

Walk Partnership Opportunities



Help us

save lives and bring hope
to those affected by suicide.



**American
Foundation
for Suicide
Prevention**



Be the Voice

Partner with the Illinois Chapter of AFSP in sponsoring the **largest suicide prevention walk in the country** – the Out of the Darkness Chicagoland Walk.

*September 19, 2020
Montrose Harbor, Chicago*

The 16th Annual Out of the Darkness Chicagoland Walk in 2019 engaged more than 25,000 walkers, volunteers and donors to raise more than \$1.1 Million dollars.

The numbers illustrate that suicide prevention is being recognized as a serious public health issue and communities, businesses and individuals are actively fighting this leading cause of death.



“ AFSP and OOTD walks are the game changing lighthouses we need to fight suicide... together.

- Michelle

Chicagoland Walk Participant

“ We are proud to walk in support of AFSP each year to bring awareness to mental health, and in honor of loved ones lost to suicide.

- John Burns Construction Co.

Change Maker Sponsor and Participant

“ Participation [in the walk] brings healing opportunities found nowhere else.

- Amy

Chicagoland Walk Participant

“ An annual reminder that the community behind suicide prevention and mental health advocacy is strong.

- Danny

Chicagoland Walk Participant

Chicagoland Walk

2020 Partnership Opportunities



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Lifesaver	Change Maker	Prevention	Support	Hope
\$25,000	\$10,000	\$5,000	\$2,500	\$1,000

Presenting sponsor naming rights*, with name/logo on all paid advertising and promotional materials **Exclusive - Only 1 Available*



Onsite walk tent (10x10') with permission to distribute materials



Featured placement of logo/sign on walk route, featured social posting, featured email to walk participants



Mentions on social media and in walk e-newsletters



Logo on walk event materials including: official t-shirt, website, sponsorship signage, and monthly e-newsletters



Contact Courtney Collins, Chicagoland Walk Chair, at 312-802-9714 or chicago@afsp.org for more details, customized partnership opportunities, or corporate team fundraising options.



About AFSP

Established in 1987, the American Foundation for Suicide Prevention (AFSP) is a voluntary health organization that gives those affected by suicide a nationwide community empowered by research, education and advocacy to take action against this leading cause of death.

Become a Partner Today

To inquire about sponsorship opportunities, contact Courtney Collins at 312-802-9714 or chicago@afsp.org.

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Walk website: www.afsp.org/chicago

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