof #strongerthanaddiction Challenge to support the tens of millions of Americans facing addiction. Consider signing up or donating to my campaign to show your support. Together, we can reverse the addiction crisis in America.
THANK YOU FOR YOUR PARTICIPATION!

We challenge the nation to show how we are #StrongerThanAddiction