



**American
Foundation
for Suicide
Prevention**



2019 Erie Walk Sponsorship Levels

All levels of sponsorship are tax-deductible donations. All offer the opportunity to support the nation's leading nonprofit organization dedicated to understanding and preventing suicide through research, education, advocacy, and outreach to people with mental health disorders and those impacted by suicide.

<i>Sponsor benefits by level:</i>	\$1,000+ Platinum	\$750 Life Saver	\$500 Advocate	\$250 Prevention	\$100 HOPE
Organization listed in Walk Program	✓	✓	✓	✓	✓
Logo on Walk website (1K+ page views)	✓	✓	✓	✓	
Logo on official Walk T-shirts (est. qty=300)	✓	✓	✓		
Complimentary Walk T-shirts	✓ (10)	✓ (4)	✓ (2)		
Highlight in Walk social media post	✓ (4)	✓ (3)	✓ (2)		
Logo <i>with</i> contact information in Walk Program	✓	✓	✓		
Spotlight recognition in Opening Ceremony	✓	✓			
Logo on event email promotions	✓ (4)	✓ (2)			
Logo on event sponsors signs in Central Park	✓	✓			
Premium Route Visibility*	✓				
Sponsorship of 1 AFSP WPA program**	✓				
Talk Saves Lives at your business (optional)	✓				

“All Walks” Sponsor: Add \$1,000 to your donation to also sponsor our other 2018 Western PA community walks in Allegheny, Cambria, Erie, Elk, and Lawrence Counties. This includes your logo on all of those walks’ t-shirts.

***Premium Route Visibility** Includes 5 yard signs with your logo along walk route. AFSP to produce signs, with sponsor approval of logo usage.

****A list of upcoming AFSP Western PA programs will be provided to sponsor from which to select.**

Out of the Darkness Community Walk – Western Pennsylvania Chapter 2019 Erie, PA Walk Sponsorship Agreement

We authorize the American Foundation for Suicide Prevention to include our corporate name and logo on all “Out of the Darkness” materials consistent with our sponsorship selection. PLEASE PRINT

Your Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____ Email: _____

Select Sponsor Level

<input type="checkbox"/>	\$100	HOPE	Listed in Walk Program
<input type="checkbox"/>	\$250	Prevention	HOPE-level benefits + logo on Walk Website
<input type="checkbox"/>	\$500	Advocate	Prevention-level benefits + logo on Walk T-shirts, complimentary T-shirts, highlight on social media, contact information in program
<input type="checkbox"/>	\$750	Life Saver	Advocate-level benefits + Spotlight recognition in opening ceremony, logo on event email promotions, logo on sponsor signs in Central Park
<input type="checkbox"/>	\$1,000	Platinum	Life Saver-level benefits + premium walk route visibility with logo, named as sponsor for an upcoming Western PA education event, and option to hold education event at your company at no cost.
<input type="checkbox"/>	In-kind		In-kind donations must be pre-approved by the Walk Chair and valued at \$100 or more. Mention during ceremony, on event signage and on social media.
<input type="checkbox"/>	+\$1,000	All-Walk Sponsor	<i>Add \$1,000 to your donation to sponsor all 2018 Western PA community walks in Allegheny, Cambria, Erie, Elk, and Lawrence counties and add your logo to all walk shirts.</i>

Agreement and Logo Must Be Received by August 21, 2019

Donation Via: (please select one)

Enclosed Check Please make check payable to: American Foundation for Suicide Prevention
In memo line, please indicate: “2019 Erie, PA Walk”

Credit Card:
 AMEX MasterCard Visa Discover

CARD NO: _____

EXP. DATE: _____ / _____ CODE: _____ BILLING ZIP: _____

Charge amount authorized: \$ _____

Authorized Signature: _____ Date: _____

Please Mail or Email
Agreement, Payment & Logo
(EPS OR PNG format) to:

westernPA@afsp.org

AFSP Western PA Chapter
1597 Washington Pike, Suite A38, Box 272
Bridgeville, PA 15017-2899

Thank You for Generously Supporting Suicide Prevention!

Western PA Chapter – American Foundation for Suicide Prevention - www.afsp.org/westernpa
Federal Tax ID # = 13-3393329