



GATHERING OF HEROES

— one team, one fight —



February 2018

Dear Supporter:

Every day hundreds of thousands of men and women put their lives on the line to protect our country and preserve our way of life. Unfortunately, we rarely get a chance to express our gratitude and support our veterans and their families. On Saturday, April 21st from 2 – 5pm, the Tour de Shore Children's Foundation and the Marine Corps-Law Enforcement Foundation (MC-LEF) will be hosting our 9th Annual *Gathering of Heroes* fundraiser to benefit MC-LEF, which proudly funds the education of the children of those who sacrificed all.

This guest bartending event held at the Irish Pub features four Medal of Honor recipients, local government and law enforcement officials, and countless military men and women. Last year, through sponsorships, donations, bartender tips, and silent and live auctions we were able to raise over \$50,000 for MC-LEF. MC-LEF uses 98% of the donations they receive to directly fund scholarships for every child who loses a parent while serving in the United States Marine Corps or any Federal Law Enforcement Agency.

Together, we can express our gratitude to our veterans and their families, and make a difference in the life of a child who lost a parent while serving our country. Attached is our sponsorship package, please review it at your convenience and contact me if you would like to become a sponsor or have any questions.

Regards,

Ashley Gallagher

Ashley Gallagher
Event Director
Tour de Shore Children's Foundation
215-568-5603
agallagherTDS@gamil.com



9th Annual Gathering of Heroes Sponsorship Package

Gathering of Heroes Presenting Sponsor: \$15,000

This premier event sponsor will receive naming rights to the event – 9th Annual Gathering of Heroes presented by “Your Company” plus:

- Golf for 4 with Medal of Honor recipient Mike Thornton and his wife Rainey, including lunch, cocktails and dinner on Friday, April 20th
- 8 VIP tickets to Gathering of Heroes on April 21st including 1 hour Sponsors & Medal of Honor Recipients Reception before the event
- 8 event t-shirts
- 4 *Medal of Honor Portraits of Valor Beyond the Call of Duty* books signed by all attending recipients
- Company logo/name prominently displayed on the MC-LEF Philadelphia and Tour de Shore Children’s Foundation websites, linking to your website
- Company logo/name prominently displayed on all promotional materials including all signage, social media posts (4,500+ followers) and email blasts (35,000+ subscribers)
- Company logo/name prominently displayed on sponsor banner at the event
- Special recognition and thank you during the event
- Recognition in all media coverage from the event
- Individual “Thank You” post on social media following the event, including logo/picture, blurb and linking to your website
- Sponsor can provide any signage and/or giveaways to be used during the event

Medal of Honor Sponsor: \$10,000

- Golf for 3 with a Medal of Honor recipient including lunch, cocktails and dinner on Friday, April 20th
- 6 VIP tickets to Gathering of Heroes on April 21st including 1 hour Sponsors & Medal of Honor Recipients Reception before the event
- 6 event t-shirts
- 3 *Medal of Honor Portraits of Valor Beyond the Call of Duty* books signed by all the attending recipients
- Company logo/name prominently displayed on the MC-LEF Philadelphia and Tour de Shore Children’s Foundation websites, linking to your website
- Company logo/name prominently displayed on all promotional materials including all signage, social media posts (4,500+ followers) and email blasts (35,000+ subscribers)
- Company logo/name prominently displayed on sponsor banner at the event
- Special recognition and thank you during the event
- Individual “Thank You” post on social media following the event, including logo/picture, blurb and linking to your website
- Sponsor can provide any signage and/or giveaways to be used during the event

Navy Cross Sponsor: \$5,000

- Golf for 3, potentially including a Medal of Honor recipient, with lunch on Friday, April 20th
- 3 VIP tickets to Gathering of Heroes on April 21st including 1 hour Sponsors & Medal of Honor Recipients Reception before the event
- 3 event t-shirts
- 1 *Medal of Honor Portraits of Valor Beyond the Call of Duty* book signed by all the attending recipients
- Company logo/name prominently displayed on the MC-LEF Philadelphia and Tour de Shore Children’s Foundation websites, linking to your website
- Company logo/name prominently displayed on all promotional materials including all signage, social media posts (4,500+ followers) and email blasts (35,000+ subscribers)
- Company logo/name prominently displayed on sponsor banner at the event
- Special recognition and thank you during the event
- Individual “Thank You” post on social media following the event, including logo/picture, blurb and linking to your website
- Sponsor can provide any signage and/or giveaways to be used during the event

Silver Star Sponsor: \$2,500

- 4 VIP tickets to Gathering of Heroes on April 21st including 1 hour Sponsors & Medal of Honor Recipients Reception before the event
- 4 event t-shirts
- Company logo/name prominently displayed on the MC-LEF Philadelphia and Tour de Shore Children's Foundation websites, linking to your website
- Company logo/name prominently displayed on all promotional materials including all signage, social media posts (4,500+ followers) and email blasts (35,000+ subscribers)
- Company logo/name prominently displayed on sponsor banner at the event
- Special recognition and thank you during the event
- Individual "Thank You" post on social media following the event, including logo/picture, blurb and linking to your website
- Sponsor can provide signage and/or giveaways to be used during the event

Bronze Star Sponsor: \$1,000

- 2 VIP tickets to Gathering of Heroes on April 21st including 1 hour Sponsors & Medal of Honor Recipients Reception before the event
- 2 event t-shirts
- Company logo/name displayed on the MC-LEF Philadelphia and Tour de Shore Children's Foundation websites, linking to your website
- Company logo/name displayed on sponsor banner at the event
- Inclusion in Sponsor "Thank You" post on social media following the event
- Sponsor can provide giveaways to be used during the event

Patriot Supporter: \$500

- 2 tickets to Gathering of Heroes on April 21st
- 2 event t-shirts
- Company logo/name displayed on sponsor banner at the event

Booster Supporter: \$100

- 1 ticket to Gathering of Heroes on April 21st
- 1 event t-shirt
- Company logo/name displayed on sponsor banner at the event

*Please note: Golf will take place at a top ranked course in the Philadelphia area. Details have not been finalized, and will be released upon confirmation.

Please complete the attached form if you would like to be a sponsor of the 9th Annual Gathering of Heroes.
Sponsorship commitments must be made by April 7, 2018.

For questions please contact Ashley at 215-568-5603 or agallagherTDS@gmail.com



9th Annual Gathering of Heroes

Sponsor Form

Saturday, April 21, 2018

MC-LEF Philadelphia • Tour de Shore Children's Foundation

<https://irishpub.donordrive.com/event/GOH2018>



Sponsor Information:

Company Name:		
Address:		
City:	State:	Zip Code:
Company Website:		
Contact Name:	Title:	
Contact Email:	Contact Phone:	

Sponsor Level:

- ___ Presenting Sponsor: \$15,000 – Naming rights; golf for 4 with MOH recipient Mike Thornton & wife Rainey, including lunch, cocktails & dinner; 10 VIP tickets & t-shirts; 4 autographed MOH books; prominent website, email, and social media inclusions; additional signage benefits & exposure
- ___ Medal of Honor Sponsor: \$10,000 – Golf for 3 with a MOH recipient, including lunch, cocktails & dinner; 6 VIP tickets & t-shirts; 3 autographed MOH books; prominent website, email, and social media inclusions; additional signage benefits & exposure
- ___ Navy Cross Sponsor: \$5,000 – Golf for 3, potentially including a MOH recipient, including lunch; 3 VIP tickets & t-shirts; 1 autographed MOH book; prominent website, email, and social media inclusions; additional signage benefits & exposure
- ___ Silver Star Sponsor: \$2,500 – 4 VIP tickets & t-shirts; prominent website, email, and social media inclusions; additional signage benefits & exposure
- ___ Bronze Star Sponsor: \$1,000 – 2 VIP tickets & t-shirts; website and social media inclusions; additional signage benefits & exposure
- ___ Patriot Supporter: \$500 – 2 tickets & t-shirts; banner inclusion
- ___ Booster Supporter: \$100 – 1 ticket & t-shirt; banner inclusion
- ___ Donation: I am unable to sponsor, but would like to make a contribution in the amount of \$ _____

Payment Information:

- ___ Cash/Check/Money Order made payable to the Irish Pub Children's Foundation in the amount of \$ _____
- ___ Credit Card: ___ AMEX ___ Discover ___ MasterCard ___ Visa
- Card Number: _____ Expiration Date: _____
- Name on Card: _____ Security Code: _____
- Authorizing Signature: _____ Amount: \$ _____

Sponsorship commitments must be made by April 7, 2018

Please mail to: Tour de Shore Children's Foundation, c/o MC-LEF, 2007 Walnut Street, Philadelphia, PA 19103

Thank you for your support!

The Tour de Shore Children's Foundation (IPCF) is a registered non-profit organization exempt under Section 501(c)(3) of the Internal Revenue Code. Contributions are tax-deductible as provided by law. EIN: 20-8156916.