

WHEN YOU ROUND UP, LOCAL KIDS GROW UP!

WHAT IS ROUND UP AT THE REGISTER?



Total is \$7.50



Round Up \$8.00



Donate \$.50 to CMN

EASY TO ASK, EASY TO GIVE!



"WOULD YOU LIKE TO ROUND UP YOUR TOTAL AND DONATE THE CHANGE TO KIDS AT PENN STATE CHILDREN'S HOSPITAL?"

In most cases, Round Up capability will be pre-programmed into your pin pad point-of-sale system by your company.

If not, you can still do manual Round Up! Use a conversion sheet to easily determine the Round Up donation amount - no calculator or math skills needed.



IN 2020, CMN HERSHEY NATIONAL PARTNERS RAISED OVER \$800,000 IN ROUND UP AT THE REGISTER!

Industry research shows that being asked to Round Up by a cashier is the #1 way ALL customers (any age) prefer to donate at point-of-sale, in-store

97%

of customers feel neutral or more positive about the retailer after giving at the register

76%

of customers have donated to charity at point-of-sale in the last 12 months

SHARE IMPACT:

a 50 cent donation could provide a micro-preemie diaper for a baby in the NICU or stickers for a child to decorate an oxygen mask before surgery



CHANGE KIDS' HEALTH. CHANGE THE FUTURE.

