



**American
Foundation
for Suicide
Prevention**



February-June 2018

Dear Elk County Business,

We would like to invite you to be a supportive local sponsor for our **Out of the Darkness Walk** for suicide prevention in Elk County. On Sunday, September 16, 2018, we bring back the **Out of the Darkness Walk** for the 3rd year. Our fundraising goal this year is \$10,000, and we are hoping you would kindly contribute a tax-deductible sponsorship donation to help us meet or exceed that goal. For the past two years, the Elk County Out of the Darkness Walk has drawn nearly 200 event participants and countless more visiting the event website. Your sponsorship will have strong visibility as a supporter to this cause.

Did you know...

- *Suicide is the 11th leading cause of death in Pennsylvania, and we lose on average 1 person every 5 hours in this state to suicide.*
- *More people die annually in the U.S. by **suicide** than by homicide, wars, and natural disasters combined. Suicide deaths mean an annual loss of nearly 45,000+ lives.*

The funds raised by the walk will support AFSP suicide awareness and prevention programs in Western PA, as well as provide much-needed funding for scientific research and national awareness. For example, last year our chapter trained over 2,300 people in suicide risks and warning signs. AFSP is a 501(c)3 nonprofit (federal tax ID: 13-3393329) that puts 83 cents of every dollar raised into our programs.

2018 Sponsorship Levels: At the \$200 level, your name/logo goes on the t-shirts!

Donation	
\$100	You'll be recognized verbally during the walk's opening ceremonies and on social media (with link to your business website).
\$200	<i>All of the above plus:</i> Your logo will appear on the walk's official t-shirts.
\$250	<i>All of the above plus:</i> Your logo will appear on the walk's official website.
In-kind donations	These business donors may contribute things like bottled water, snacks, furnishings, or other items – must be pre-approved by the Walk Chair and be valued at \$50 or more.

The Sponsorship Agreement can be found on the reverse side of this page.

We also encourage your business to form a team to experience the walk with us, since it's free to walk! Visit our 2018 walk web page at: www.afsp.org/elkcounty

If you have any questions, please contact me. Thank you so much for your time and consideration!

Sincerely,
Alyse Martinez
Elk County Walk Chair for the AFSP Western PA Chapter
martine9@duq.edu | (814) 594-7182



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**OUT OF THE DARKNESS COMMUNITY WALK – WESTERN PA CHAPTER
2018 ELK COUNTY, PA SPONSORSHIP AGREEMENT**

We authorize the American Foundation for Suicide Prevention to include our corporate name and logo on all “Out of the Darkness” materials consistent with our sponsorship selection.

Your Business Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Person: _____

Phone: _____ **Email:** _____

Please check one:

Donation	
<input type="checkbox"/>	\$100 Mention during ceremony and on social media, w/link to your website.
<input type="checkbox"/>	\$200 <i>All of the above plus:</i> Your logo will appear on the walk’s official t-shirts.
<input type="checkbox"/>	\$250 <i>All of the above plus:</i> Your logo will appear on the walk’s official website.
<input type="checkbox"/>	In-kind donations These business donors may contribute things like bottled water, snacks, event activities, or other items – must be pre-approved by the Walk Chair and valued at \$50 or more.

Donation Via: (please check one)

Enclosed Check

Please make check payable to: American Foundation for Suicide Prevention or AFSP
In memo line, please indicate: “2018 Elk County, PA Walk”

Credit Card:

AMEX MasterCard Visa Discover

CARD NO. _____

EXP. DATE: _____ CODE: _____ BILLING ZIP: _____

Charge amount authorized: \$ _____

Authorized Signature: _____ Date: _____

Agreement and Logo Must Be Received by August 3, 2018

Please Mail or Email Agreement, Payment, and Logo (PNG or EPS file) to: westernPA@afsp.org
Jennifer Sikora, AFSP Western PA
2426 Dogwood Drive
Wexford, PA 15090

Thank You For Generously Supporting Suicide Prevention!