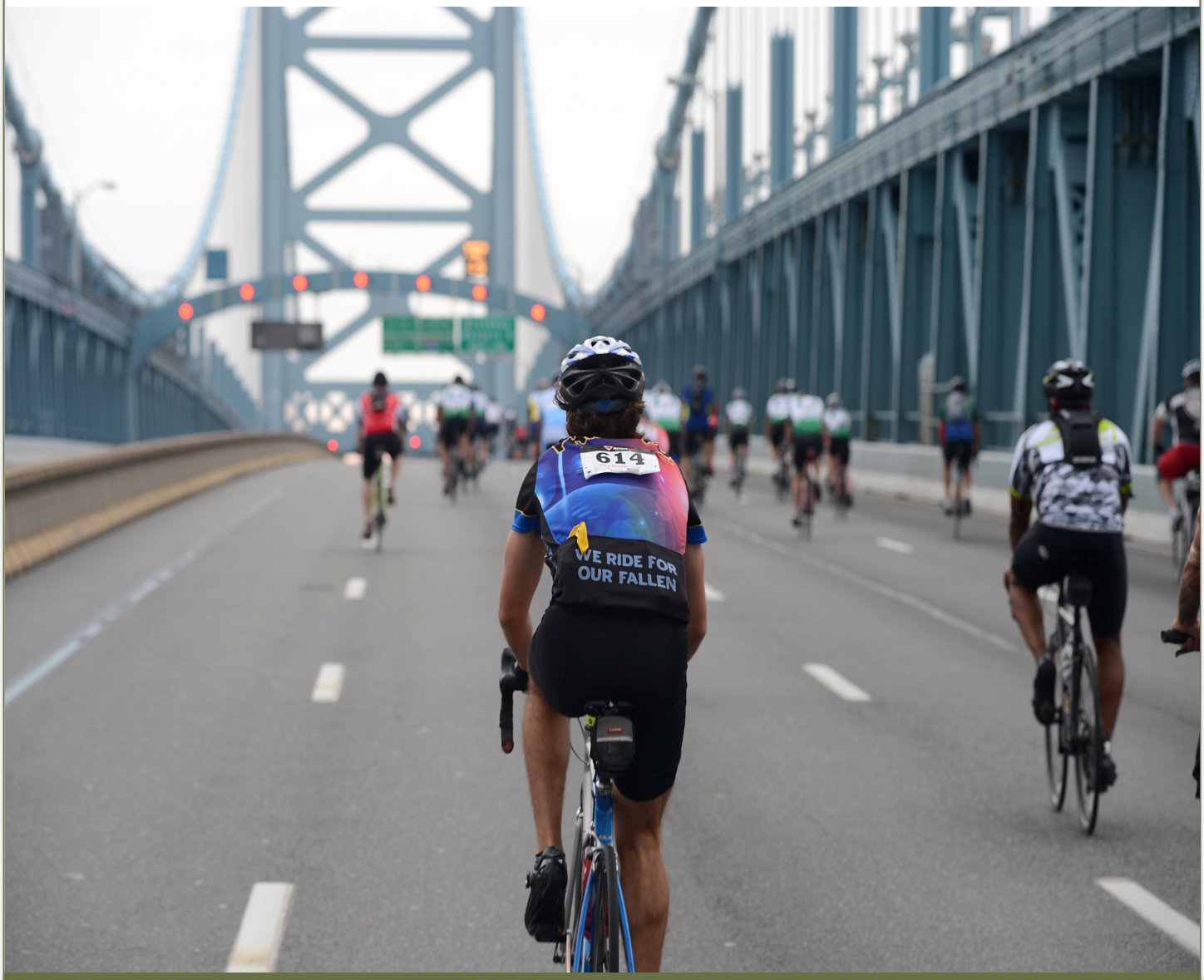
# The Irish Pub Children's Foundation

**The Irish Pub Children's Foundation is dedicated to improving the lives of children in the Greater Philadelphia and South Jersey Region. With your support, we are able to make a difference in our community.**




Irish Pub
Children's Foundation

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# About Us

## MISSION STATEMENT

The Irish Pub Children's Foundation (IPCF) is a 501(c)(3) non-profit organization dedicated to improving the lives of children in the Greater Philadelphia and South Jersey Region.

**The money we raise goes towards the families of fallen first responders and other programs supporting children in need in our community.**

## WHAT IS THE IRISH PUB TOUR DE SHORE?

The Irish Pub Tour de Shore is the premier fundraising event of the IPCF. It is a 65-mile bicycle ride from the Irish Pub in Philadelphia to the original Irish Pub in Atlantic City, where the ride ends with our famous after party celebration. The ride takes you through scenic South Jersey, where we have four rest stops, fully stocked with water, fruit, snacks, bike support and more.

**Last year was our biggest year yet. We had 2,200 cyclists and with the help of our sponsors and volunteers, we raised $865,000!**

## HISTORY

The Irish Pub Tour de Shore was created in 1988 when Cathy Burke and Mark O'Connor, owners of the Irish Pub, were looking for ways to give back to the community and bridge the gap between the two restaurants in Philadelphia and Atlantic City. From there, the Irish Pub Tour de Shore was born.

The event has grown from 20 riders or so our first year to just over 2,200 riders this past July. Needless to say, what was once a casual ride for 20, has become a staple in the Philadelphia community every summer.

To better direct and manage the funds raised, the partners of the Irish Pub restaurants created the Irish Pub Children's Foundation in 2007.

**To date, the IPCF has raised over $5 million dollars for the children in our community. Every year, the IPCF nets over 80% of all money raised.**

# Programing

Throughout our 28 year history, the IPCF has given back to many different organizations, but for the past 8 years we have found a real synergy supporting our local law enforcement community. In that time the Greater Philadelphia and South Jersey community has had 16 police officers and firefighters killed in the line of duty, most leaving spouses and children behind.

## IMMEDIACY GRANT

When a first responder is killed in the line of duty, their families are left behind. They not only have to deal with the heartache of losing a loved one, but with that loss also comes a financial burden. There is a lot of red tape these families have to go through to access the money that they need immediately after the passing of their loved one.

**We provide an immediate grant of $5,000** directly to the families to help fill that gap and follow up with continued support through the organizations that exist to support these families. This past year, we unfortunately had to give away one of these grants.

## NEW PROGRAMING

In response to growing tensions between inner-city communities and law enforcement, we have created a program with the Philadelphia Police Department and Independent Mission Schools, a group of inner-city schools, to help these relations. This program will create opportunities, through education, in a controlled environment, for police officers to interact with children who, more often than not, come from communities that do not always share positive feelings towards law enforcement.

We are bringing uniformed police officers into these schools to teach a program that is geared towards the interest of the children, whether it is art related, computer centered, reading focused, etc. At the end of the program, we will put on a culminating activity to showcase the efforts of the students and police officer to share what they have been working on together. We would invite their parents, guardians and community as a whole to attend.

Having a program that brings law enforcement personnel into a school to interact on a personal level with students creates a lasting impression that will favorably impact their future feelings towards police.

# Beneficiaries

Because of the enormous success we have, we are able to further our reach in the community by providing grants to deserving organizations in our area that focus on children in need and taking care of the children of fallen first responders.

## GENERAL BENEFICIARIES

Every September, following the Irish Pub Tour de Shore, the Board of Directors allocate where the money raised that year should go. Last year, 34 different entities in the Greater Philadelphia and South Jersey Area were selected. Those Beneficiaries were:

ACLAMO*
Art Sanctuary
Atlantic City Starz Basketball Club
Boy Scouts of America, Cradle of Liberty Council*
Bucks County Hero Scholarship Fund
Camden County Fire Police
Carbon Lodge No. 242*
Chelsea Little League
Daniel Faulkner Educational Fund
FOP Survivors Fund
Galloway Twp. Community Events
Gesu School
Hammonton Youth Soccer
Impact Charity Services, inc.
Independence Mission Schools
Kevin From Heaven
Key Rec, Inc
Mission Youth Philly
Montgomery County Hero Fund
Outward Bound
PFD Family Association
Phila. Police Athletic League
Phila. Police Explorers
Phila. Police Foundation
Phila. Police & Fire Football
Preston's March For Energy
Ronald Smallwood Scholarship Foundation
Second Alarmers
South Jersey FOP Lodge 56
Startin' School In Style*
Stratford Friends Select
Temple University Campus Safety
The Buddy Pal For Life Fund
Urban/Rural Ice Hockey

**For a more detailed list of what each charity did with their grants, please contact Allie Pfender**

*Grants awarded to teams who reached certain fundraising levels

# Other Events

## HEROES IN BLUE AND RED

Kick-Off Event at The Phillies Game

Every May at the end of Police Week, we have an Irish Pub Tour de Shore "Kick-Off" fundraiser at a Phillies game. The Philadelphia Phillies donate $4 back to the IPCF for every ticket sold. We also have a family tailgate before the game at McFadden's with food, drinks, raffles and more.

We also throw out the first pitch. Last year Quamier Wilson, son of fallen Police Officer Robert Wilson and Mekhi Green, Son of Fallen Firefighter Joyce Craig, threw out the first pitches that night.

## GATHERING OF HEROES

For the past five years, the IPCF has hosted the Gathering of Heroes- a celebrity guest bartending event held at the Irish Pub. Many local government officials, military personnel and law enforcement officers come out to guest bartend. We also have several Medal of Honor Recipients attend as our guest. The Medal of Honor is the United States of America's highest military honor, awarded for personal acts of valor above and beyond the call of duty.

All of the money we raise that night is donated to the **Marine Corps- Law Enforcement Foundation** (MC-LEF), who gives scholarships to the children of Marine and law enforcement personnel who were killed on duty or died under extraordinary circumstances while serving our country. **Last year we raised $50,000 for MC-LEF.**

## WIDOWS STAND STRONG

This past November, was our 2nd Annual Widows Stand Strong event. It is a guest bartending event with the widows and family members of fallen police officers in our area. As the brain child of Maureen Faulkner, widow of Philadelphia Police Officer Danny Faulkner, she wanted a night to have fun and remember all of the loved ones lost in the line of duty. From this idea came the event. **All of the money raised was donated to the FOP Survivors Fund.**

# Financials

**Over the past 28 years, the IPCF has raised over $5 Million for children and families in need throughout the Greater Philadelphia and South Jersey Area.**

## 2015 INCOME

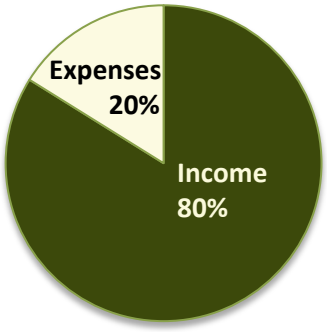
**Irish Pub Tour de Shore**

| | |
|---|---|
| Corporate Sponsors | $144,950 |
| Riders | $680,712 |
| General Donations | $26753 |
| After Party Fundraiser | $12,311 |
| **Irish Pub Tour de Shore Total** | **$864,726** |
| Gathering of Heroes | $51,613 |
| Widows Stand Strong | $4,343 |
| **Grand Total Raised For 2015** | **$920,682** |

**At the IPCF, we strive to keep as much of the money we raise as possible to give to our end result- the children. We are proud to say that we consistently net 80% of the money we raise.**

## 2015 EXPENSES

| | |
|---|---|
| Fundraising Expenses | $105,873 |
| General and Administrative Expenses | $77,214 |
| **Total Expenses For 2015** | **$183,087** |




## EXPENSE TO INCOME RATIO:

# Testimonials

"The Fraternal Order of Police is proud to stand tall alongside the Irish Pub for this year's Tour de Shore bike ride. This is a wonderful event which helps a number of police charities, and one that is near to our heart here in Philadelphia… The Survivors Fund. We look forward to making this the largest ride to date and are glad to be such an important part of it."

**- John McNesby, President of Philadelphia Fraternal Order of Police**

"It's been my pleasure to ride in the Irish Pub Tour de Shore for the last several years, raising money for police charities and kids in need. A nicer group of 1,000 people you will never meet. This past summer, I had the added thrill of riding with my three sons, ages 16, 14 and 12. My youngest son and I rode on a tandem. I can't say it was easy, but when it was over, we both had a tremendous sense of accomplishment. I have been proud to be associated with Mark O'Connor, Cathy Burke and all those whose efforts make this event so successful."

**- Michael Smerconish, Author and Radio Talk Show Host (*2012*)**

"28 years is an amazing accomplishment and I have been absolutely honored to be a part of this ride for the past 7 years. We get to do a lot of things out here in Montgomery County, but I can't think of anything we do that is more fun than Wheels of Justice riding 65 miles with all of our friends from the Irish Pub from Philadelphia down to Atlantic City."

**- Risa Vetri-Ferman, Montgomery County District Attorney**

"I have been a proud sponsor of the Irish Pub Tour de Shore which benefits the Irish Pub Children's Foundation for over 20 years, but more than that, I'm proud to participate in the region's main event for benefitting children and fallen police heroes in Philadelphia and South Jersey. The Tour de Shore has been a tremendous team building event for our company. Our employees, customers, and partners take part in the ride every year. We all look forward to it throughout the year. For us, it is very gratifying to help those who put their lives on the line for us.

**- Geof McKernan, CEO of NSM Insurance Company**