

# BE THE VOICE

SAVE LIVES AND BRING HOPE TO THOSE AFFECTED BY SUICIDE

## AMERICAN FOUNDATION FOR SUICIDE PREVENTION (AFSP)

The American Foundation for Suicide Prevention (AFSP) is the leader in the fight against suicide. We fund research, create educational programs, advocate for public policy, and support survivors of suicide loss.

The Greater Sacramento Area Chapter of AFSP hosts educational activities in our communities, provides educational and prevention tools to our schools, hosts events for those coping with suicide loss and sponsors events like the Out of the Darkness Community Walks that raise the level of dialogue about suicide and mental health.

Suicide is a public health issue that does not discriminate across gender, ethnicity, age, or socio-economic lines. With an estimated one million attempts and more than 41,000 lives lost to suicide in the U.S. alone annually, we are all affected by this issue.

By sponsoring one of the Sacramento Area Out of the Darkness Community Walks, you are helping fund vital research into suicide and mood disorders, develop and implement educational programs that save lives, and becoming a part of the movement to change how we address mental health.

## 2017 SPONSORSHIP OPPORTUNITIES

Event Sponsors are an important part of the local Out of the Darkness Community Walks and are an excellent way for your organization to support the community, show your concern for local residents and demonstrate your support of mental health initiatives.

Sponsors can participate in one or all of the Greater Sacramento Area Chapter's Out of the Darkness Walks this Fall: Sacramento, Redding, Auburn, Chico, or Yuba/Sutter.

SPONSOR BENEFITS*	PLATINUM LIFESAVER	GOLD LIFESAVER	SILVER LIFESAVER	BRONZE LIFESAVER
	ALL 5 WALKS	SINGLE WALK	SINGLE WALK	SINGLE WALK
T-Shirts	5	3	2	
Banner Displayed**	X			
Route Signage	X	X		
Exhibitor Booth	X	X	X	
Logo on T-Shirt, Printed Materials, Website, Emails, and Social Media***	X	X	X	X
	\$2,500	\$1,000	\$500	\$250

\* For a complete Sponsorship Packet, contact Sarah Benedict/Rashell Choo at [sacramento@afsp.org](mailto:sacramento@afsp.org).

\*\* Banner must be supplied by Sponsor.

\*\*\* Logos must be submitted no later than August 1, 2017 to be included on T-Shirts and Printed Materials.



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