

Eating Contest



Launch your virtual eating contest! This is an easy instore fundraiser that can be fun and raise money using your CMNHershey.org fundraising page. Requires a CMNHershey.org fundraising page and appetite.

Sign Up

- Each participant sets up their fundraising page under your store team.
 - Visit the [Walmart and Sam's Club 2020 Campaign page](#).
 - Select "Register Now"
 - Sign up!
 - Select your store and join that team.

Pick a Day

- Select one day for the eating challenge and select food.
 - Individually wrapped items can help ensure sanitary standards are met.
 - For example a box of cereal, candy bars, or something funny like pickles or jarred cherries.

Share

- Each participant sends their fundraising page link to family and friends asking them to give in honor of their food challenge.
 - For example \$5 pledged for each candy bar eaten.

Day of the Challenge

- On the day of the challenge:
 - Set up in a large room ideal for social distancing.
 - Participants then compete to eat the most during a specified time.
- The winner can get an incentive prize, recognition on the team page or a donation from their store manager.

