

AUGUSTA OUT OF THE DARKNESS WALK

2020
Chapter of
the Year

**SPONSORSHIP
OPPORTUNITIES**

Sunday, October 17, 2021
afsp.org/Augusta



American
Foundation
for Suicide
Prevention





American
Foundation
for Suicide
Prevention



OUT OF THE
DARKNESS
Community Walks

Dear Friend and Community Leader,

You can be an everyday hero in the fight against suicide.

Partner with us as an event sponsor for the **Augusta Out of the Darkness Walk** taking place on **Sunday, October 17th, 2021**. Our mission to Save Lives and Bring Hope to those affected by Suicide has remained unchanged throughout this past, challenging year.

Though there are many unknowns, there are a few things we know for sure:

- Our walkers are a strong and resilient community, united in our effort to fight suicide, raise awareness, educate our communities, support those who have lost loved ones, and support those with lived experience.
- Our walkers remain dedicated to providing communities throughout Georgia with opportunities to connect, heal, share stories, create impact, and show those who struggle that they are not alone.
- Mental health and suicide prevention are more important than ever, and we're confident that with your help, we can reach more people than ever before.

Why support the Out of the Darkness event?

Our community has always been the heart of all of our events. Sponsoring the 2021 **Augusta Out of the Darkness Walk** event will show our community that you're a voice for suicide prevention and that you stand with us #TogetherToFightSuicide.

The American Foundation for Suicide Prevention (AFSP) leads the fight against suicide.

Funds raised from the **Augusta Out of the Darkness Walk** will allow us to fund innovative research, create educational programs, advocate for public policy, support suicide loss survivors, and work towards our bold goal to reduce suicide rates 20% by 2025.

We look forward to discussing our 2021 sponsorship opportunities and benefits with you in more detail.

With Hope,

Chelsea Piatt
Georgia Associate Area Director
cpiatt@afsp.org
470.514.7667

Catrina Watts
Augusta Walk Chair
catrinawatts18@gmail.com
706.699.5098

SUICIDE PREVENTION STARTS WITH YOU
BY THE NUMBERS



SUICIDE IS THE

10th

leading cause of death in the US

In 2019,

47,511

Americans died by suicide



In 2018, there were an estimated

1.4 Million

suicide attempts

**On average, one person dies by
suicide every SIX hours in
Georgia**



AUGUSTA OUT OF THE DARKNESS COMMUNITY WALK



American
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for Suicide
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2021 Sponsorship Opportunities



Lifesaver - \$2,500

- Empower, Hope and Healing Level sponsorship benefits listed below
- 10 complimentary Augusta Out of the Darkness Community Walk t-shirts
- Your company listed as a sponsor in 3-4 mailings of the AFSP Georgia e-Newsletter with over 10,000 subscribers!
- One onsite presentation or training at your company's site.



Healing - \$1,000

- Empower and Hope Level sponsorship benefits listed above
- Your company recognized in announcements at event.
- 4 complimentary Augusta Out of the Darkness Community Walk T-shirts
- Your company listed as sponsor in 2 mailings of AFSP Georgia e-Newsletter with over 10,000 subscribers!



Hope - \$500

- Empower Level sponsorship benefits listed above
- Your logo on the walk website that links to your company's webpage.
- 2 complimentary Augusta Out of the Darkness Community Walk t-shirts



Empower - \$250

- The opportunity to support the nation's leading non-profit organization dedicated to understanding and preventing suicide through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide.
- Tax-deductible donation & donation receipt
- Your logo on the Augusta Out of the Darkness Walk t-shirt.
- 1 complimentary walk t-shirt.

AUGUSTA OUT OF THE DARKNESS COMMUNITY WALK 2021 Sponsorship Form



American
Foundation
for Suicide
Prevention



Name/Company:

Mailing Address:

City:

State:

ZIP:

Primary Contact:

Phone:

Email:

Company Website:

Sponsorship Level (please check one):

Lifesaver Sponsor \$2,500

Healing Sponsor \$1,000

Hope Sponsor \$500

Empower Sponsor \$250

Unable to Sponsor, but please accept
this donation

We authorize The American Foundation for Suicide Prevention to include our corporate name and logo on all "Out of the Darkness Walk" materials consistent with our sponsorship selection and publication dates.

Authorized Signature:

Date:

Donation via:

Enclosed check (payable to American Foundation for Suicide Prevention)

Invoice required to process payment

Credit Card, choose: AMEX VISA Mastercard Discover

Card Number:

Expiration Date:

CVV:

Billing Zip:

Card Holder Name:

Agreement and logo due by **September 10, 2021**

Logo format for website & t-shirts (\$500 donation value and above):

pdf, tif, jpeg or eps

Please email or mail this agreement, logo, and website link to:

Chelsea Piatt
cpiatt@afsp.org

American Foundation for Suicide Prevention | Georgia Chapter
1920 Dresden Drive, #191591, Atlanta, GA 31119

CONTACT

Chelsea Piatt

Georgia Associate Area Director

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