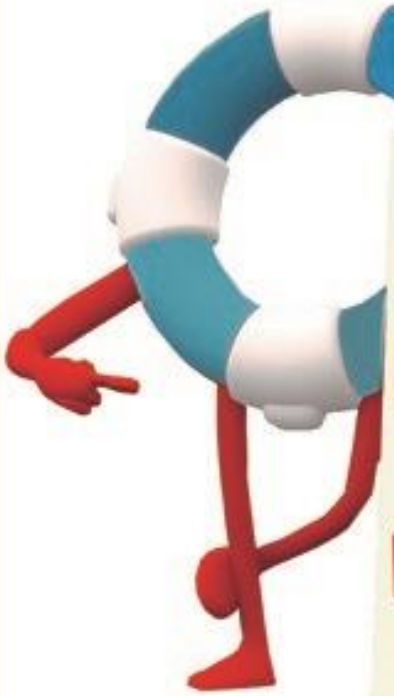
Charity:
**AFSP ▪ MSP**
**Tennis Tournament**

American Foundation for Suicide Prevention

# Throw a Line for HOPE!

## Save the Dates



## SEPTEMBER ▪ 2021

# 24 25 26

Friday Saturday Sunday

**Draw Party: Friday, Sept.24th - 6-8 pm**
Carrabba's - 33983 US Hwy 19, Palm Harbor, FL 34684

**Tennis Tournament: Sat.& Sun. Sept. 25th 26th**
Innisbrook Resort & Spa

**Ladies/Mens/Mixed Doubles**
$65 ea. -One Event / $100 Two Events

**Family Tennis Tournament & Walk: Sun. 26th**
$10 - Child / $20 - Adult

*Registrtion Opens July 1, 2021* **www.afsp.org/msptennis**

**AFSP ▪ MSP Tennis Tournament**
**4th Annual Memorial Tennis Event**

Charity American Foundation for Suicide Prevention

**Please help Support the Fight Against Suicide | AFSP MSP Tennis Tournament | September 25 & 26, 2021**

Dear Friend,

2020 was a very trying year on multiple fronts. These recent events have created a lot of stress and anxiety. Now, more than ever, it's important to be there for one another and take steps to safeguard our mental health and prevent suicide.

We are pleased to announce the return of the AFSP MSP Tennis tournament at Innisbrook Golf and Tennis Resort, September 25th & 26th. Additionally, we are pleased to announce we will be hosting a Family Fun Day on Sunday, September 26th which will include a walk and family tennis.

Why support the American Foundation for Suicide Prevention?

**Each year, suicide claims more lives than war, murder, and natural disasters combined**. Yet suicide prevention doesn't receive anywhere near the funding as other leading causes of death. With your support, we'll be one step closer to achieving our bold goal of reducing the suicide rate 20% by 2025. Our particpants are passionate supporters of the cause, with 78% of online registrants indicating a personal investment in suicide prevention. And goodwill goes a long way: 91% of global consumers are likely to switch brands to one associated with a good cause, given comparable price and quality.

Build your brand's goodwill by supporting a cause everyone can get behind. Not only are consumers making purchase decisions with purpose top of mind, they are also buying and advocating for purposeful brands. 72% of consumers would recommend a brand that supports a good cause over one that doesn't.

The American Foundation for Suicide Prevention leads the fight against suicide. Funds raised from AFSP events allow us to fund research, create educational programs, advocate for public policy, and support survivors of suicide loss. I look forward to discussing our 2021 sponsorship & event opportunities with you in more detail.

For more information, please contact:

Bonnie Neiman
AFSP MSP Tennis Tournament Event Chair
AFSP Tampa Bay Chapter
Email: msptennistournament@gmail.com
Phone Number: 727-938-9060

# Your Support Helps Save Lives

With chapters in all 50 states, AFSP is leading the fight in suicide prevention. We create a culture that's smart about mental health through education and community programs, research and advocacy, and support for those affected by suicide.

## Florida Chapters - Central, North, Panhandle, Southeast, Southwest &Tampa Bay

**26**

**AFSP awarded new grants worth more than $6.2M**

**$1.3M**

**Donations**

**115**

**Educational programs delivered**

**650**

**Volunteers donated their time to #StopSuicide**

**28**

**Walks**

**46**

**State Capitol Days AFSP hosted in 46 states across the U.S.**

**8**

**International Survivors of Suicide Loss Day events**

# AFSP MSP TENNIS TOURNAMNET

**SPONSORSHIP LEVELS**

## Australian Open Level Sponsor | Donate $100

Benefits Include:

- ☑ The opportunity to support the nation's leading non-profit organization dedicated to understanding and preventing suicide through research, education, and advocacy, and to reaching out to people with mental disorders and those impacted by suicide.
- ☑ A tax-deductible donation & donation receipt
- ☑ Sponsor Provided Banner on Available Court

## French Open Level Sponsor | Donate $250

Benefits Include:

- ☑ All Australian Open Sponsorship Benefits listed Above
- ☑ Your logo on the back of participant t-shirts.
- ☑ 1 complimentary AFSP MSP Tennis Tournament t-shirts
- ☑ Your logo on the AFSP MSP Tennis Tournament website that links to your company's website.
- ☑ Recognition of Sponsorship in Event emails.

## US Open Level Sponsor | Donate $500

Benefits Include:

- ☑ All Australian Open & US Open Level Sponsorship Benefits listed Above
- ☑ Recognition as Sponsor on all AFSP MSP Tennis Tournament signage and promotional materials (including banners, press releases and all Social Media)
- ☑ 2 complimentary AFSP MSP Tennis Tournament T-shirts
- ☑ Recognition of Sponsorship in Event emails.
- ☑ Your company sponsorship recognized on our Tampa Bay Chapter Facebook page.
- ☑ Smaller sponsor supplied banner displayed throughout the 3-day event.

## Wimbledon Level Sponsor | Donate $1,000

Benefits Include:

- ☑ All Australian, French, and US Open Level Sponsorship Benefits listed Above
- ☑ 2 complimentary AFSP MSP Tennis Tournament T-shirts
- ☑ Recognition of Sponsorship in Event emails.
- ☑ Recognition as Major Sponsor on all AFSP MSP Tennis Tournament signage and promotional materials (including banners, press releases and all Social Media)

## Grand Slam Level Sponsor | Donate $1,500

Benefits Include:

- ☑ Australian, French, and US Open Level Sponsorship Benefits listed Above
- ☑ Opportunity for on-site exhibitor table.
- ☑ Substantial size logo on t-shirts.
- ☑ Sponsor supplied promotional item for goody bags.
- ☑ Sponsor Provided Banner on Court 3 or 4

American Foundation for Suicide Prevention

# AFSP MSP TENNIS TOURNAMENT
# 2021 SPONSORSHIP AGREEMENT

Please Print

**Name/Company:** _____

**Mailing Address:** _____

**City:** _____ **State:** _____ **Zip:** _____

**Contact Name:** _____

**Phone:** _____ **Email:** _____

**Company Website Address:** _____

**Please select one of two sponsorship options:**

**Cash Sponsorship:**

☐ **Australian Open Level Sponsor** | Donate $100

☐ **French Open Level Sponsor** | Donate $250

☐ **US Open Level Sponsor** | Donate $500

☐ **Wimbledon Level Sponsor** | Donate $1,000

☐ **Grand Slam Level Sponsor** | Donate $1,500

**OR**

**In-Kind Sponsorship:**

Product: _____

*OR* Service: _____

Fair market Value* (product or service): $ _____

Value Determined by: _____

**min*

**Additional Options:**

☐ Call me, I am interested in forming a team for the event

☐ Unable to sponsor, but please accept this donation$ _____

☐ Referred by (if someone referred you to us, please let us know):_____

We authorize The American Foundation for Suicide Prevention to include our corporate name and logo on all event materials consistent with our sponsorship selection and publication dates.

**Authorized Signature:** _____ **Date:** _____

**Donation Via:**

☐ Enclosed Check ☐ Invoice Required to Process Payment

Credit Card: ☐ AMEX ☐ Mastercard ☐ Visa ☐ Discover

CARD NO. _____

EXP. DATE:_____ CODE: _____ BILLING ZIP: _____

Card Holder Name (*if different than Contact Person Name*): _____

**Completed & Signed Agreement with Logo Due Immediately.** _____

**Logo Specifications: T-shirt:** Vector file (EPS, PS, PDF) format to ensure logo integrity. **Website:** Stacked logos appear best (max width is 80px) and we accept vector files and/or image files (.jpeg, .png).

**Please scan and email or mail this agreement, logo, & Website link to:**

**Email**: tsullivan@afsp.org or **Mail To: Bonnie Neiman, PO Box 500, Palm Harbor, FL 34682**

Thank You for Your Generous Support of the American Foundation for Suicide Prevention!

American Foundation for Suicide Prevention
AFSP Tax ID# 13-3393329

Form **W-9**
(Rev. October 2018)
Department of the Treasury
Internal Revenue Service

# Request for Taxpayer Identification Number and Certification

▶ Go to *www.irs.gov/FormW9* for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

Print or type. See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
American Foundation for Suicide Prevention

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC ☑ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

☐ Other (see instructions) ▶

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) 1

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.
199 water street, 11th FL

Requester's name and address (optional)

6 City, state, and ZIP code
New York, NY 10038

7 List account number(s) here (optional)

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number
[ ][ ][ ] - [ ][ ] - [ ][ ][ ][ ]

or

Employer identification number
[1][3] - [3][3][9][3][3][2][9]

## Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

**Sign Here** Signature of U.S. person ▶ _____ Date ▶ 08/28/2019

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9*.

## Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See* What is backup withholding, *later.*