**  
Gainesville Out of The Darkness Community Walk**

**Sponsorship Levels**

**Bronze Level Sponsor** | Donate $250

Benefits Include:

☑ The opportunity to support the nation’s leading non-profit organization dedicated to understanding and preventing suicide through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide.

☑ A tax-deductible donation & donation receipt

☑ Your logo on the 2019 Gainesville Walk website that links to your company’s website.

**Silver Level Sponsor** | Donate $500

Benefits Include:

☑ Bronze Level Sponsorship Benefits listed Above

☑ Your logo on the back of walker t-shirts.

☑ 2 complimentary Gainesville walk t-shirts

☑ Walk Day Information/Exhibit Table *(subject to application and terms of AFSP Tabling Agreement)*

**Gold Level Sponsor** | Donate $1,000

Benefits Include:

☑ Bronze & Silver Level Sponsorship Benefits listed Above

☑.4 complimentary Gainesville walk T-shirts

☑ Sign at event listing your company as an event sponsor posted along the track.

☑ Your company listed as sponsor in at least 2 mailings of the Gainesville eNewsletter.

**Platinum Level Sponsor** | Donate $1,500

Benefits Include:

☑ Bronze, Silver, & Gold Level Sponsorship Benefits listed Above

☑ 10 complimentary Gainesville walk t-shirts

☑ Your company listed as sponsor in all mailings of the Gainesville and North Florida eNewsletter. Combined the eNewsletter has over 4,000 Subscribers!

☑ Logo on event banner listing your company as a Platinum Level Sponsor

☑ Your logo listed as a Program Sponsor on the flyers and social media at one of our chapter’s programs delivered throughout the year in your community.

**  
  
gainesville Out of The Darkness Community Walk**

**2019 Sponsorship Agreement**

Please Print

**Name/Company:**

**Mailing Address:**

**City: State: Zip:**

**Contact Name:**

**Phone:** **Email:**

**Company Website Address:**

**Please select one of two sponsorship options:**

|  |  |  |
| --- | --- | --- |
| **Cash Sponsorship: □ Platinum Level Sponsor** | Donate $1,500  **□ Gold Level Sponsor** | Donate $1,000  **□ Silver Level Sponsor** | Donate $500  **□ Bronze Level Sponsor** | Donate $250 | **OR** | **In-Kind Sponsorship:** Product:  *OR* Service:  Fair market Value\* (product or service): $ Value Determined by:  *\*min* |

**Additional Options:**□ Call me, I am interested in forming a team for the walk   
□ Unable to sponsor, but please accept this donation$

□ Referred by (if someone referred you to us, please let us know):

*We authorize The American Foundation for Suicide Prevention to include our corporate name and logo on all “Out of the Darkness” materials consistent with our sponsorship selection and publication dates*.

**Authorized Signature: Date:**

**Donation Via:**

□ Enclosed Check □ Invoice Required to Process Payment

Credit Card: □ AMEX □ Mastercard □ Visa □ Discover

CARD NO.

EXP. DATE: CODE: BILLING ZIP:

Card Holder Name (*if different than Contact Person Name*):

**Completed & Signed Agreement with Logo Due by October 4, 2019.**

**Logo Specifications: T-shirt:** Vector file (EPS, PS, PDF)format to ensure logo integrity. **Website: S**tacked logos appear best (max width is 80px) and we accept vector files and/or image files (.jpeg, .png).

**Please scan upload this agreement, logo, & Website link or you can mail/email:**

**Email**: [sclark@afsp.org](mailto:sclark@afsp.org) | **Mail**: AFSP, ATTN: Sarah Clark, P.O. Box 916294, Longwood, FL 32791

Thank You for Your Generous Support of the American Foundation for Suicide Prevention!