

Walk to Fight Suicide

Out of the Darkness™
Community Walks:

Sponsorship Opportunities

Lawrence County

afsp.org/newcastle



Foundation
for Suicide
Prevention

OUT OF THE
DARKNESS
Community Walks



**American
Foundation
for Suicide
Prevention**



Dear Lawrence County Business,

On Saturday, October 2, 2021, our Western PA Chapter brings back to Lawrence County **the Out of the Darkness Walk** at the Riverwalk Amphitheatre. The purpose of the Out of the Darkness Walk for Suicide Prevention is to raise awareness and essential funds to help combat suicide in our area and in Pennsylvania. We invite you to be a contributing sponsor for this event, aligning your business with this important cause that is the #11 leading cause of death in PA.

Did you know...

- *We lose on average 1 person every 4 hours in this state to suicide.*
- *More people die annually in the U.S. by suicide than by homicide, wars, and natural disasters combined.*
- *More than 48,000 lives were lost by suicide nationally in 2019, the latest CDC data, with 24 in Lawrence County alone.*

The American Foundation for Suicide Prevention leads the fight against suicide.

Funds raised allow us to fund research, create educational programs, advocate for public policy, and support survivors of suicide loss. Our chapter is committed to spending these funds locally. With your support we will be able to host educational programs and provide support to survivors of suicide loss right here in Western Pennsylvania.

This year your support will be more crucial than ever. The work of suicide prevention is even more critical in the light of the COVID-19 pandemic. Many people are struggling with their mental health due to anxiety and depression triggered by some aspect of the pandemic -- illness of self or loved ones, financial worries, job loss, etc. Your support of AFSP will save lives as we continue to bring hope, research, and raise awareness and support for those with lived experience and those who have suffered a suicide loss.

We understand that things are constantly changing in our community and that our current plans may change again. However, the event takes place this year, we promise our participants and supporters a day full of hope, support, and resiliency. We hope we can count on your support. Thank you in advance to those who are able to help and who do so.

We also encourage you to **form a team** to join with us, since it's free to walk! Visit our walk web page at: <https://afsp.org/newcastle>.

This is your invitation to become a corporate donor to this life-saving cause.

Please see the following agreement page for sponsorship levels and benefits, **starting at only \$250**. A \$500 sponsorship gets your name/logo on all the official Lawrence County walk t-shirts. You are also invited to form a corporate team and invite employees and constituents to join us!

Your corporate donation is tax deductible. Our federal tax ID # is 13-3393329. More information about our organization and a copy of our 501(c)3 IRS filing & determination letter can be found on the "Financials" page on our website: <http://afsp.org/about-afsp/financials/>

If you have any questions, please contact me. Thank you so much for your time and consideration!

Sincerely,

Michele Kelly-Thompson

Lawrence County Walk Chair for the AFSP Western PA Chapter

mkthompson@humaservicescenter.net | 724-510-3271



**American
Foundation
for Suicide
Prevention**



Out of the Darkness Community Walk | Western Pennsylvania Chapter 2020 Lawrence County, PA Walk Sponsorship Agreement

Please Print

We authorize the American Foundation for Suicide Prevention to include our corporate name and logo on all "Out of the Darkness" materials consistent with our sponsorship selection.

Your Business Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Person: _____

Phone: _____ **Email:** _____

Select Sponsor Level

- \$100 Mention during ceremony, in event emails, and on social media and Western PA Newsletter (with link to your business website).

- \$250 *All of the above plus:* Your logo will appear on the walk's official t-shirt.

- \$500 *All of the above plus:* Your logo will appear on the walk's official website.

- In-kind In-kind donations must be pre-approved by the Walk Chair and valued at \$250 or more. Mention during ceremony, on email promotions, newsletters, and on social media.

🔗 Agreement and Logo Must Be Received by August 14, 2021 🗓

Donation Via: (please select one)

- Enclosed Check Please make check payable to: American Foundation for Suicide Prevention
In memo line, please indicate: "2021 Lawrence County, PA Walk"
Agreement must be signed below even if providing a check.

Authorized Signature: _____ **Date:** _____

- Credit Card:
 - AMEX MasterCard Visa Discover

CARD NO: _____

EXP. DATE: _____ / _____ CODE: _____ BILLING ZIP: _____

Charge amount authorized: \$ _____

Authorized Signature: _____ **Date:** _____

Agreement must be signed even with check and in-kind donation submission.

Please Mail or Email
Agreement, Payment & Logo
(EPS OR PNG format) to:

jputkoski@afsp.org
AFSP Western PA Chapter
Attn: Jesse Putkoski
1597 Washington Pike, Suite A38, Box 272
Bridgeville, PA 15017

Thank You for Generously Supporting Suicide Prevention

Western PA Chapter – American Foundation for Suicide Prevention - www.afsp.org/westernpa
Federal Tax ID # = 13-3393329