



**PAWS FOR PREVENTION SPONSORSHIP**  
**SATURDAY, MARCH 20, 2021**  
**LIZA JACKSON DOG PARK**  
**WWW.AFSP.ORG/PANHANDLEPAWS**

**PHILANTHRO-PUP | Donate \$150**

Benefits Include:

- The opportunity to support the nation's leading non-profit organization dedicated to understanding and preventing suicide through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide
- A tax-deductible donation & donation receipt
- Vendor Table at the event

*\*Vendors are responsible for bringing their own table, chairs and materials*

**FURRY FRIEND | Donate \$250**

Benefits Include:

- Philanthro-Pup Sponsorship Benefits listed Above
- Your logo and/or company name posted on the Paws for Prevention website
- Your company logo and name will be posted on the AFSP Florida Panhandle social media pages at least twice

**PAW PARTNER | Donate \$500**

Benefits Include:

- Philanthro-Pup and Furry Friend Sponsorship Benefits listed above
- Your company listed as sponsor in two mailings of the Florida Panhandle eNewsletter
- Your company logo will be placed on our Paw Partner Sponsorship Signs at event

**TOP DOG | Donate \$1,000**

Benefits Include:

- Philanthro-Pup, Furry Friend and Paw Partnership Sponsorship Benefits listed above
- Your company logo and name will be posted on the Florida Panhandle Chapter social media pages at least four times.
- Company will have their own sign at event listed as Top Dog Sponsor
- Company logo will be on participant grab bags
- Company will be our sponsor for the Pet Costume Contest

*\*Please note logo placement opportunities on printed items are subject to production deadlines*

*\*AFSP reserves the right to substitute any benefits listed for a benefit of equal value*

*\*\*\*Subject to application and terms of AFSP Tabling Agreement*

# PAWS SPONSORSHIP AGREEMENT

## Paws for Prevention

Please Print/Type

Name/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Company Web Address: \_\_\_\_\_

Please select one of two sponsorship options:

### Cash Sponsorship:

- Philanthro-Pup | Donate \$100
- Furry Friend | Donate \$250
- Paw Partner | Donate \$500
- Top Dog | Donate \$1,000

OR

### In-Kind Sponsorship (Product or Service):

Product: \_\_\_\_\_

OR Service: \_\_\_\_\_

Fair Market Value\* (of product or service): \$ \_\_\_\_\_

Value Determined By: \_\_\_\_\_

\*Value must be greater than or equal to min. sponsor level cash amount to qualify for sponsor benefits

We authorize The American Foundation for Suicide Prevention to include our corporate name and logo on all "Out of the Darkness" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Method of Payment:

- Check Enclosed
- Invoice Required
- Amex
- Visa
- Mastercard
- Discover
- Call me to process payment via phone

Card No: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Card Holder Name (if different than Contact Person Name): \_\_\_\_\_

**In order to have logo on any event signage, the Completed & Signed Agreement with Logo Due by Friday, March 5<sup>th</sup>.**

**Logo Specifications: T-shirt:** Vector file (EPS, PS, PDF) format to ensure logo integrity. **Website:** Stacked logos appear best (max width is 80px) and we accept vector files and/or image files (.jpeg, .png).

**Please sign and email this agreement and company logo to: [sclark@afsp.org](mailto:sclark@afsp.org)**

If preferred, you can mail signed form with payment to: AFSP, ATTN: Florida Campus Walk, P.O. Box 916294, Longwood, FL 32779

Thank You for Your Generous Support of the American Foundation for Suicide Prevention!

