



**American
Foundation
for Suicide
Prevention**



Out of the Darkness Permian Basin Community Walk 2021 Sponsorship Agreement

Please Print

Name/Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ Email: _____

Company Website Address: _____

Please select one of two sponsorship options:

Cash Sponsorship:

- **Crusader Level Sponsor** | Donate \$1,500 +
- **Advocate Level Sponsor** | Donate \$501-\$1,499
- **Believer Level Sponsor** | Donate \$250-\$500
- **Supporter Level Sponsor** | Donate \$100-\$249

OR

In-Kind Sponsorship:

Product: _____

OR Service: _____

Fair market Value* (product or service): \$ _____

Value Determined by: _____

**min*

Additional Options:

- Call me, I am interested in forming a team for the walk
- Unable to sponsor, but please accept this donation\$ _____
- Referred by (if someone referred you to us, please let us know): _____

We authorize The American Foundation for Suicide Prevention to include our corporate name and logo on all "Out of the Darkness" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: _____ **Date:** _____

Donation Via:

Enclosed check Invoice required to process payment Call me to process payment via phone

Credit Card: AMEX Mastercard Visa Discover

CARD NO. _____

EXP. DATE: _____ CODE: _____ BILLING ZIP: _____

Card Holder Name (if different than Contact Person Name): _____

Completed & Signed Agreement with Logo Due by September 10th, 2021

Logo Specifications (where applicable) : T-shirt: Vector file (EPS, PS, PDF) format to ensure logo integrity. **Website:** Stacked logos appear best (max width is 80px) and we accept vector files and/or high-resolution image files (.jpeg, .png). **If high-resolution (vector or image) logo file is not provided, company name will appear on shirts and/or website as text, only.**

Please sign and upload this agreement & logo to: www.afsp.org/walksponsors

If preferred, mail signed form with payment to: AFSP, ATTN: OOTD WALKS, 199 Water St, 11th FL, New York, NY 10038

Thank You for Your Generous Support of the American Foundation for Suicide Prevention



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Out of the Darkness Permian Basin Community Walk Sponsorship Levels

Supporter | Donate \$100-\$249

Benefits Include:

- Tax-deductible donation & donation receipt
- Your company name on the Permian Basin 2020 Walk website.
- Your company's name listed in the event program.

Believer | Donate \$250-\$500

Benefits Include:

- Tax-deductible donation & donation receipt
- Your logo on the Permian Basin Walk 2020 website that links to your company's website.
- Your logo on the back of walker t-shirts. The 2019 had over 500 registered walkers!
- 2 complimentary Permian Basin Walk 2020 t-shirts
- Opportunity to include promotional item in walker gift bags
- Your company's name and contact information listed in event program.

Advocate | Donate \$501-\$1,499

Benefits Include:

- Believer Level Sponsorship Benefits listed Above
- Your company recognized in announcements at event.
- Four complimentary Permian Basin Walk T-shirts
- Opportunity to include promotional item or company coupon in walker gift bags
- Your company's name, contact information, and logo listed in event program.

Crusader | Donate \$1,500 or more

Benefits Include:

- Believer and Advocate Level Sponsorship Benefits listed Above
- 10 complimentary Permian Basin Walk t-shirts
- One onsite presentation at your company's site about AFSP
- Your company's name listed as a walk sponsor in all press releases.
- Walk Day Information/Exhibit Table (*subject to application and terms of AFSP Tabling Agreement*).