



Dear Supporter,

At the Families Behind the Badge Children's Foundation, we've honored and supported our local law enforcement personnel and children's charities for over 30 years. This summer, we're aiming to grow our storied history by raising \$1,250,000 at our 33rd Annual The Ben to The Shore Bike Tour.

On Sunday, August 23rd, over 2,500 cyclists will make their way over the Ben Franklin Bridge, through scenic South Jersey to a celebratory finish at the Showboat Hotel in Atlantic City, where an additional 2,500 volunteers, friends, family, and supporters will attend our legendary After Party.

The 65 mile trek from Philadelphia to Atlantic City is no easy feat, and we are appreciative of every donation that we receive. Whether it be monetary, gift-in-kind, or through volunteering, all proceeds will help us carry out our three-part mission of supporting injured and fallen first responders – most recently, the family of Philadelphia Highway Patrolman Andy Chan and Jersey City Detective Joseph Seals; supporting local children's charities such as Preston's March for Energy and Philabundance; and bridging the gap between first responders and the communities they serve through our Police Youth Alliance program which engages police officers and students in non-confrontational activities such as chess, reading, drumline and step dance.

As a sponsor, you would gain exposure to a loyal group of supporters who are dedicated to the first responder community, and improving the lives of children in the Philadelphia and South Jersey area. Please review the attached sponsorship package at your convenience. If you're ready to become a sponsor of the 33rd Annual The Ben to The Shore Bike Tour or have any questions, please contact Ashley at 215-568-5603 or email Ashley@FBBCF.org

Best regards,

Joseph P. Sullivan
President, Board of Directors, Families Behind the Badge Children's Foundation
Retired Deputy Commissioner, Philadelphia Police Department

PRESENTING SPONSOR: \$25,000 **limited to 2 sponsors*

- Naming Rights: 33rd Annual The Ben to The Shore Bike Tour sponsored by “Your Company”

Website & Email:

- Company logo prominently displayed on the FBBCF home page, linking to your website
- Company logo prominently displayed in all email blasts, linking to your website (30,000+ subscribers)
- Company highlight on the FBBCF sponsor page with logo & company synopsis, linking to your website
- Company highlight in one email blast with logo/picture & company synopsis, linking to your website

Social Media:

- Prominent display on sponsor posts on FBBCF social accounts
- Individual “Thank You” post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

Additional Exposure:

- Company logo prominently displayed on the starting and finish line banners where photos and media coverage are taken
- Company banner prominently displayed at the after party in Atlantic City

Additional Benefits:

- 10 riders for the Bike Tour & 10 VIP passes to the after party in Atlantic City
- 1 Complimentary room at the Showboat Hotel

GOLD SPONSOR: \$15,000

Website & Email:

- Company logo prominently displayed on the FBBCF home page, linking to your website
- Company logo prominently displayed in all email blasts, linking to your website (30,000+ subscribers)
- Company highlight on the FBBCF sponsor page with logo & company synopsis, linking to your website
- Company highlight in one email blast with logo/picture & company synopsis, linking to your website

Social Media:

- Prominent display on sponsor posts on FBBCF social accounts
- Individual “Thank You” post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

Additional Exposure:

- Company logo prominently displayed on the starting and finish line banners where photos and media coverage are taken
- Company banner prominently displayed at the after party in Atlantic City

Additional Benefits

- 7 riders for the Bike Tour & 7 VIP passes to the after party in Atlantic City
- 1 Complimentary hotel room in Atlantic City

SILVER SPONSOR: \$10,000

Website & Email

- Company logo displayed on the FBBCF home page, linking to your website
- Company logo displayed in all email blasts, linking to your website (30,000+ subscribers)
- Company logo displayed on the FBBCF sponsor page, linking to your website
- Company highlight in one email blast with logo/picture and company synopsis, linking to your website

Social Media

- Company logo displayed on sponsor posts on FBBCF social accounts
- Individual "Thank You" post on FBBCF social accounts, with logo/picture and company synopsis, linking to your website and social accounts

Additional Exposure

- Company logo displayed on the starting and finish line banners where photos and media coverage are taken
- Company banner displayed at the after party in Atlantic City

Additional Benefits

- 5 riders for the Bike Tour & 5 VIP passes to the after party in Atlantic City

BRONZE SPONSOR: \$7,500

Website & Email

- Company logo displayed on the FBBCF home page, linking to your website
- Company logo displayed in all email blasts, linking to your website (30,000+ subscribers)
- Company logo displayed on the FBBCF sponsor page, linking to your website
- Company highlight in one email blast with logo/picture & company synopsis, linking to your website

Social Media

- Company logo displayed on sponsor posts on FBBCF social accounts
- Inclusion in Bronze Sponsor "Thank You" posts on FBBCF social accounts, linking to your social accounts

Additional Exposure

- Company logo displayed on the starting and finish line banners where photos and media coverage are taken

Additional Benefits

- 3 riders for the Bike Tour & 3 VIP passes to the after party in Atlantic City

BADGE SPONSOR: \$5,000

Website & Email

- Company name displayed on the FBBCF home page, linking to your website
- Company name displayed on the FBBCF sponsor page, linking to your website
- Company name displayed in all email blasts, linking to your website (30,000+ subscribers)

Social Media

- Inclusion in Badge Sponsor "Thank You" posts on FBBCF social accounts, linking to your social accounts

Additional Benefits

- 1 rider for the Bike Tour & 1 VIP pass to the after party in Atlantic City

BIKE TOUR BOOSTER: \$2,500

Website

- Company name displayed on the FBBCF sponsor page, linking to your website

Social Media

- Inclusion in Bike Tour Booster “Thank You” posts on FBBCF social accounts, linking to your social accounts

Please complete the attached form if you would like to be a sponsor of the 33rd Annual The Ben to The Shore Bike Tour benefitting the Families Behind the Badge Children’s Foundation.

Please send logo files & social media handles to Ashley at Ashley@FBBCF.org.



33rd Annual The Ben to The Shore Bike Tour

Sponsor Form

Sunday, August 23, 2020

Philadelphia · Atlantic City

<https://www.FBBCF.org/event/BTS33>

Sponsor Information:

Company Name:		
Address:		
City:	State:	Zip Code:
Company Website:		
Contact Name:	Title:	
Contact Email:	Contact Phone:	

Sponsor Level:

- ___ Presenting Sponsor: \$25,000 – Naming rights; prominent website, email, and social media inclusions; additional signage benefits & exposure; 10 riders, 10 VIP passes for the after party, 1 hotel room in Atlantic City
- ___ Gold Sponsor: \$15,000 – Prominent website, email, and social media inclusions; additional signage benefits & exposure; 7 riders, 7 VIP passes for the after party, 1 hotel room in Atlantic City
- ___ Silver Sponsor: \$10,000 – Prominent website, email, and social media inclusions; additional signage benefits & exposure; 5 riders, 5 VIP passes for the after party
- ___ Bronze Sponsor: \$7,500 – Website, email, and social media inclusions; additional signage benefits & exposure; 3 riders, 3 VIP passes for the after party
- ___ Badge Sponsor: \$5,000 – Website, email, and social media inclusions; 1 rider, 1 VIP pass for the after party
- ___ Bike Tour Booster: \$2,500 – Website & social media inclusions
- ___ Donation: I am unable to sponsor, but would like to make a contribution in the amount of \$ _____

Payment Information:

- ___ Cash in the amount of \$ _____
- ___ Check/Money Order made payable to the Families Behind the Badge Children’s Foundation in the amount of \$ _____
- ___ **** All credit card payments will incur a 3% processing fee****
 Credit Card: ___ AMEX ___ Discover ___ MasterCard ___ Visa
 Card Number: _____ Expiration Date: _____
 Name on Card: _____ Security Code: _____
 Authorizing Signature: _____ Amount: \$ _____

Please mail completed form to the Families Behind the Badge Children’s Foundation, 2007 Walnut Street, Philadelphia, PA 19103 or email to Ashley@FBBCF.org.

Thank you for your support!

The Families Behind the Badge Children's Foundation (FBBCF) is a registered non-profit organization exempt under Section 501(c)(3) of the Internal Revenue Code. Contributions are tax-deductible as provided by law. EIN: 20-8156916.