

MiracleMOMENTS

A New Home for Miracles

Miracle Child Sammy, pictured with her younger sister Lexi, was among the first children to be admitted to the new Penn State Hershey Children's Hospital when it opened in February. Children's Miracle Network is helping kids like Sammy each day by funding medical equipment, patient services, and pediatric research.



Inside this issue

Telethon.....	2
Meet a Miracle Child.....	2
Dollars at Work.....	3
Buy a Balloon	3
New Children's Hospital.....	4
Making Miracles Happen.....	6
Special Events	7
Save the Date	7
30 Years of Miracles.....	8



Telethon

June 1, 6:00 p.m.–June 2, 6:00 p.m.
on WGAL-TV.

To pledge during the Telethon, call
877-543-7365

Give comfort. Give hope. Give a miracle.

Your gift during the Telethon broadcast will help support the Child Life program, one of the most vital programs at Penn State Hershey Children's Hospital. Child Life specialists help to meet the emotional and social needs of patients and their families. From explaining difficult medical procedures to planning fun activities, Child Life specialists help the entire family adjust to life in the hospital.

Viewers who pledge \$25 a month for twelve months or make a \$300 one-time gift will receive one t-shirt designed by 6-year-old Miracle Child Jackson Salemmé and his twin brother, Parker.



Celebrate miracles

During the Telethon, Miracle Families and hospital staff will share their inspiring stories and our corporate partners will be recognized for their year-long fundraising efforts. At the end of the broadcast, we will announce the total money raised for the 2012-2013 fundraising year.

Spread the word

Share the Telethon dates with family, friends, and colleagues to help us reach our fundraising goal. Create your own personalized, online Telethon fundraising page and encourage folks to donate. Visit PennStateHershey.org/CMN to get started.

Meet a Miracle Child

Our Miracle Children are current and former patients of Penn State Hershey Children's Hospital. Miracle Children and their families serve as ambassadors for our program by sharing their stories of hope and courage.



Miles, 19 months, Harrisburg

Miles was diagnosed with hydrocephalus, swelling of the brain, just a few months after he was born. He has already undergone ten surgeries and continues to receive physical therapy. Miles' nickname is "Smiles," because that's what he loves to do!



Daisy, Age 5, Mechanicsburg

Daisy suffered a stroke before she was even born, and was later diagnosed with cerebral palsy and a seizure disorder. She is treated by a team of doctors at Penn State Hershey Children's Hospital. Although Daisy may need future surgeries, for now, she's busy learning new skills with her iPad. She also loves Elmo and playing in water.



Tyler, Age 5, Lebanon

"Super Tyler," as everyone calls him, was diagnosed last year with E. Coli poisoning, which led to a disorder that affected his kidneys and red blood cells. He spent two months in the Pediatric Intensive Care Unit at Penn State Hershey Children's Hospital. Now that Tyler has recovered, he is looking forward to turning six in June and loves school, soccer, and playing with cars.

Your Dollars at Work!

2012-2013 Allocation of Funds

Each spring, Penn State Hershey Children's Hospital staff is encouraged to apply for funding from Children's Miracle Network to support pediatric equipment, research, and programs for patients and their families. A committee of doctors, nurses, and administrative staff evaluate the requests and decides what can be funded based on the needs of patients and the mission of Children's Miracle Network. The pie chart below reflects how funds were allocated in 2012-2013.

Pediatric Research includes seed money for researchers to begin studies on a variety of topics. In many cases, these studies go on to receive national grants and national recognition.

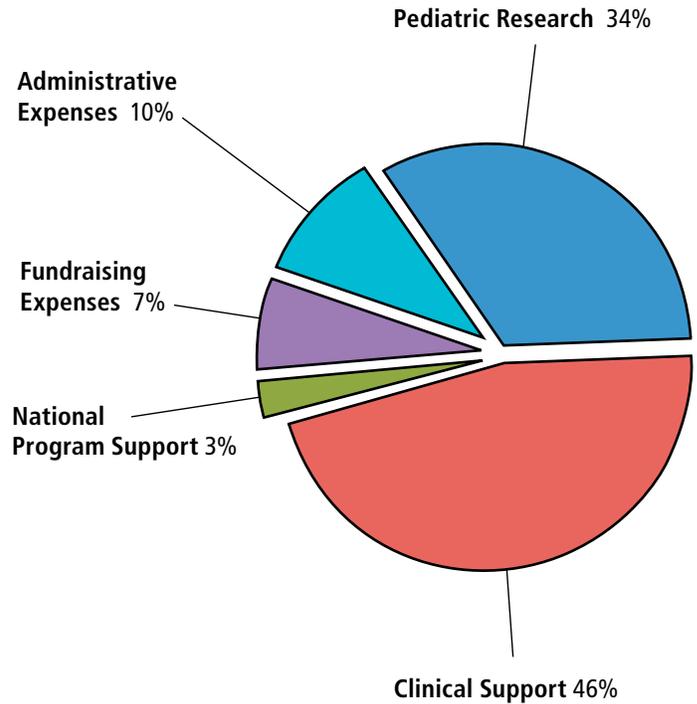
Ian M. Paul, M.D., M.Sc. was recently recognized for his participation in a study that received its initial funding from Children's Miracle Network. The study showed how anxiety can pose a bigger threat to new moms than postpartum depression. Although guidelines from the American Academy of Pediatrics encourage pediatricians to look for postpartum depression in mothers, specific screening for anxiety doesn't typically occur. This study could change this screening process.

Clinical Support includes funds to purchase equipment like ventilators, incubators, and brain monitors. Funds also support the Children's Hospital's Child Life program, which provides patients and their families with emotional and social support.

Administrative Expenses include salaries and benefits for Children's Miracle Network staff along with utilities and supplies.

Fundraising Expenses include marketing and production expenses for signature events and support for more than 120 annual community events.

National Program Support includes the annual membership fee to Children's Miracle Network Hospitals and supplies, such as balloon campaign kits, for national partners.



Buy a Balloon

Several corporate partners are selling balloons this spring and summer. Show your support by buying a balloon and thanking the cashier. If you'd like to sell balloons at your business, please contact us.

- | | | |
|--------------|-------------------|----------------------|
| ACE Hardware | Dairy Queen | Love's Travel Stops |
| Chico's FAS | Food Lion | Walmart & Sam's Club |
| Costco | GIANT Food Stores | Wawa |

Make an EPIC difference for kids by supporting Rite Aid's balloon campaign which runs until May 11. For this year's campaign, Rite Aid partnered with the animated adventure film EPIC, which opens in theatres on May 24.





Penn State Hershey Children's Hospital

The new, free-standing Penn State Hershey Children's Hospital opened to patients in February. The hospital was designed to provide children with the best possible care in a comforting, family-friendly environment. The hospital's theme is "learning and healing through nature," and elements depicting local wildlife and ecosystems are featured throughout the building.

The new hospital includes:

- 72 inpatient beds. Each room is private, with space for two family members to sleep overnight, a “family zone” with storage space and a full bathroom.
- 10 Child Life play areas, an increase from two in the former hospital
- A cafeteria called the Tree House Café that features counters at child-height and nutritious food options
- Pediatric Intensive Care Unit and a Pediatric Intermediate Care Unit
- Hematology/Oncology Outpatient Clinic and Infusion rooms
- Medical/Surgical wing
- Hematology/Oncology wing

You’ll also see...

PNC Learning Wall



This interactive wall includes “tree holes” where visitors can watch videos about Pennsylvania wildlife and nature.

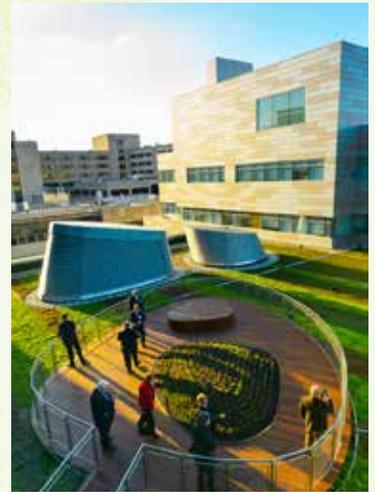
Jeanne and Edward Arnold Atrium and Performing Arts Center



This space features an interactive video display and stage area for activities and performances. Patients who are not able to leave their rooms can view the performance area through closed circuit television.

Outdoor Garden & Play Areas

Patients said they wanted to be able to get fresh air during their hospital stay, so several garden and play areas were included in the design.



PNC Child and Family Resource Center and The Hershey Company Child Safety Center



This area includes a sibling play area, library, and safety center where staff can assist families with car safety seat checks and other safety demonstrations.

Family Lounge

Jim George, chair of the Children’s Miracle Network Advisory Board, poses in a family lounge funded by Children’s Miracle Network. This space on the fourth floor includes a waiting area and kitchenette.



Making Miracles Happen



Miracle Child Julia Shaubach designed this year's "Caring for Kids Day" t-shirt, which Penn State Hershey Medical Center employees purchase and wear the day before Telethon to raise awareness and funds for Children's Miracle Network.



The Penn State Hershey Medical Center's 17th annual Sporting Clays Charity Event in April raised \$73,351. Miracle Child Derric Rager (pictured in blue) and his family spoke at the event.



The Sunoco APlus store along the PA Turnpike in Lebanon County raised \$6,478 during their March campaign, the highest of any other Sunoco APlus in the country.



A trip to Neiman Marcus at King of Prussia was filled with fashion and fun. The experience included a cosmetic consultation with Lancôme Paris makeup artist Sandy Linter.



Pictured left to right, Miracle Child Caden Capitani, Matt Wain, Chief Administrative Officer of Penn State Hershey Children's Hospital, Miracle Child Corbin Hutchison and his sister Ryland at the 2012 Miracle Ball, which raised \$156,000.

Special Events

For more information about any of these events, call the Children's Miracle Network office at 717-531-6606 or visit PennStateHershey.org/CMN for a complete list.

Radiothon

The GIANT Food Stores' I Care for Kids Radiothon on I105 WIOV in March raised **\$148,876** to purchase new pediatric training equipment for the hospital's Simulation Center. This equipment will help medical staff and families train to react to life-threatening situations in a safe and realistic environment.

Thank you to all of the donors, volunteers, hospital staff, and Miracle Families who supported this year's Radiothon and the People's Pay for Play on 105.7 The X in November, which raised a record-breaking **\$120,835**. Since 1998, Cumulus Media, Inc. has raised more than \$3.7 million for Penn State Hershey Children's Hospital.



WIOV's Rich Creeger poses with Miracle Child Aidan and his mother Kim at the I Care for Kids Radiothon.

Miracle Party

More than 75 Miracle Children attended the "Cubby's Toyland" Miracle Party at *Hershey Lodge* in March. The Miracle Party is an annual celebration for our Miracle Families. Kids played games and won prizes that were donated by various organizations including Elstonville Motorcycle Club and York County Harley-Davidson Owner's Association.



Miss Luzerne County Katie Schreckengast crowns Miracle Child Savannah Harper at the Miracle Party.

Hershey Half Marathon

The fourth annual Hershey Half Marathon, organized by Hershey Entertainment & Resorts, will be held October 20. Registration is now open at HersheyHalfMarathon.com. You can run, walk or participate in a relay. Last year's event raised a record-breaking **\$140,000**.



Miracle Mom Jessica Capitani crosses the finish line at the 2012 Half Marathon. Jessica's son Caden is the 2013 Hershey Half Marathon Miracle Child.

SAVE THE DATE

MAY 19, 2013

Tour de Chocolate Town bicycle ride; tourdechocolatetown.com

JUNE 1-2, 2013

Children's Miracle Network Telethon on WGAL-TV8

JUNE 8, 2013

The Hershey Company's Ride for Miracles

JUNE 15, 2013

The Hershey Company's Chocolate Miracle 5K run; chocolatemiraclerace.com

AUGUST 8, 2013

Dairy Queen's Miracle Treat Day; miracletreatday.com

AUGUST 17, 2013

Truckers for Miracle Kids; Buck Motorsports Park

SEPTEMBER 18, 2013

Miracle Jeans Day; miraclejeansday.com

OCTOBER 20, 2013

Hershey Half Marathon; HersheyHalfMarathon.com

NOVEMBER 2, 2013

Extra-Life, a 24-hour gaming marathon; Extra-life.org

NOVEMBER 23, 2013

Miracle Ball; *Hershey Lodge*

DECEMBER 6, 2013

Neiman Marcus Fashion Show; *The Hotel Hershey*

Children's Miracle Network
 Penn State Hershey Children's Hospital
 Office of University Development, Mail Code A190
 P.O. Box 855
 Hershey, PA 17033-0855

Information provided to Penn State Hershey Medical Center and Penn State Hershey College of Medicine is kept in the strictest of confidence. Please write to us if you wish to have your name removed from future publications. Upon notification, all reasonable efforts will be taken to adhere to your wishes.

30 YEARS OF **MIRACLES!**

Children's Miracle Network at Penn State Hershey Children's Hospital will begin to celebrate its 30th anniversary in July. What a wonderful milestone! Were you a Miracle Child in the 80's or 90's? If so, we'd love to update your story as part of our look back at 30 years of miracles. Please contact Wendy Nagle at wnagle@hmc.psu.edu or 717-531-5692.



CONTACT US

Whether you want to make a direct financial contribution, include Children's Miracle Network in your estate planning, volunteer, or plan a fundraiser, Children's Miracle Network has a place for you. Our staff would be happy to talk to you about fundraising ideas, arrange a tour of Penn State Hershey Children's Hospital, or make a presentation at your school, business, or organization.

Children's Miracle Network
 Penn State Hershey Children's Hospital
 Office of University Development, Mail Code A190
 P.O. Box 855
 Hershey, PA 17033-0855

Phone: 717-531-6606 • Toll-free: 877-CMN-2647
 Fax: 717-531-0888

PennStateHershey.org/CMN

[Facebook.com /childrensmiraclenetworkhershey](https://www.facebook.com/childrensmiraclenetworkhershey) 

Thank You

to the top sponsors of
 Children's Miracle Network at
 Penn State Hershey Children's Hospital.





















