



The Ben to the Shore Bike Tour

What is the Ben to the Shore Bike Tour?

- Established in 1988, the Ben to the Shore Bike Tour is a summer icon in the Greater Philadelphia and South Jersey community that benefits the families of our area's first responders.
- The Ben to the Shore Bike Tour is a 65-mile ride from Philadelphia to Atlantic City. Since its inception, the ride has grown with over 2,500 cyclists participating annually on average and raising a total of \$9.5 million over nearly 3 decades.
- For those who do not bike, the Ben to the Shore Bike Tour offers "What's Your 65?" – a virtual program in which participants complete 65 of another activity (i.e., walk 65 miles, perform 65 squats or even eat 65 cupcakes).
- The Ben to the Shore Bike Tour is the primary and largest driver of donations to the [Families Behind the Badge Children's Foundation that supports our area's first responders](#).

Who does the tour support?

- The tour raises funds for the Families Behind the Badge Children's Foundation, an organization that helps support the families of fallen first responders, including EMS workers, firefighters and law enforcement officers.
- If a first responder loses their life while on duty or is critically injured, the Foundation works to lessen the unexpected financial burden on their families and help them find a path forward.
- The money raised and provided to these families goes towards funeral expenses, and other times the funds are used to ease other worries, like ensuring there are Christmas presents under the tree or food on the table.
- The Ben to the Shore Bike Tour also supports the Foundation's [Police Youth Alliance](#), which cultivates positive relationships and interactions between police officers and the children in the communities they serve.
- The Police Youth Alliance brings police officers and children together in the Philadelphia and South Jersey region through fun, engaging activities and helps facilitate conversation and connection.

To learn more about the Ben to the Shore Bike Tour, you can visit the website [here](#).