

Live Like Lou

RAISING AWARENESS FOR THE CAUSE OF ALS

Inspire, Educate, and Engage ALS Advocates



Meaningful Philanthropic Partnerships

- Lou Gehrig's fraternity, Phi Delta Theta, with 170,000 living members and 15,000 undergraduates/year
- ALS families, friends, and communities through granting, service, and fundraising
- Advocacy for changes to legislative norms that limit research and patient rights

SUPPORTING ALS RESEARCH TO FIND A TREATMENT OR A CURE

Attract and Retain ALS Researchers and Encourage Novel and Pre-Clinical Scientific Collaborations



Capacity and Partnership Grants

- LiveLikeLou Centers for ALS Research
 - University of Pittsburgh
 - Three patents in three years
 - Two dedicated labs
- Second institution to be announced



Career Development Awards

- 2019: \$150,000 Biennial Award for Breakthrough Science (Mayo/MIT)
- 2020: \$50,000 Award (Thomas Jefferson University)
- 2021: To be announced



Emerging ALS Researcher Collaboratives

- Biennial Forums
 - 2016: University of Pittsburgh
 - 2018: University of Pittsburgh
 - 2021: Barrow Neurological Institute
- Virtual Learning Series
 - 2020: Barrow Neurological Institute

SUPPORTING ALS PATIENTS AND THEIR FAMILIES

Complement Patient Care Organizations with Unique Offerings



Nationwide Volunteer Service ALS Family Program

- More than 100 ALS families served to date
- Goal: 150 families across North America/year



Iron Horse Scholarships

- \$2,130/semester up to four years
- Eight scholarships fully-funded to date
- Goal: twenty scholarships fully-funded



Partnership with Hope Loves Company

- \$30,000 annual grant
- Six camps for kids of ALS families/year
- Forty volunteers/year

The LiveLikeLou Foundation 2 South Campus Avenue Oxford, Ohio 45056 Federal Non Profit ID 82-3524872

LEAVING ALS BETTER THAN WE FOUND IT

f LiveLikeLou

@ livelikelou4

livelikelou.org