



AMERICAN FOUNDATION FOR  
Suicide Prevention

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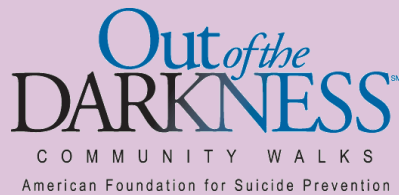
**2018 Nevada Out of the Darkness  
Community Walk Sponsorship  
Opportunities**

*Out of the*  
**DARKNESS**<sup>SM</sup>

C O M M U N I T Y W A L K S

American Foundation for Suicide Prevention





**A person dies by  
suicide every  
13.7 minutes in  
the U.S, making  
suicide the 10<sup>th</sup>  
leading cause  
of death.**

**Help us make a  
difference in  
our  
communities  
next spring.**



## **Suicide is a National Health Issue That Affects Us All**

Suicide is a national health concern that does not discriminate across gender, ethnicity, age, or socio-economic lines. With an estimated **one million attempts** and more than **43,000 lives lost to suicide** in the US alone annually, we are all affected by this issue.

**By sponsoring** the 2018 Nevada *Out of the Darkness* Community Walks, you are helping [fund vital research](#) into suicide and mood disorders, develop and implement [educational programs](#) that save lives, and helping to eliminate the stigma associated with suicide and mood disorders in our communities. Our goal at AFSP is to reduce the suicide rate 20% by 2025.

### **About AFSP**

The [American Foundation for Suicide Prevention](#) (AFSP) is the leading national not for profit organization exclusively dedicated to understanding and preventing suicide through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide.

In support of this mission, the **newly chartered AFSP Nevada Chapter** engages in activities in our communities that aim to educate the public and professionals, provides [educational and prevention tools](#) to our schools, hosts [events for those coping](#) with suicide loss, and sponsors events like the *Out of the Darkness* Community Walks that raise the level of dialogue about suicide in our area.

### ***Out of the Darkness* Community Walks Make an Impact in Nevada.**

With more than 500 *Out of the Darkness* Community Walks across the U.S. in 2017 and over 300,000 participants, our movement is growing significantly each year and has increased our ability to develop programs and fund vital research.

The Vegas and Reno walks are hosted each Spring and have grown every year since the walks originally started. Over 2000 participants joined us at the 2017 Nevada *Out of the Darkness* Community Walks, with growing numbers of corporate and family teams showing their support.

For more information about **AFSP**, please visit: [www.afsp.org](http://www.afsp.org)



## Nevada *Out of the Darkness* Community Walk Details:

### Las Vegas Walk

Saturday, April 7, 2018

Craig Ranch Regional Park

### Las Vegas Out of the Darkness Community Walk

### Reno/Sparks

Saturday, April 21, 2018

Sparks Marina

### Reno Out of the Darkness Community Walk

## Help Us Create a World Without Suicide.

We have many different ways for your organization to get involved in the *Out of the Darkness* Community Walks in Nevada. Sponsor the walk, form an organization or company team, donate to support an employee team, or participate in the walk itself.

**Sponsor an *Out of the Darkness* Community Walk** – Sponsorship packages are detailed in this packet and help us make the walks a success while getting your brand name recognized in the community.

**Form a Team** – Many organizations, groups, and companies form teams and walk with us to help bring suicide *Out of the Darkness*.

**Support Our Walkers** – Supporting Walkers with donations, corporate support, and Matching Gifts helps them achieve their goals and furthers your support of AFSP's programs and research.





























**Walk to Save Lives. Walk to Honor Loved Ones. Walk to Raise Funds.**

*\*\* All Donations to AFSP are tax deductible – AFSP is a registered 501(c)3 not-for-profit organization. \*\**

## Out of the Darkness Community Walk Sponsorships:

Event Sponsors are an important part of the 2018 Nevada *Out of the Darkness* Community Walks and are an excellent way for your organization to support the community, show your concern for Nevada residents and demonstrate your support of mental health initiatives.

Sponsors can select any of the options listed below for the 2018 Nevada *Out of the Darkness* Walk or [contact us](#) for details and we would be glad to discuss creating a **customized sponsorship package** for you.

Sponsor Benefits	Platinum Lifesaver	Gold Lifesaver	Silver Lifesaver	Bronze Lifesaver
Complimentary Event T-Shirts	10	5	3	1
Company Signage at Event (Banner Supplied by Sponsor)				
Recognized on Event Signage Along Route				
Exhibitor Space Provided at Event				
Logo Included on Event T-Shirt (Time Permitting)				
Logo Included in Event Printed Materials (Time Permitting)				
Logo Displayed on Walk Website				
Logo Included in Emails and Communications				
Recognition on Social Media				
Recognition at Event				
<b>Package Cost</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>

# 2018 Nevada *Out of the Darkness* Community Walk Sponsorship Confirmation Form



We are proud to support the Nevada *Out of the Darkness* Community Walk for suicide prevention and authorize the AFSP to use our name and/or logo in printed and electronic materials consistent with our sponsorship selection listed below. Please specify which walk you wish to sponsor. Platinum covers both walks.

- Platinum Lifesaver Sponsor \$2,500.00
- Gold Lifesaver Sponsor \$1,000.00
- Silver Lifesaver Sponsor \$500.00
- Bronze Lifesaver Sponsor \$250.00
- We are unable to sponsor, but would like to make a donation of \$\_\_\_\_\_ to support AFSP.

Company Name \_\_\_\_\_ Website: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Other: \_\_\_\_\_

- Our Check is Enclosed*
- Please Invoice*

***Payment and logos must be received 5 weeks prior to event date in order to be included on Out of the Darkness Community Walk T-Shirts. Regardless of confirmation date, all Walk Sponsors will receive recognition on the walk web pages and at the events themselves in accordance with their sponsorship package selection.***

**Logo Specifications: T-shirt: Vector file (EPS, PS, PDF) format to ensure logo integrity. Website: Stacked logos appear best (max width is 80px) and we accept vector files and/or image files (.jpeg, .png).**

**Please scan and email or mail this agreement, logo, & Website link to:  
Email: [walks@afsp.org](mailto:walks@afsp.org) |**

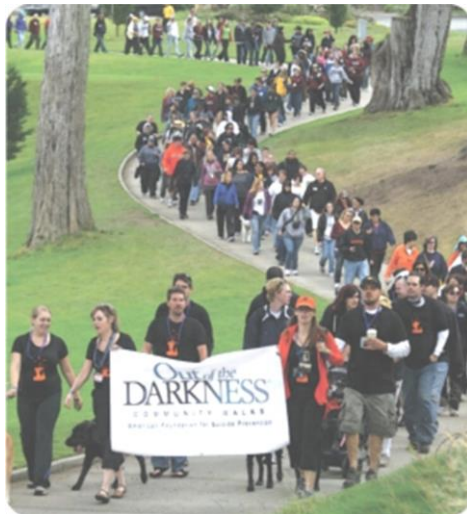
**Mail: AFSP, ATTN: OOTD WALKS, 120 Wall Street, 29th FL, New York, NY 10005  
Thank You for Your Generous Support of the American Foundation for Suicide Prevention!**

### AFSP at work in Nevada

In August, 2015, the Nevada Chapter is become a fully chartered chapter. A team of dedicated volunteers continue to work diligently towards the fight to make this a World Without Suicide.

AFSP Nevada volunteers are providing resources and educational materials to schools, partnering with other health related organizations for events and presentations, increasing advocacy efforts at the Federal levels for increased attention to mental health concerns.

- Materials and Support for the [More Than Sad](#) film program to high schools.
- A [toolkit for area schools](#) in the aftermath of a suicide.
- Hosting an [International Survivors of Suicide Day](#) healing conference in Las Vegas and Reno.
- Out of the Darkness Community in Las Vegas and Reno to raise funds, awareness and to help reduce stigma.
- [Advocacy](#) efforts at the Federal levels to increase the emphasis on mental health concerns.



**90% of those who die by suicide have a potentially treatable mental disorder at the time of their death.**

**There is Hope.  
There is Help.  
We Can Prevent  
Suicides.**

**Thank you for  
Supporting  
AFSP's goal to  
reduce the  
suicide rate  
20% by 2025.**