

How to start your own DIY fundraising page

1. Go to CMNHershey.org
 - a. Choose your campaign type

2. Register Now
 - a. *Step One* – Create a page
 - i. Fill out your campaign title and create a custom URL (You can use this to share it with your friends and family)

 - b. *Step Two* - Set a Goal. ***Aim high. We want to step right up to help the kids!***
 - i. Continue to next step.

 - c. *Step Three*-Fill out all contact information.
 - i. ***Make sure you save the password you create. (This information is not shared or viewable to anyone except the CMN Hershey team)***
 - ii. Continue to next step.

 - d. *Step Four*-Donation & Payment Information.

3. Get started right away with a donation towards your goal!
 - a. Or not. Continue to next step.

4. Step Five-Complete Registration
 - a. ***Check to make sure all of your information is correct.***
 - b. Complete Registration.

Now the fun begins!

- Personalize your page with your pictures, stories or other images.
- Write a letter on your homepage telling everyone how important it is to support CMN
- Share your new link from your social media accounts and email contact lists.
- 84% of all Campaign page donations come through a connection from Facebook!
- Watch your fund raising thermometer grow!



For help with your campaign contact Elizabeth Wilson

Ewilson4@pennstatehealth.psu.edu

717-531-0003 ext:282087