

Idaho Chapter: Together to Fight Suicide

The 2020 Out of the Darkness Experience

Bronze \$250	Silver \$500	Gold \$1,000	Platinum \$1,500	Diamond \$2,500	Presenting \$5,000+
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SPONSOR BENEFITS	Sponsor email featured in all emails sent to participants through DonorDrive platform.					✓	
	15 second announcement read during Out of the Darkness Experience livestream on October 10th.					✓	
	Sponsor logo included on-screen during the introduction of all webinars taking place related to the Out of the Darkness Experience (approx. 3 webinars)				✓	✓	
	Sponsor logo featured on-screen during all scene transitions for all Out of the Darkness Experience events.				✓	✓	
	Sponsor recognition in e-mail communication distributed to approximately 8,000 people during suicide prevention month (September)				✓	✓	
	Larger sponsor logo featured in premium locations for on-screen and t-shirt placements.				✓	✓	
	Sponsor recognition on Idaho Chapter Social Media.			✓	✓	✓	
	Logo on walker t-shirts and event website*		✓	✓	✓	✓	
	Sponsor Logo included on-screen during the introduction to the Out of the Darkness Experience Ceremony on October 26 th .	✓	✓	✓	✓	✓	
	Complimentary Walk T-Shirts (# shirts shown)	0	2	4	6	8	12
	Suicide Prevention Presentation for your company. (Can be delivered virtually or in-person as regulations permit)	✓	✓	✓	✓	✓	✓

[Click Here](#) to learn more about the Out of the Darkness Experience.

We are #TogetherToFightSuicide.

**Logo placement opportunities on printed items are subject to production deadlines.*



2020 SPONSORSHIP AGREEMENT

Together to Fight Suicide Sponsor Agreement

Please Print

Name/Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Company Web Address: _____

Please select one of two sponsorship options:

Cash Sponsorship:

- Bronze Lifesaver | Donate \$250
- Silver Lifesaver | Donate \$500
- Gold Lifesaver | Donate \$1,000
- Platinum Lifesaver | Donate \$1,500
- Diamond Lifesaver | Donate \$2,500
- Statewide Presenting Sponsor | Donate \$5,000+**

OR

In-Kind Sponsorship (Product or Service):

Product: _____

OR Service: _____

Fair Market Value* (of product or service): \$ _____

Value Determined By: _____

**Value must be greater than or equal to min. sponsor level cash amount to qualify for sponsor benefits*

We authorize The American Foundation for Suicide Prevention to include our corporate name and logo on all "Out of the Darkness" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: _____ Date: _____

Completed & Signed Agreement with Logo Due by: September 26, 2020.

Please sign and upload this agreement & logo to:

www.afsp.org/walksponsors

Logo Specifications:

- **T-shirt:** Vector file (EPS, PS, PDF) format to ensure logo integrity.
- **Website:** Stacked logos appear best (max width is 80px) and we accept vector files and/or image files (.jpeg, .png).

Thank You for Your Generous Support of the American Foundation for Suicide Prevention!