



**American
Foundation
for Suicide
Prevention**



**OUT OF THE
DARKNESS**
Community Walks

2019 Out of the Darkness Community Walk Sponsorship

Save Lives and Bring Hope to Those Affected by Suicide

The American Foundation for Suicide Prevention (AFSP) is the leader in the fight against suicide. We fund research, create educational programs, advocate for public policy, and support survivors of suicide loss.

In support of this mission, AFSP engages in educational activities in our communities, provides educational and prevention tools to our schools, hosts events for those coping with suicide loss, and events like the Out of the Darkness Community Walks that raise the level of dialogue about suicide and mental health.

Suicide is a public health issue that does not discriminate across gender, ethnicity, age, or socio-economic lines. With an estimated one million attempts and more than 47,000 lives lost to suicide in the U.S. alone annually, we are all affected by this issue.

By sponsoring the Greater Sacramento Area Chapter, you are helping fund vital research into suicide, develop and implement educational programs that save lives, and becoming a part of the movement to change how we address mental health.

2019 Sponsorship Opportunities

Sponsors are an important part of the local Out of the Darkness Community Walks, and are an excellent way for your organization to support the community, show your concern for local residents and demonstrate your support of mental health initiatives.

Presenting Sponsor Level • \$5,000

Presenting Sponsor Benefits include: All Platinum Lifesaver Benefits, *plus* priority listing/logo on the event web page, media mentions, individual social media posts, signage at all Sacramento Area Chapter Walks (Sacramento, Placer, Chico, Redding and Lassen County)

SPONSOR BENEFITS	PLATINUM LIFESAVER	GOLD LIFESAVER	SILVER LIFESAVER
Complimentary T-Shirts	5	3	2
Banner Displayed at Walks *	X		
Event Signage	X	X	
Exhibitor Booth **	X	X	X
Logo on Event T-shirt & Walk Event Page***	X	X	X
Logo on Event Emails	X	X	X
	\$2,500 All 5 Chapter Walks	\$1,000	\$500

* Banner supplied by Sponsor

** Exhibitors subject to discretion of AFSP and must abide by Exhibitor Guidelines

*** Logos must be received no later than 4 weeks prior to event date for printing

AFSP Greater Sacramento Area Chapter • 8139 Sunset Avenue, #200, Fair Oaks, CA 95628

LYoung@afsp.org • 916.534.9872

AFSP 501 (c)3 Tax ID # 13-3393329



**American
Foundation
for Suicide
Prevention**



2019 Sacramento Out of the Darkness Community Walk Sponsorship Form

We are proud to support the Greater Sacramento Area Chapter Out of the Darkness Community Walk. We authorize AFSP to use our name and/or logo in printed and electronic materials consistent with our sponsorship selection listed below.

- Presenting Sponsor \$5,000
- Platinum Lifesaver Sponsor \$2,500
- Gold Lifesaver Sponsor \$1,000
- Silver Lifesaver Sponsor \$500
- We are unable to sponsor this year, but would like to make a donation of \$_____ to support suicide prevention.

Company Name

Website

Contact Name

Email

Address

City

State, ZIP

Phone

Signature (*I have read, understand and agree to the Event Day Terms and Conditions*)

Check enclosed Please invoice

Payment and logos must be received 4 weeks prior to event date in order to be included on Out of the Darkness Community Walk T-Shirts. Regardless of confirmation date, Walk Sponsors will receive recognition on the walk web pages and at events in accordance with their sponsorship package selection.

Please return this completed form and payment to:
AFSP Sacramento Chapter, 8139 Sunset Avenue, Suite 200, Fair Oaks, CA 95628
or email LYoung@afsp.org

*AFSP Greater Sacramento Area Chapter • 8139 Sunset Avenue, #200, Fair Oaks, CA 95628
LYoung@afsp.org • 916.534.9872
AFSP 501 (c)3 Tax ID # 13-3393329*