SPONSOR THE COLUMBIA PUBLIC SCHOOLS CAMPUS WALK

Out of the Darkness™ Campus Walks:

Sponsorship Opportunities

afsp.org/CampusWalks

American Foundation for Suicide Prevention | OUT OF THE DARKNESS Campus Walks

SPONSORSHIP OPPORTUNITIES & BENEFITS

For more information or to design a custom sponsorship plan, please contact:

Beth Hendren

GMM AFSP Board Member, Walk Chair

573.673.9533

BHendren.afsp@gmail.com

SPONSOR BENEFITS	GOLD SPONSOR $450 AND UP	BLUE SPONSOR $300-$449	PURPLE SPONSOR $200-$299	GREEN SPONSOR $100-$199
Sponsor tent at walk (may provide own branded tent)***	✔			
Sponsor Logo on walk flyer (Approx. 200 printed)	✔			
AFSP Lunch and Learn for your employees	✔	✔		
Sponsor recognition in walk press release	✔	✔		
Walk Day Information/Exhibit Table***	✔	✔		
Sponsor recognition in electronic communications (min. 2)	✔	✔	✔	✔
Sponsor Recognition on Chapter Facebook Page (1048 followers	✔	✔	✔	✔
Company Logo/Name on walk website	✔	✔	✔	
Company Logo/Name on sponsor signage at walk venue	✔	✔	✔	
Logo on Walker t-shirts	✔	✔	✔	
Complimentary Walk T-Shirts (# shirts shown)	8	5	4	2
Verbal acknowledgement day of walk	✔	✔	✔	✔

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**Please note logo placement opportunities on printed items are subject to production deadlines*
**AFSP reserves the right to substitute any benefits listed for a benefit of equal value*
****Subject to application and terms of AFSP Tabling Agreement*

American Foundation for Suicide Prevention

OUT OF THE DARKNESS

2020 SPONSORSHIP AGREEMENT

Columbia Public Schools Campus Walk

Name/Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Company Web Address: _____

Please select one of two sponsorship options:

Cash Sponsorship:

- ❑ Green Sponsor – Donate $100-$199
- ❑ Purple Sponsor- Donate $200- $299
- ❑ Blue Sponsor- Donate $300-$449
- ❑ Gold Sponsor- Donate $450-UP tun

OR

In-Kind Sponsorship (Product or Service):

Product: _____

OR Service: _____

Fair Market Value* (of product or service): $ _____

Value Determined By: _____

**Value must be greater than or equal to min. sponsor level cash amount to qualify for sponsor benefits*

Additional Options:

- ❑ Please send me information about forming a team for the walk
- ❑ Unable to sponsor, but please accept this donation $ _____
- ❑ I was referred by (insert name/team/company): _____

We authorize The American Foundation for Suicide Prevention to include our corporate name and logo on all "Out of the Darkness" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: _____ **Date:** _____

Method of Payment:

- ❑ Check Enclosed
- ❑ Invoice Required
- ❑ Amex
- ❑ Visa
- ❑ Mastercard
- ❑ Discover
- ❑ Call me to process payment via phone

Card No: _____

Exp Date: _____ Code: _____ Billing Zip: _____

Card Holder Name *(if different than Contact Person Name):* _____

Completed & Signed Agreement with Logo Due by March 2nd.

Logo Specifications: T-shirt: Vector file (EPS, PS, PDF) format to ensure logo integrity. **Website:** Stacked logos appear best (max width is 80px) and we accept vector files and/or image files (.jpeg, .png).

Please sign and upload this agreement and company logo to: www.afsp.org/WalkSponsors

If preferred, you can mail signed form with payment to: AFSP, ATTN: OOTD WALKS, 199 Water Street, 11th FL, New York, NY 10038

Thank You for Your Generous Support of the American Foundation for Suicide Prevention!

American Foundation for Suicide Prevention

OUT OF THE DARKNESS